

With their registration, each Supplier company will receive a complimentary *standard listing* in two categories in the Reverse Leads program.

To further enhance your presence, you can upgrade your listing to **Enhanced or Premium**. Here you will be able to share your company information and even your contact details! You can also obtain more qualified leads by purchasing additional categories for \$50 each.

## Listing Types

Available for registered suppliers at [www.HLTHCP.com](http://www.HLTHCP.com)

With an **Enhanced Listing** you can take advantage of 250 characters to share your products and solutions with the Provider executives.

Show the Providers that you are the premium choice with a **Premium Listing**. Add your contact information so they can reach you before the **reverseexpo**.

### Standard Listing

Includes company name only.

- Barrie Medical Products
- Cloud Inc.
- Cumberland Products
- DAC Medicals, Inc.
- Drey Health, Inc.

### Enhanced Listing

**\$100**

Includes company name PLUS a hyperlink to your website PLUS a description of up to 250 characters. Enhanced Listing upgrade applies to all listings at \$100.

- DAC Medicals, Inc.
- Drey Health, Inc.

At Drey Health, Inc., our aim is to provide hospital departments with comprehensive services and efficient use of technology. We work hard to improve our techniques and the way they're used in hospitals and doctors throughout the United States.

- Falmouth Business Systems, Inc.
- Fine Medical Solutions

### Premium Listing

**\$200**

Upgrades include company name that hyperlinks to your website PLUS a description of up to 500 characters PLUS contact information. Premium Listing upgrade applies to all listings at \$200.

- Health Business Systems, Inc.
- Health Coalition, Inc.

- Health Connect Partners

At Health Connect Partners, our goal is to connect providers at conferences. Our mission is to provide the best in health care solutions and suppliers understand their real needs. We bring them together through industry-specific conferences, including Imaging and Healthcare IT relationship building between providers.

#### CONTACT INFORMATION

- Happy Health Systems
- JML Biologics
- Kemple Worldwide, Inc.

#### Contact Information

Contact: Jason Green  
Job Title: Chief Sales Officer  
Phone: 843-689-9996  
Email: [jason.green@hlthcp.com](mailto:jason.green@hlthcp.com)

reverse  
leads™

Get noticed by the Providers and get more leads!

Login to  
**HLTHCP.com**  
today to enhance your presence!

# Make the reverse expo

# work for YOU with reverse leads™

**Our Reverse Leads™ program is the newest innovation in our mission to facilitate connections between Provider and Supplier attendees.**

After the Providers register, we give them the option to select your company to visit their booth during our signature Reverse EXPO sessions. The Providers are able to select the Supplier companies from an alphabetical listing or able to indicate the categories they are currently shopping and view the Supplier companies by category listing.

**Find out how you can generate more reverse leads...**

### Select your categories

**Request Booth Visit During the Reverse EXPO**

Following is a list of the upcoming conference. The list is organized alphabetically and also includes the categories you would like to visit your booth during the Reverse EXPO sessions. We want to make sure that we notify those that are most important to you. Please save as soon as you select the check box, and you are free to edit it as many times as you would like until the week of the conference.

**PLEASE NOTE:** Your choices and any notes entered here will be shared with the suppliers you choose in an effort to help you make the connections that are most valuable to you.

If you have any questions, please contact Erica Stevens at 615-449-6234.

**Category Listings**

In addition to choosing companies by name, you can also check all categories that match items you are currently shopping for. Simply click on it to open a new page listing only the suppliers that provide those products or services and reflected in the main alphabetical listing as well as in the category page.

- Aspects / Lab Costs / Scrubs
- Business Management
- Coding / Insurance Compliance
- Computed Tomography
- Consulting
- Contrast Agents / Drugs / Pharmacy
- Darkroom Supplies
- Diagnostic Compliance Systems
- Educational Products / Literature
- Electronic Medical Records / EMR
- Equipment - Leasing
- Equipment - Refurbished
- Equipment - Repair
- Equipment - Sales (NEW)
- Film and Image Management
- Imaging Supplies
- Inventory Management
- IT / Software
- Magnetic Resonance
- Mammography
- Nuclear Medicine
- Other
- PACs
- PET-CT
- Quality Assurance / Control
- Radiography
- Recruiting / Staffing Services
- Safety / Protection
- Supplies
- Teleradiology
- Therapeutic Radiology
- Ultrasound
- Ultrasonography

**Alphabetical Listings**

**HITACHI**  
Inspire the Next

Hitachi Medical Systems America offers a broad range of diagnostic imaging equipment including MRI, CT, Ultrasound, and X-ray. We provide diagnostic confidence, improve workflow efficiency and provide a better patient experience. Hitachi Medical Systems America offers a broad range of diagnostic imaging equipment including MRI, CT, Ultrasound, and X-ray. We provide diagnostic confidence, improve workflow efficiency and provide a better patient experience. Hitachi Medical Systems America offers a broad range of diagnostic imaging equipment including MRI, CT, Ultrasound, and X-ray. We provide diagnostic confidence, improve workflow efficiency and provide a better patient experience.

**Contact Information**

Company:  Key Medical  
Job Title:  Manager, Marketing Communications  
Phone:  800.980.9336 x3634  
Email:  usinfo@hitachi.com

**KEYSTROKES**  
Imaging Professionals

**WEST PHYSICS CONSULTING**  
The Medical Physics Experts

- AGFA HealthCare
- Air Products and Chemicals, Inc.
- Amcom Software, Inc.
- Aris Teleradiology LLC
- 4D Medical

### Get more leads!

Booth	Company	Location	Name	Job Title
106	Andrew Davids Medical Center	Elk Grove Village, IL	Lea Collins Jung MS, RT (R)(CT)	Director, Diagnostic Imaging
1104	The American Medical Center	Kingwood, TX	Allen Davis	Director, Imaging Services
1200	The American Memorial Hospital	Nacogdoches, TX	Andrew Gibson	RAD Director
1303	The Radiology Medical Diagnostic Imaging	Southfield, MI	Chris P. Gairdhi	VP
1305	Memorial Jason Health Systems-Southwest	Houston, TX	Gregory Clay	Clinical Support Analyst/Imaging Manager
1403	Regional Med Ctr-Cramers Point Hosp (HAA)	Hudson, FL	Erica Corder ARRT (R) (CV) CRA	Director Imaging Non Invasive Cardiology
2006	University Hospitals Stevens Medical Center	Chardon, OH	Mandy Panozzo	Manager of Radiology
208	Connecticut Hospital Association	Wallingford, CT	Shirley White	Assistant Vice President
801	MAGNET contract			
801	St. Mike's Medical Center	Phoenix, AZ	Matthew Christof II MA CRA RT (RT)	Director of Imaging Services
802	Southwest General Hospital	San Antonio, TX	Steven Colm	Director of Radiology
804	St. Thomas Mid America Hospital	St. Petersburg, FL	Steven Ericas MSAART (R)(M)	Assistant Administrator & Radiology Director
900	Houston America Health System	Warner Robins, GA	Michael Clay	Director of Cardiovascular and Imaging Svcs

