

springconference

April 1-3 Anaheim CA

agenda





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11:30am-7:00pm

11:30am-4:00pm



12:00pm-4:00pm

2:30pm-2:50pm

4:15pm-5:30pm

5:30pm-6:00pm



6:00pm-9:00pm

Registration for Suppliers & Sponsors

Provider Registration

This special Provider Registration is for all Hospital & Healthcare I.T. Directors and GPO Executives. Relax and enjoy a light meal & networking with your peers as you register for the conference. Lunch will be served between noon and 3:00pm.

Supplier Showcase

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate.

Supplier Orientation

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse**expo and how it works.

Provider Orientation & Sponsor Spotlight

All Hospital & Healthcare I.T. Directors and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

Welcome Reception & Networking Event (all attendees)

Hospitality Suites Hosted by our Sponsors (all attendees)

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7:00am-6:00pm

Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00am-8:00am

Breakfast (all attendees)



8:00am-9:30am

Opening Remarks & Keynote Address (all attendees)

Transformational Leadership in High Reliability Organizations

Admiral Mike "Wizzard" McCabe

Mike is a historic leader with a passion for innovation and change. As head of all naval aviation, Admiral Mike McCabe oversaw some of the deepest technological shifts and changes at the U.S. Navy. He ensured thousands of military personnel would be ready for these transformations and managed the budgets that supported these key innovations and changes. His career was driven by one motivation: sustaining a culture of excellence while caring for his people. He is eager to share these leadership values of care, action and innovation with today's decision makers.

Mike is a highly decorated, experienced leader, former admiral, and corporate CEO who teaches others to lead and coaches teams to reach their potential. He draws inspiration from his father, a World War II Navy pilot who was killed deploying to the Korean War. Eighteen months after graduating college, Mike was flying combat missions under the mentorship of one of the original instructors of the real "Top Gun" Navy fighter weapons school, shooting down MiGs together. He later became the Executive Officer of the school, and eventually consulted for the hit movie "Top Gun".

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Mike has command experience at every operational level of the Navy, including the Commander of the US 3rd Fleet. In these commands, he was able to achieve excellence while suffering no operational loss of life. His combat decorations include the Silver Star and Distinguished Flying Cross. Mike also served as the Director of Air Warfare for the Navy with oversight to the entire Naval Aviation budgets. He was serving in this capacity in the Pentagon when the 9/11 terrorist attack struck the building directly below his office. During that tour, he was largely responsible for the next generation of naval aviation technology, aircraft and aircraft carriers. Following Navy retirement, he became the CEO/President of a large commercial charter airline. He grew the airline into a multi-hundred-million-dollar business. He left the airline and retired a second time to battle cancer. Having survived air combat, the 9/11 attacks, and cancer, Mike embodies the spirit of "Glad To Be Here" and lives in a "pay it forward mode" bringing his storied experience and passion to helping teams and leaders.

Learning objectives:

After attending this presentation, attendees will learn to:

- Drive continuous improvement in healthcare environment from quality, safety and service
 delivery that will directly influence the patient experience. This presentation will define a
 framework that drives self responsibility, team focused outcomes, and ongoing review of
 process that results in continuous improvement.
- Foster the proper team dynamics and employee engagement to increase productivity, improve recruitment and retention of of employees and provide the right environment for development. This presentation will outline the key components found in high performing teams that create, implement and sustain a higher level of performance compared to environments where these components are missing. The presentation will also provide a way to measure current status to create a gap analysis.
- Define a quality assurance process that deemphasizes fault finding and highlights best practices to reinforce positive behavior. The debrief dynamics becomes a positive versus a negative experience which then will translate into the improvement of delivery of services.

9:30am-9:45am Coffee Break

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9:45am-10:45am





Educational Session

Enhancing Clinical Outcomes and Organizational Efficiencies through an IoT Platform

Chris Hermann, PhD

Chris Hermann, PhD is the Founder and CEO of Clean Hands – Safe Hands (CHSH). He has over 14 years of experience working in medical technology design and healthcare. His background, as a physician and engineer, has given him a unique perspective to bridge the gap between engineering and medicine. His in-depth technical and clinical knowledge has allowed him to lead multi-disciplinary teams to address complex clinical problems. These teams have created several medical devices, biologic therapies, and electronic sensors that are used clinically or are in clinical trials.

Dr. Hermann started and led the multi-institution research collaboration that developed the core technology utilized in the CHSH system. The research team included investigators from Children's Healthcare of Atlanta, the Georgia Institute of Technology, Emory School of Medicine, the Georgia Tech Research Institute, and the Centers for Disease Control and Prevention. Over the last 11 years, the research team has secured and executed more than eight state and federal research grants totaling over \$3.2M. Unlike most clinical research grants, these projects were heavily focused on rapid iteration engineering development and completely driven by the real world needs of clinicians. Dr. Hermann is the lead inventor for the patents related to the CHSH technology and serves as the connection between the clinicians and engineers.

Outside of his clinical experience, Dr. Hermann has over ten years' experience in a variety of leadership development training, experiential education, and team building roles. These include running and facilitating high ropes/challenge courses, climbing leadership development programs, and high adventure sailing programs. He has a PhD in Bioengineering, an MS in Mechanical Engineering, and a BS in Biomedical Engineering with High Honors from the Georgia Institute of Technology. Dr. Hermann is also an MD candidate at Emory School of Medicine. He is married with two children.

