



2 Reverse EXPO Sessions



Industry-Leading Education



Networking & Entertainment



"It would take weeks if not months of aggressive sales pitches to meet as many health systems executives as I do during these conferences. These events are some of the best I attend and the ROI is always rewarding."

*Cindy Chadwick, Director of Business Development  
Unique Pharmaceuticals*

"Thanks to this one meeting and the important contacts I was able to make, our health system is evaluating a potential system-wide savings of over \$650,000. As a busy O.R. Director and ASC Administrator, I don't always have the time to make the valuable connections to the suppliers that can save my system these dollar amounts. I am looking forward to the the grand total we will save as a direct result of this conference."

*Don Dionisi, RN, MS, CNOR, Director of Surgical Services  
Valley Baptist Medical Center - Brownsville/Harlinger*

"These conferences strike a perfect balance between education, networking and entertainment. Most importantly, I am introduced to the key players who decide if an organization buys my product. This is the best sales and marketing tool my company utilizes and it is a perfect investment of my time. I *definitely* make all the right connections."

*Janet Skinner, President  
Skinner and Associates Executive Search, Inc.*



HEALTH  
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*Bringing Providers and Suppliers Together*



## HELPING YOU MAKE THE CONNECTION

At Health Connect Partners, our goal is to connect providers and suppliers through educational meetings and conferences. Our mission is to provide the best in healthcare education and networking so providers learn real solutions and suppliers understand their real needs. How do we accomplish this? By bringing providers and suppliers together through industry-specific conferences, including Hospital Pharmacy, Radiology & Imaging, O.R. & Surgery, and Healthcare I.T. Each aspect of our conferences is designed to provide the optimum environment for networking and relationship building between providers and suppliers.

# THE HEALTH CONNECT DIFFERENCE

Our conferences feature our signature Reverse EXPO format which allows the providers to host and man the exhibit booths while the suppliers walk the floor. For suppliers, this unique structure creates the optimum environment for networking and building relationships with key decision makers from each participating facility. For providers, it's an invaluable opportunity to dialog with industry-leading suppliers who can help identify real solutions to the issues they face every day.

But the Reverse EXPO isn't the only draw. For two days, we provide the opportunity for providers and suppliers to spend all of their time in the same space. All meals are held together in private dining facilities. Educational sessions are open to everyone with 5 - 7 CEUs available per conference. Extensive networking opportunities take place during the conference in the form of hospitality events and receptions where providers and suppliers have the opportunity to interact one-on-one. To top it off, all conference activities are included with each registration.

