



agenda

June 17–19 New Orleans, LA



BD

11:30am–7:00pm

Registration for Suppliers & Sponsors

11:30am–4:00pm

Provider Registration

This special Provider Registration is for all Hospital Supply Chain Directors and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between noon and 3:00pm.



12:00pm–4:00pm

Supplier Showcase

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets and a market in the hotel which are available at your convenience.

2:00pm–2:30pm

Supplier Orientation

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse** expo and how it works.

4:15pm–5:30pm

Provider Orientation & Sponsor Spotlight

All Hospital Supply Chain Directors and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30pm–6:00pm

Welcome Reception & Networking Event *(all attendees)*

6:00pm–9:00pm

Hospitality Suites Hosted by our Sponsors *(all attendees)*

7:00am–6:00pm

Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00am–8:00am

Breakfast *(all attendees)*

8:00am–9:30am

Opening Remarks & Keynote Address *(all attendees)***Live Inspired****John O'Leary**

John O'Leary is a #1 National Bestselling Author & Speaker.

In 1987, John O'Leary was a curious nine-year-old boy. Playing with fire and gasoline, John created a massive explosion in his home and was burned on 100% of his body. He was given 1% chance to live.

This epic story of survival was first showcased in his parents' book, *Overwhelming Odds*, in 2006. Originally printing 200 copies for friends and family, his parents have sold 70,000 copies, most in back-of-room sales at John's speaking events.

It was this book that first invited John to embrace his miraculous recovery and share it with the world. Today, John is an inspirational speaker teaching nearly 75,000 people around the world each year how to live inspired. Consistently described as "the best speaker we've ever had," John's emotional storytelling, unexpected humor and authenticity make each of his presentations truly inspirational.

John's debut book *ON FIRE: The 7 Choices to Ignite a Radically Inspired Life* was an instant #1 national bestseller, has sold 120,000 copies and has been translated into 12 languages.

John's Live Inspired Podcast is a top 20 for business on iTunes & Inc. Magazine and his online community is 200,000 strong.

Learning objectives:**After attending this presentation, attendees will be able to:**

- Identify how changing the way they ask questions transforms the answers they receive—and the lives they lead
- Improve personal accountability for actions, attitudes and outcomes
- Better understand their impact within their team and re-ignite their passion for their profession



KONICA MINOLTA

9:30am–9:45am



9:45am–10:45am



SPEND
M+END

Coffee Break

Educational Session

The Supply Chain Cybersecurity Dilemma: When Third Parties Become a Critical Risk

Mac McMillan, FHIMSS, LCHIME CEO Emeritus; CynergisTek, Inc.

Mac McMillan is Chief Executive Officer Emeritus. Mac McMillan is considered a thought leader in security, privacy, and compliance issues in healthcare from his 40-year career as a healthcare and government expert. After successfully founding and leading CynergisTek to become the top-ranked information security and privacy consulting firm focused on the healthcare IT industry he retired in August of 2019. He is recognized as a HIMSS Fellow, former Chair of the HIMSS Privacy & Security Steering committee, Work Group and Policy Task Force. He served on the CHIME Board of Advisors for AEHIS, the Most Wired Advisory Board, contributed to Healthcare’s Cybersecurity Model for the Baldrige award and advised KLAS on defining its cybersecurity criteria. He has been an advisor, advocate, and role model to the HIT security community by sharing his passion to educate the industry on the importance of security since his retirement from the federal government in 2000. He is the recipient of the CHIME Foundation Industry Leader Award for career excellence, the Baldrige Foundation Award for Leadership Excellence in the Cybersecurity sector and the HIMSS John A Page Distinguished Fellows Service Award.

McMillan has been a thought leader in cybersecurity and privacy issues in healthcare for nearly 20 years and has been recognized for his many contributions. He was recognized by Health Data Management as one of the Top 50 influencers in health IT, by Becker’s Hospital Review’s lists of influential healthcare IT leaders by both its writers and readers, and named one of the top 10 health information security influencers by HealthInfoSecurity. He has served on several advisory boards, such as HIT Exchange HealthTech Industry, HealthInfoSecurity Editorial Advisory Board and

Healthcare Innovations Advisory Board. He has impacted healthcare security through broadcast and literature. For nearly a decade, McMillan has been a media fixture as reporters seek him out to educate the broader healthcare and security industry on what is going on in security, why security is important, and the consequences of ignoring security. This has led to his contribution in hundreds of articles, blog posts, podcasts, and news stories.

Learning objectives:

After attending this presentation, attendees will be learn to:

- *Gain an appreciation for the cybersecurity challenges and risks associated with Third Party partners and the real challenge on the horizon*
- *Understand the importance of integration and proactive collaboration between Supply Chain and Security*
- *Determine ways Supply Chain can partner to help reduce security risks*

11:00am–12:00pm

**Educational Session*****Leveraging Generational Insights*****Sherri Neal**

Sherri Neal is Chief Diversity Officer for HCA Healthcare, where she is responsible for leading the company's diversity, inclusion, equity and cultural competence initiatives. Since joining the company in 2006, she has been a champion of creating a culture of inclusion through thought leadership, strategic direction and creative business solutions. Sherri is a progressive innovator and has developed multiple award-winning models that have advanced HCA Healthcare's commitment to diversity and inclusion. In 2018, the company received top innovation honors from the Diversity Journal for the BRAVE Conversations program, an "outside of the box" dialogue experience developed under Sherri's leadership.

