HEALTH
CONNECT
PARTNERS

preliminary
agenda

June 15–17 **New Orleans, LA**

HCP20

Spring **Hospital & Healthcare I.T.**

KONICA MINOLTA

11:30am–7:00pm   **Registration for Suppliers & Sponsors**

11:30am–4:00pm   **Provider Registration**
This special Provider Registration is for all Hospital & Healthcare I.T. Directors and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between noon and 3:00pm.

12:00pm–4:00pm   **Supplier Showcase**
Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets and a market in the hotel which are available at your convenience.

2:00pm–2:30pm   **Supplier Orientation**
All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse**expo and how it works.

4:15pm–5:30pm   **Provider Orientation & Sponsor Spotlight**
All Hospital & Healthcare I.T. Directors and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30pm–6:30pm   **Welcome Reception & Networking Event** *(all attendees)*

6:30pm–8:00pm   **Hospitality Suites Hosted by our Sponsors** *Providers ONLY*

8:00pm–9:30pm   **Hospitality Suites Hosted by our Sponsors** *All Attendees*

7:00am–6:00pm	**Registration Desk Open**

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00am–8:00am	**Breakfast** *(all attendees)*

8:00am–9:30am	**Opening Remarks & Keynote Address** *(all attendees)*

Live Inspired

John O'Leary
John O'Leary is a #1 National Bestselling Author & Speaker.

In 1987, John O'Leary was a curious nine-year-old boy. Playing with fire and gasoline, John created a massive explosion in his home and was burned on 100% of his body. He was given 1% chance to live.

This epic story of survival was first showcased in his parents' book, *Overwhelming Odds*, in 2006. Originally printing 200 copies for friends and family, his parents have sold 70,000 copies, most in back-of-room sales at John's speaking events.

It was this book that first invited John to embrace his miraculous recovery and share it with the world. Today, John is an inspirational speaker teaching nearly 75,000 people around the world each year how to live inspired. Consistently described as "the best speaker we've ever had," John's emotional storytelling, unexpected humor and authenticity make each of his presentations truly inspirational.

John's debut book *ON FIRE: The 7 Choices to Ignite a Radically Inspired Life* was an instant #1 national bestseller, has sold 120,000 copies and has been translated into 12 languages.

John's Live Inspired Podcast is a top 20 for business on iTunes & Inc. Magazine and his online community is 200,000 strong.

Learning objectives:
After attending this presentation, attendees will be able to:
- *Identify how changing the way they ask questions transforms the answers they receive— and the lives they lead*
- *Improve personal accountability for actions, attitudes and outcomes*
- *Better understand their impact within their team and re-ignite their passion for their profession*

9:30am–9:45am	**Coffee Break**

10:00am–12:00pm

reversee**xpo** **Session I**

The Hospital & Healthcare I.T. Directors and GPO Executives host the exhibit booths in this very unique **reverse**expo.

11:45pm–1:15pm   **Lunch** *(all attendees)*

1:30pm–2:30pm   **Educational Session**

Cybersecurity Demystified;
The Enablement of the Organization Through Proper Cybersecurity

Co-Presenter **Mike Meline, MsIA, CISSP, CEH, CFE, PCIP, TNCA, CDFE, ACE, CIPM, CIPPE**
Innovative, strategic, operationally efficient, and results oriented information security executive with detailed knowledge of all aspects of security and security leadership. Accomplished in the art of risk management and strategic planning that lead to executive decisions that balance the need to enable and support business goals with the need to ensure that the business has an appropriate level of Information Security and regulatory compliance. Mike is known to deliver a balanced understanding cybersecurity risk, in a manner, that ensures that the presented material is suited to the specific audience.

Highly technical background balanced with the leadership experience to appropriately present information security concepts and strategies to the most technical person to the Board of Directors. I have worked as a law enforcement officer, an information security consultant, a United States Marine, and in a wide range of security leadership roles. Adept at leading a risk based approach to security that ensures unacceptable risks are prioritized and managed, while working to keep the user experience positive. This approach minimizes costs and maximizes value. "Information Security does not have to be expensive; it MUST be strategic!"

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Co-Presenter **Paul Merrywell**
Paul Merrywell currently serves as the Senior Vice President and Managing Director of Technology Advisory and Consulting for JTS Health Partners. Mr. Merrywell's career in technology spans four decades and includes service in three industries which includes US. Military, Manufacturing and Health Care. Merrywell's main interests include healthcare technology strategy and planning, technology transformation and adoption, technology operational improvement and IT security.

Mr. Merrywell is an experienced and innovative industry leader with extensive knowledge and skill as a healthcare executive. Prior to joining JTS Health Partners, Mr. Merrywell served as the Vice President and Chief Information Officer for Mountain States Health Alliance; one of the largest healthcare systems in Northeast Tennessee and Southwest Virginia. Prior to Mountain States Mr. Merrywell served in a senior leadership role at Mercy in Chesterfield Missouri. Mr. Merrywell served as a Tactical Data Systems Officer in the United States Marine Corps. His major projects included several $150+ million construction projects with $120+ million information technology and equipment budgets, utilizing project and support staffs of 300+ team members.

