

HEALTH  
CONNECT  
PARTNERS

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F: (615) 449-5030  
[www.HLTHCP.com](http://www.HLTHCP.com)

## WEBSITE ADVERTISING OPPORTUNITIES

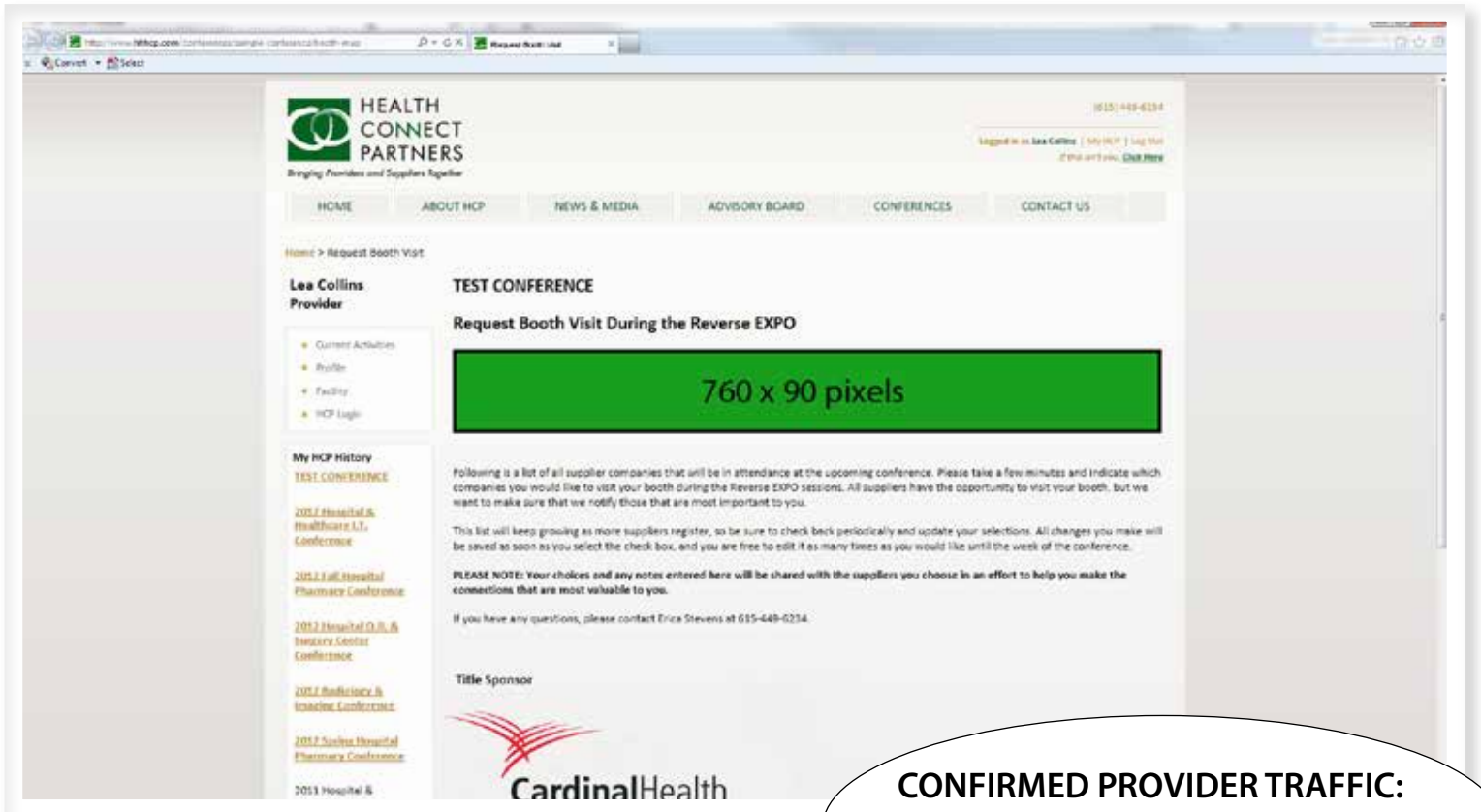


Be there when they are: 24/7

[www.HLTHCP.com](http://www.HLTHCP.com)