Sherri has over 25 years of experience as a diversity practitioner and is known for her ability to deliver presentations that engage and inspire audiences to take inclusion to the next level. Sherri is an active community volunteer and serves on a number of nonprofit boards in Middle Tennessee. She has received several recognitions, including the Tri-State Minority Supplier Development Council Champion Award and Tennessee State University's Women of Legend and Merit Award.

Learning objectives:

After attending this presentation, attendees will be learn to:

- *Identify key characteristics of the five generations in the workplace*
- *Describe common generational challenges and their impact on business results*
- *Demonstrate effective strategies for cross-generational communications*



11:45am–1:00pm



We put space to work.®

Lunch (all attendees)

1:30pm–3:30pm



The Hospital Supply Chain Directors and GPO Executives host the exhibit booths in this very unique **reverse**expo.



4:00pm–5:00pm

Educational Session (all attendees)

Wild Leadership: How To Help Your Teams Pull To Their Potential

Join speaker, poet and wilderness guide Chris Heeter for an adventure in the art of leadership and helping teams gel. Featured on the Discovery Channel's "National Geographic Today," Chris brings a wealth of knowledge learned on the trail and from her sled dogs. With the help of her dog team (virtually—they don't understand carpeting, buffets, or furniture), she'll walk you through the world of dogsledding—a sport where communication and teamwork are essential to getting where you want to go. With surprising and memorable parallels to the world of health care, managing change, and letting go of 'how we've always done it,' you'll leave with immediate tools and long-term vision for becoming a Wild leader and bringing out the best in your teams.

Chris Heeter

Chris Heeter was selected as a Top Ten Speaker of 2014 by MeetingsNet, and was the highest rated speaker of Meeting Professional International's 2014 World Education Congress. She is out to create a Wild revolution in the workplace. A wilderness guide since 1984 and professional speaker since 2001, Chris has led and worked with a diverse array of teams, both canine and human!

Featured on The Discovery Channel's "National Geographic Today," she brings decades of leadership experience indoors, to conferences and offices, working with teams and leaders, helping us recognize that leadership and teamwork doesn't have to be so complicated.

With remarkable parallels to the work world, Chris shares hilarious stories from her sled dog team with their quirky personalities and from guiding whitewater trips, where successfully navigating obstacles (mostly) is part of the journey.

She sits on the board of the University of Minnesota's Raptor Center, is a Wilderness First Responder and a graduate of NOLS (National Outdoor Leadership School). She holds a bachelor's degree in recreation and social work from George Williams College, where she recently received the Distinguished Alumnae Award. She is a poet and shares her writing and Wild Dares through her newsletter, *Wild Thoughts*.

Chris challenges and inspires organizations and individuals toward Wild leadership, compassionate presence, and daring authenticity.

Learning objectives:

After attending this presentation, attendees will learn to:

- Work with the personalities and gifts of each team member, harness their energy and unique skills
- Guide your team through change where everyone stays on board and engaged
- Stop managing people, start inspiring them... Be You... and help them Be Them
- Hone your communication skills for greater impact



CANOPY PARTNERS

6:30pm–9:30pm

Dinner & Entertainment (TBD)

6:45am–7:45am

Breakfast *(all attendees)*

7:00am–12:00pm

Registration Desk Open

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8:00am–9:30am

Educational Session***Healthcare State of the Union - Key Trends Shaping Provider Strategy in 2020*****David Willis**

David Willis, currently working with The Advisory Board, has more than 25 years of experience as an executive and a management consultant, including 15 years in health care advising some of the nation's largest health systems on strategy development and execution. Additionally, he has worked with more than half of the Fortune 100, advising global leadership teams on best practices in strategy, leadership, and organizational change.

As Vice President, Health System Strategy, Dave serves as a strategic partner to leading health care organizations across the globe, and as a thought leader on many of the most pressing issues facing executives today. His work spans such areas as growth strategy, margin enhancement, M&A, systemness, change management, consumerism, and population health. As a parent of two children with special needs, he is also extremely passionate about the issues of care coordination and patient experience.

Across his two decades with The Advisory Board, Dave has been a featured speaker at many national and international conferences on health care leadership and strategy. He is a graduate of Carnegie Mellon University, has an MBA from Yale University School of Management and has done post-graduate work at The Wharton School at the University of Pennsylvania. Dave's passions include traveling, craft beer, crossword puzzles, and baseball history. Originally from the Boston area, he currently resides in Northern Virginia, but remains a diehard Red Sox fan (though he has learned to pronounce the letter "r.")

Learning objectives:***After attending this presentation, attendees will learn to:***

- Describe the market and demographic trends that are reshaping demand for health care in the US
- Compare and contrast the different tactics that purchasers are using to reduce the cost of care
- Assess the likelihood of success of different provider strategies to meet the market's demand for affordability



10:00am–12:00pm



Storage
Systems
UNLIMITED

 **reverse expo** Session II

The Hospital Supply Chain Directors and GPO Executives host the exhibit booths in this very unique **reverse expo**.

**Contact Information****Supplier Registration
and Sponsorships**

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Provider Registration

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