Learning objectives:
After attending this presentation, attendees will learn to:
• *Identify and respond to some of the largest threats to your cybersecurity program*
• *Identify your involvement in ensuring that your security program does not fail to ensure the holistic success of the organization*
• *Discuss why Security Governance, Access Control, and Training are the most effective countermeasures against security threats*
• *Acknowledge what tools are necessary to prepare for, to use before, during and after a successful attack*

2:45pm–3:45pm

Educational Session

FBI Cyber Security Overview

Brett Heil
Brett Heil is an FBI Special Agent out of the New Orleans Field Office responsible for investigating computer intrusions and other cyber-related matters for the FBI. Special Agent Heil graduated from the FBI Academy at Quantico in February, 2018. Before that he worked in Washington D.C. as an Operational Manager for a government contractor. He grew up in South Florida and received an undergraduate degree from the University of Florida. He also received a Master's degree in National Security from Texas A&M University.

Learning objectives:
After attending this presentation, attendees will learn about:
- *Statistics on Cyber Trends and Impact*
- *Common Social Engineering Schemes and How to Identify Them*
- *Ransomware – Background and Mitigation*
- *Business Email Compromise (BEC) – Background and Mitigation*

4:00pm–5:00pm

Educational Session *(all attendees)*

6:30pm–9:30pm

dinner+
entertainment

On Tuesday night, join us for a spectacular evening at Mardi Gras World!

Mardi Gras World—where Mardi Gras is made—offers visitors a behind the scenes sneak peek at the "greatest free show on earth." Those that arrive early will have the chance to tour the iconic Float Den, where more than eighty percent of the floats for the New Orleans carnival season are designed and built.

But the excitement doesn't stop when the parades end—you will experience true New Orleans hospitality in this awe-inspiring setting. With fantastic creole and cajun food, you will dine on the unique flavors of the bayou. With open bars, live music and dancing, the towering columns of Grand Oaks Mansion, beautiful footbridges and magnificent oak trees, this enchanting one-of-a-kind setting will heighten your sense of wonder for a magical starlit night you won't want to miss!

Shuttles will run continuously between the Hyatt Regency and Mardi Gras World from 6:15pm – 9:30pm.

Guests will have the option to tour the Float Den from 6:30pm–7:15pm.

BLAINE KERN'S
MARDI GRAS WORLD

GCX Mounting Solutions

Medi-Dose EPS

NEC NEC Display Solutions

pdm Healthcare

SAMSON MEDICAL TECHNOLOGIES L.L.C.

sponsors

6:45am–7:45am

Breakfast *(all attendees)*

7:00am–12:00pm

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8:00am–10:00am

reverse**e▲po** **Session II**

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10:30am–11:30am

Educational Session

Cost Optimization Strategies to Reduce IT Spending and Increase Business Value

Kurt Witzel

Kurt Witzel is the IT Finance Manager at Intermountain Healthcare where he has worked for the past 13 years. Kurt has over 20 years of experience in the finance, healthcare and information systems industries. In addition to financial planning and analysis (FP&A) expertise he is focused on strategies to help Intermountain Healthcare achieve its vision of being a model healthcare system by providing extraordinary care and superior service at an affordable cost. Kurt holds a Masters of Business Administration from the David Eccles School of Business at the University of Utah and bachelor degrees in Finance and Information Systems from the University of Utah.
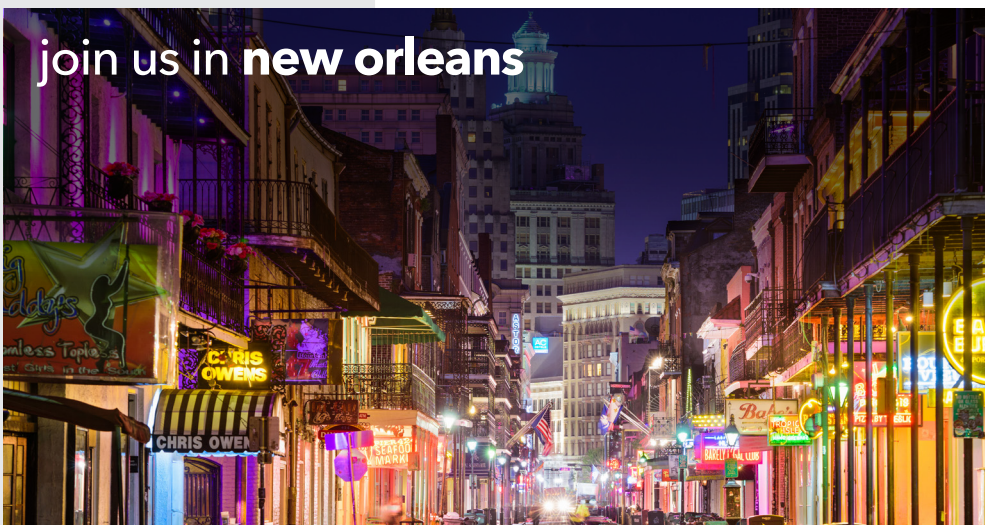
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Learning objectives:
After attending this presentation, attendees will learn to:
- *Increase transparency and run IT as a business with the Technology Business Management (TBM) framework*
- *Optimize software cost and usage with software asset management and application rationalization programs*
- *Improve IT contract management and service level agreement (SLA) management with an IT Vendor Performance Office*
- *Trend and manage IT cost metrics with internal and external benchmarking*

join us in **new orleans**

Contact Information

Supplier Registration and Sponsorships
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