# PROVIDER BOOTH VISIT REQUEST

1 Available



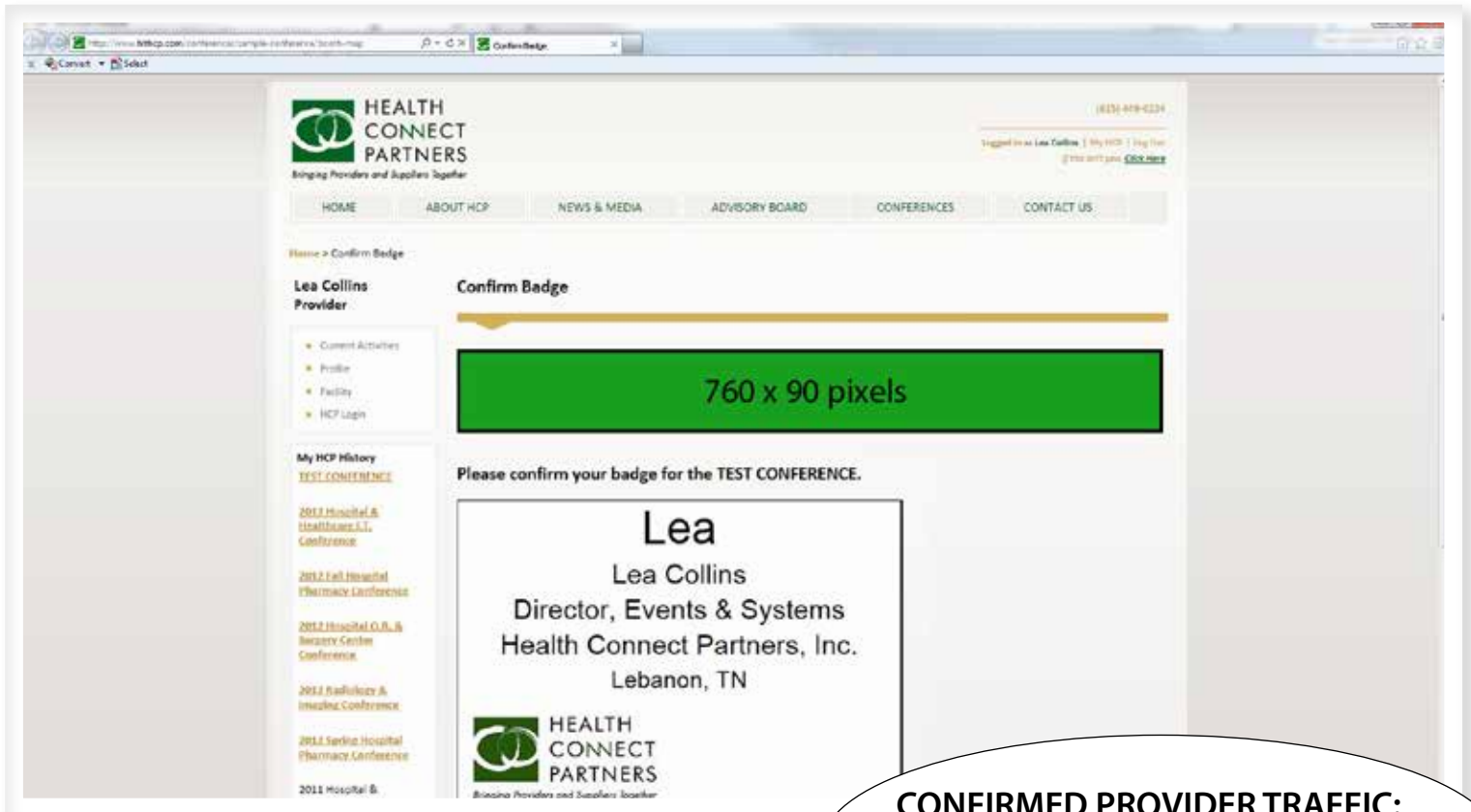
**CONFIRMED PROVIDER TRAFFIC:**  
**90%+**

Position your ad where they want to see it the most! New last year, this is the hottest page on our website for registered Providers 60 - 90 days before each conference. This page is updated automatically, showing accurate Supplier company registration information in real-time. Every registered Provider logs in to select the companies they would like to speak with during the Reverse EXPO sessions; most visit multiple times. Only logged in, registered Providers will have access to this page.