Learning objectives:

After attending this presentation, attendees will:

- Understand how to use an IoT platform to capture actionable data on clinical interventions including nurse rounding, contact tracing, workflow efficiencies, hand hygiene and more
- Learn how to leverage new data sources to enhance patient satisfaction and the patient experience
- Realize that healthcare-associated infections can be reduced by gamifying data collected from an IoT platform

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11:00am-12:00pm





12:00pm-1:15pm



Educational Session

Ten Lessons from the Last Ten Years of Cyber Incident Response

Pierson Clair

Pierson Clair is an experienced certified digital forensic examiner, technical security consultant, and cyber security educator. Mr. Clair's forensic experience includes working with federal, state, and local law enforcement. He has worked extensively with private sector clients and is currently an Associate Managing Director with Kroll's Cyber Risk (Cyber Security and Investigations) practice located in Los Angeles, CA. His cases have involved major corporations with large network breaches, entailing more than two hundred separate pieces of physical evidence as well as small businesses with unique software and infrastructure. He has led countless incident response engagements, frequently triaging over 6,000 systems to determine the path the attackers executed to pivot through and compromise networks. He has led complex technical investigations to determine how nation-state actors gained access to and extracted personally identifiable information from Windows and Linux based environments containing segmented networks including analyses of the involved overseas Linux hop servers.

Mr. Clair has provided technical expertise to law enforcement and government agencies. He currently lectures part-time in the University of Southern California's Viterbi School of Engineering where he has developed the curriculum and taught ITP 445 Mac, OSX, and iOS Forensics and Security as well as ITP 447 Mobile Device Forensics and Security since 2012. Mr. Clair formerly worked with the U.S. Intelligence Community in Virginia and Washington, DC on a joint analytical project with the Department of Homeland Security and the Intelligence Community.

Learning objectives:

After attending this presentation, attendees will learn to:

- Understand modern threats and risks to large network environments
- Understand how modern malware is able to penetrate and replicate through networks
- Apply a back to basics approach to lock down and secure networks and endpoints
- Learn from the oversights of other organizations to better protect their own

Lunch (all attendees)

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1:30pm-3:30pm





The Hospital & Healthcare I.T. Directors and GPO Executives host the exhibit booths in this very unique **reverse**expo.

4:00pm-5:00pm



Educational Session (all attendees)

A Window into Washington: What's Next for Health Policy

Ken Perez

Ken Perez serves as the Vice President of Healthcare Policy in the Strategy and Business Development group of Omnicell, Inc., (NASDAQ: OMCL). Previously, Ken served as the Senior Vice President of Marketing and Director of Healthcare Policy for MedeAnalytics, Inc. For several years, Ken has written a column on health policy for hfm, the journal of the Healthcare Financial Management Association, and he contributes content to numerous other publications. He serves on the boards of various non-profit organizations, including the American Society of Health-System Pharmacists Foundation.

Learning objectives:

After attending this presentation, attendees will learn to:

- Understand the implications of the 2018 midterm elections
- Identify the most significant issues that health policies are most likely to address in 2019 and 2020
- Discuss the major health policies that are being proposed in preparation for the 2020 presidential election, and understand their implications for healthcare providers





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dinner+entertainment

6:00pm-8:00pm



On Tuesday night, escape for the evening as we bring the Islands to Anaheim.

Join us for a Hawaiian feast featuring lively music and vibrant cultural performances from the Polynesian islands! Come prepared for a spectacular evening of wonderful food, open bars, stunning performances, live music, and dancing in this enchanting setting.









NEC Display Solutions



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7:00am-12:00pm

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6:45am-7:45am

Breakfast (all attendees)



8:00am-10:00am



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10:30am-11:30am

Educational Session

Intelligent Automation: Enabling a Digital Workforce

Chris Chapman

Chris Chapman is the Director of Intelligent Automation at CommonSpirit Health. He has over 20 years of experience in Healthcare Information Technology, including design, implementation, support and optimization. His background managing multiple areas within the acute space (Laboratory, Radiology and Pharmacy) and IT council positions for each, has given him a firm grasp on the challenges facing all sides of the business. Chris has championed many enterprise wide solutions over the years from a Radiology order catalog clean-up across two domains and 30 hospitals to Laboratory Autoverification for four instrumentation types across 35 hospitals.

Mr. Chapman's passion is leveraging technology to increase productivity and meet business needs enterprise wide. With Intelligent Automation he enables the business with cognitive analytics, robotic process automation, NLP (Natural Language Processing) and Biometrics to promote healthcare best practice and optimize workflow. Chris was the Cerner Pacific Western Regional User Group Chairman from 2015-2017 and presented on multiple topics including "Standardizing EHR at Full Speed".

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Aside from clinical facing projects he has a history of implementing technological solutions specifically for IT that help with team collaboration, such as knowledge management and leadership team tracking. He also enjoyed teaching collegiate IT courses in Tucson, AZ and volunteered time to a local company "JobPath" to up-train workers into higher skilled jobs. His zeal for cutting edge technology has been evident since he started his career at Microsoft in 1997 and continues in the ever changing landscape of IT at CommonSpirit Health.

Learning objectives:

After attending this presentation, attendees will learn to:

- Obtain a basic digital literacy on key terminology around Intelligent Automation
- Understand the concepts and technologies around Intelligent Automation within Healthcare
- Define what Robotic Process Automation means to healthcare
- Leverage this technology to fundamentally change the way we work





Contact Information Supplier Registration and Sponsorships Jim Friedlander Market Sales Manager 615.788.0249 jim.friedlander@hlthcp.com Provider Registration Jeff Riedinger Provider Recruiter Radiology & I.T. 615.449.6234 jeff.riedinger@hlthcp.com