- 1 static 760 x 90 pixel banner at the top of the Request Booth Visit page until the feature is deactivated (*appx. 24 hours prior to the start of the conference*)
- Links to the URL of your choice
- Accepted file formats are .jpg & .png with a maximum file size of 30kb - static; no animation
- Please supply artwork and destination URL to Morgan Weber: [Morgan.Weber@HLTHCP.com](mailto:Morgan.Weber@HLTHCP.com)

# PROVIDER BADGE CONFIRMATION

*1 Available*

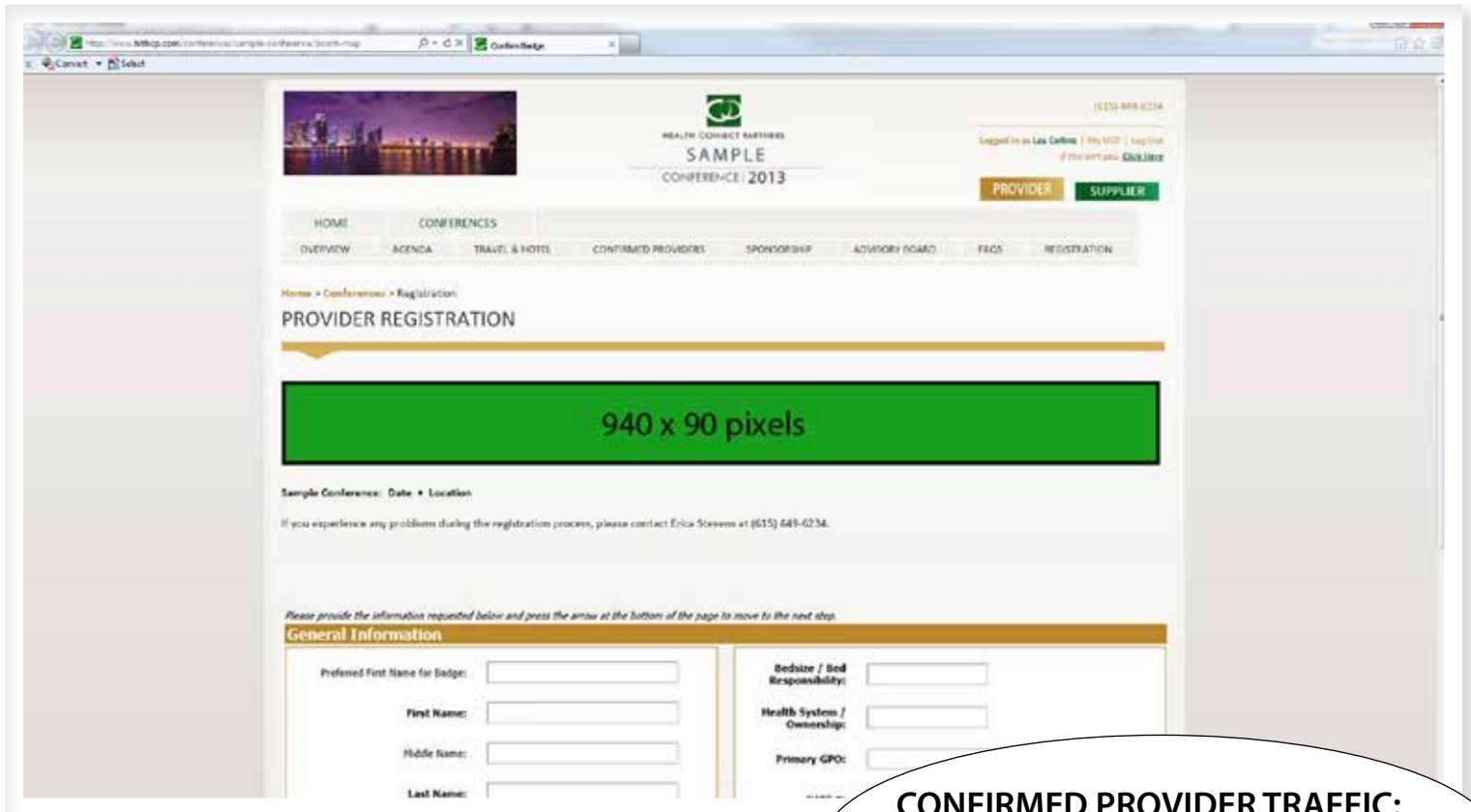


One of the most essential online features, more than 95% of registered Providers login to confirm their name badge information 30 days before each conference. Currently, only logged in, registered Providers will have access to this page.

- 1 static 760 x 90 pixel banner at the top of the badge confirmation page until the feature is deactivated (*appx. 1 week prior to the start of the conference*)
- Links to the URL of your choice
- Accepted file formats are .jpg & .png with a maximum file size of 30kb - static; no animation
- Please supply artwork and destination URL to Morgan Weber: Morgan.Weber@HLTHCP.com

# PROVIDER REGISTRATION

1 Available



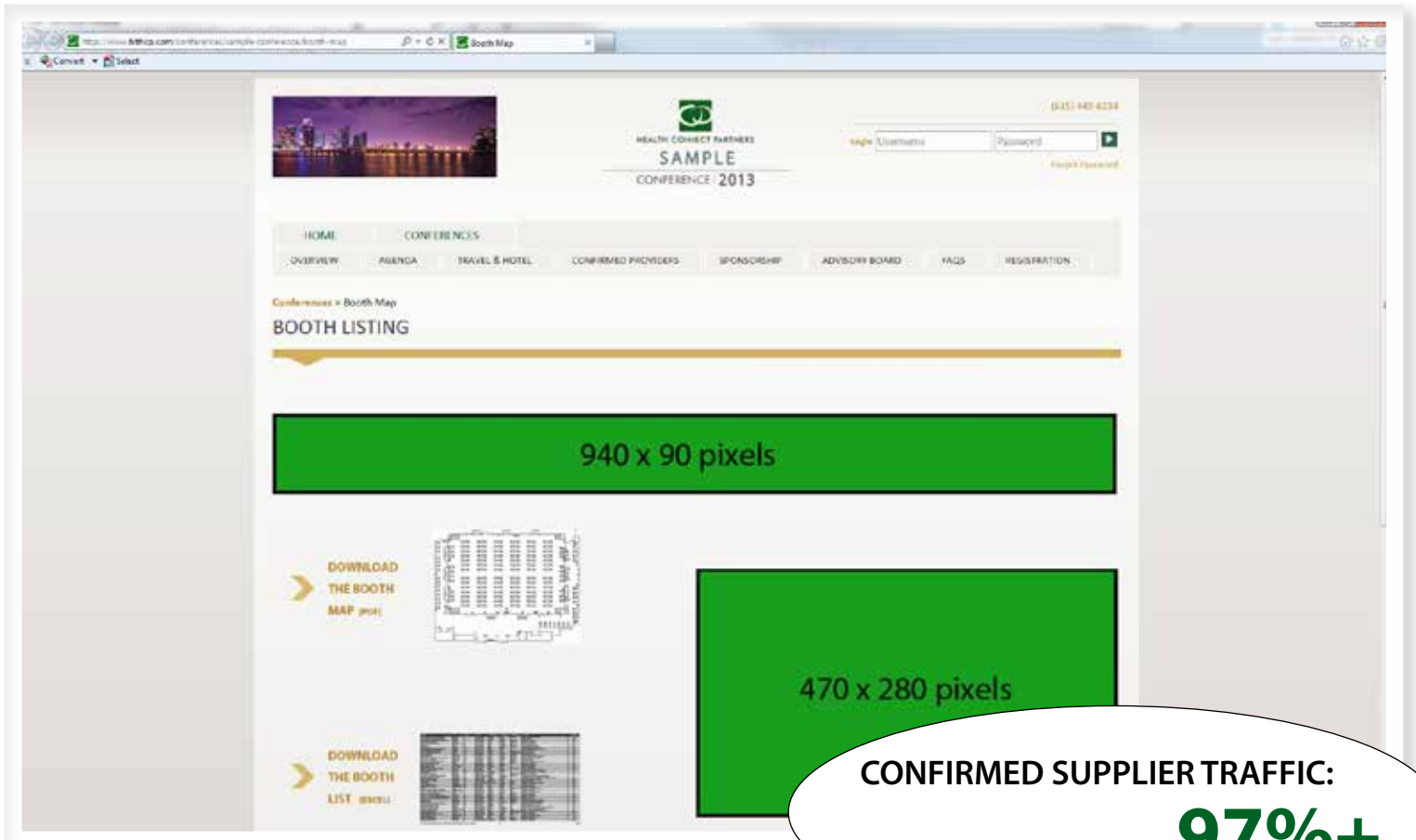
**CONFIRMED PROVIDER TRAFFIC:  
100%**

Purchase space on multiple pages for the price of 1! Every Provider who registers for the conference must do so online. The registration process involves multiple pages, all of which feature the banner ad. The initial page is visible to all visitors with no login restriction, however only logged in, invited Providers will be able to access registration information and see all 6 of the registration screens.

- 1 static 940 x 90 pixel banner at the top of the provider registration page until the conclusion of the conference
- Links to the URL of your choice
- Accepted file formats are .jpg & .png with a maximum file size of 30kb - static; no animation
- Please supply artwork and destination URL to Morgan Weber: Morgan.Weber@HLTHCP.com

# CONFERENCE BOOTH MAP

*2 Available*



Our most anticipated online feature, the Booth Listing page is the hottest item on our website for registered Suppliers in the final weeks before each conference. This page features the booth map and booth listing details for the Reverse EXPO. Every registered Supplier receives a link to view the page and download the information to help with their pre-conference planning. Only registered Suppliers will have access to this page.

- 1 static 940 x 90 banner and 1 static 470 x 280 ad are available on the Booth Map page until the conclusion of the conference; may be sold separately or together
- Links to the URL of your choice
- Accepted file formats are .jpg & .png with a maximum file size of 30kb - static; no animation
- Please supply artwork and destination URL to Morgan Weber: [Morgan.Weber@HLTHCP.com](mailto:Morgan.Weber@HLTHCP.com)

# CONFERENCE AGENDA

*1 Available*



**PAGE VIEWS** per month (avg)

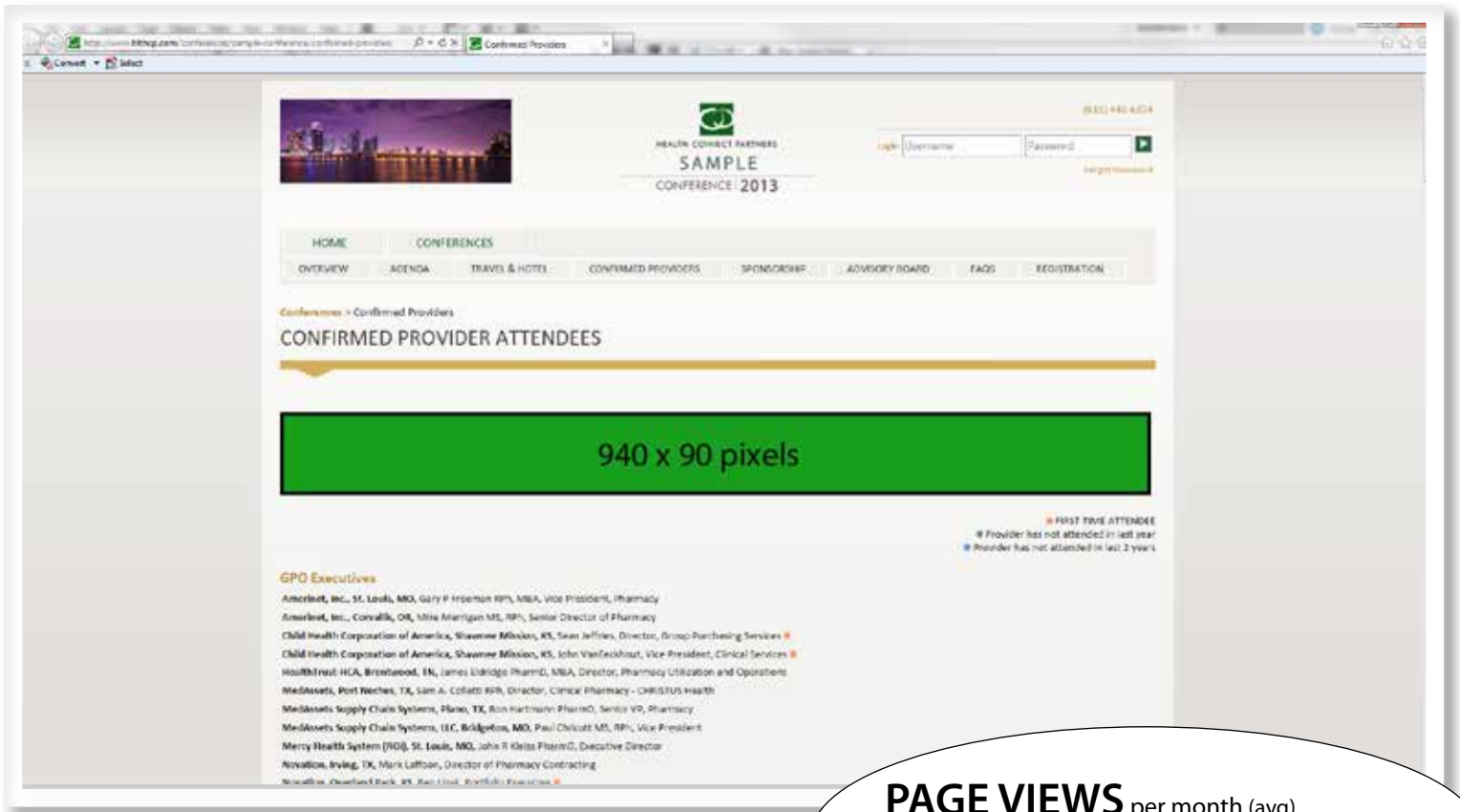
**1,200**

The Agenda is one of the most-viewed pages of each conference website, visited by Provider and Supplier attendees as well as registered and unregistered individuals. The emails we send to registered attendees include a link to the Agenda page; all attendees check back regularly for updates on the schedule. This page is visible to all visitors with no login restriction.

- 1 static 940 x 90 pixel banner at the top of the conference agenda page until the conclusion of the conference
- Links to the URL of your choice
- Accepted file formats are .jpg & .png with a maximum file size of 30kb - static; no animation
- Please supply artwork and destination URL to Morgan Weber: Morgan.Weber@HLTHCP.com

# CONFIRMED PROVIDERS

1 Available



The Confirmed Provider listing averages more Supplier visits per month than any other conference webpage. This page is updated automatically, showing accurate Provider registration information in real-time. Each marketing email to Suppliers includes a link to this page; Provider executive emails also include links, enabling them to monitor which of their colleagues will be present. This page is visible to all visitors with no login restriction.

- 1 static 940 x 90 pixel banner at the top of the confirmed provider listing page until the conclusion of the conference
- Links to the URL of your choice
- Accepted file formats are .jpg & .png with a maximum file size of 30kb - static; no animation
- Please supply artwork and destination URL to Morgan Weber: [Morgan.Weber@HLTHCP.com](mailto:Morgan.Weber@HLTHCP.com)

## Website Advertising Agreement

This website advertising Agreement between Health Connect Partners (HCP) and \_\_\_\_\_  
(company) entered on \_\_\_\_\_ and defined as follows:

- Conference Booth Map - 940 x 90
- Conference Booth Map - 470 x 280
- Provider Badge Confirmation - 760 x 90
- Provider Registration - 940 x 90
- Provider Booth Visit Request - 760 x 90
- Conference Agenda - 940 x 90
- Confirmed Provider Listing - 940 x 90

*check page placement*

*Limited ad placements available per page; placement assigned on a first come / first served basis. If desired placement is not available and no alternative opportunities meet with your approval, the amount may be fully refunded.*

Contact: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

American Express                       VISA                       Master Card

Authorized Price: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears on Card: \_\_\_\_\_ Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Signature: \_\_\_\_\_