



September 23-25, 2019 Kansas City, MO



mondayseptember 23



11:30am-7:00pm

11:30am-4:00pm



12:00pm-4:00pm

2:30pm-2:50pm

4:15pm-5:30pm

5:30pm-6:00pm





6:00pm-9:00pm

Registration for Suppliers & Sponsors

Provider Registration

This special Provider Registration is for all Hospital Supply Chain Directors and GPO Executives. Relax and enjoy a light meal & networking with your peers as you register for the conference. Lunch will be served between noon and 3:00pm.

Supplier Showcase

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate.

Supplier Orientation

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse**expo and how it works.

Provider Orientation & Sponsor Spotlight

All Hospital Supply Chain Directors and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

Welcome Reception & Networking Event (all attendees)

Hospitality Suites Hosted by our Sponsors (all attendees)

tuesdayseptember 24



7:00am-6:00pm

Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00am-8:00am

Breakfast (all attendees)



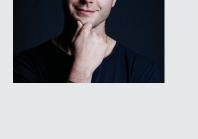
8:00am-9:30am

Opening Remarks & Keynote Address

Five Steps to Make the Impossible Possible

Ben Nemtin

Ben Nemtin is the #1 New York Times bestselling author of *What Do You Want to Do Before You Die?* and a star of MTV's highest rated show ever on iTunes and Amazon called *The Buried Life*. As the co-founder of *The Buried Life movement*, Ben's message of radical possibility has been featured on The Today Show, The Oprah Winfrey Show, CNN, FOX, and NBC News. President Obama called Ben and *The Buried Life* "inspiration for a new generation", and Oprah declared their mission "truly inspiring". An acclaimed keynote speaker, Ben has headlined business conferences and Fortune 100 leadership teams around the world, garnering standing ovations from AIG, Anthem, Amazon, FedEx, Harvard, Microsoft, Verizon, and more. Global Gurus ranked Ben as one of the Top 30 Best Organizational Culture Thought Leaders in the World in 2019.





It all stems from a battle Ben had with depression over a decade ago. In an attempt to feel more alive, he created the world's greatest bucket list with his three best friends. They borrowed a rickety old RV and crisscrossed North America, achieving the unthinkable. And most importantly, every time they accomplished a dream, they helped a complete stranger cross something off their bucket list. From playing basketball with President Obama to having a beer with Prince Harry, from reuniting a father and son after seventeen years to surprising a young girl with a much-needed bionic arm—Ben's bucket list quest has inspired millions to thrive personally and professionally.

Continued on next page

tuesdayseptember 24



Continued from previous page

These experiences have taught him that articulating and prioritizing your personal goals is not a selfish act, but one that creates a positive ripple effect that inspires others to live their best life. Ben weaves the remarkable story of how *The Buried Life* grew from 100 impossible dreams into a global movement and connects his lessons to the fabric of our daily lives.

Ben's message of radical possibility combined with his 'Five Steps to Make the Impossible Possible', leaves audiences not only inspired but also equipped with tools to tackle the seemingly insurmountable. Ben's system of achieving impossible goals demystifies daunting tasks by turning 'dreams' into 'projects' and creates inspiration through action and accountability. Ben reminds us that it's never too late to start your list and leave your lasting impact on the world.

Learning objectives:

After attending this presentation, attendees will learn:

- Why prioritizing personal goals is vital to your well-being, the well-being of those around you and your career
- How to unbury your dreams and keep them unburied
- To identify the #1 thing that holds you back from accomplishing your dreams
- How to accomplish seemingly impossible goals
- To identify the #1 regret people have at the end of their life and how to not have that regret
- To identify the most important dreams in your life and take actionable steps toward them

9:30am-9:45am



10:00am-12:00pm



Coffee Break



The Hospital Supply Chain Directors and GPO Executives host the exhibit booths in this very unique **reverse**expo.

tuesdayseptember 24



12:00pm-1:15pm

HILSMIER

Lunch (all attendees)

1:30pm-2:30pm



SPEND MEND

Educational Session

Sustainability for Healthcare Supply Chain

Igbal Mian

Igbal Mian manages a portfolio of health care members and develops content and resources on energy conservation, quality and various other topics. Mian received his Master of Science in Sustainable Management from the University of Wisconsin. Other degrees include Executive Masters of Business Administration International Studies Program and a BBA in Supply Chain & Operations Management. He is a Certified Building Operator, Certified Lean Six Sigma Green Belt, Lean Facilitator, ISO 14001 Internal Auditor and versed in energy benchmarking (Utilization, ENERGY STAR, LEED - HC, NC, EB).

Since 2010, Mian led sustainability initiatives first at Affinity Health System, then Ministry Health Care (through expansion) and most recently as a member of Ascension Health. He has developed policy, toolkits, sustainability strategy and rolled out multiple initiatives including energy conservation across the 15 hospitals and 46 clinics within Ministry Health Care.

Mian brings a passion for healthier environments, empowerment, multi-facility system organizing, creativity and fun. During his downtime he enjoys mountain biking, videography and family.

Learning objectives:

After attending this presentation, attendees will learn:

- How hospitals and healthcare providers are engaging in sustainability through specific topic areas (e.g. environmental preferable purchasing, safer chemicals, less energy, etc.)
- An overview of the environmental footprint of health care
- To understand key sustainability practices and policies that influence supply chain activities
- To gain key insights into how leading health care systems are pushing innovation within the industry

tuesdayseptember 24



2:45pm-3:45pm



*** TRIOSE WE DELIVER HEALING

4:00pm-5:00pm



Educational Session

The Next Generation: Robotics in Supply Chain Distribution

Dennis Mullins, MBA, CMRP

Dennis Mullins is a Certified Materials Resource Professional with over 30 years of health care supply chain experience. For the past four years Dennis has served as Senior Vice President, Supply Chain Operations for Indiana University Health. Prior to IUH, Dennis served as Corporate Director, Supply Chain Integration for Baylor Health Care System. He also spent time at Shands Healthcare at the University of Florida as Director, Supply and Logistics. He spent eight years with HCA serving in several strategic roles such as Market Operations Director for its Las Vegas Market; Director, Contracting and Supplier Diversity at its North Florida Division; Director, Supply Chain, Ocala Regional Medical Center and Director, Supply Chain, Providence Heart Hospital.

Dennis served ten years in the Air Force where he worked in many health care materials management roles.

Dennis completed his Bachelors of Arts at Columbia College of Missouri, holds an MBA from Amberton University and is currently a candidate for his Doctorate of Business Administration from Grand Canyon University.

Learning objectives:

After attending this presentation, attendees will learn:

- Use of robotics in supply chain distribution
- Efficiencies gained from their use
- Discussions to determine the process
- Example of floor planning

Educational Session

Unlocking Your Extraordinary Potential

Joe Walsh

Joe is a values-driven leader, with a 20 year track record of leading nationally recognized supply chain transformations and new business development ventures at organizations within healthcare and beyond. He is an outspoken advocate for the importance of investing in people and culture to enable the strategies and desired results of any organization.

For the last decade Joe has invested time to learn healthcare and understand the nuances of the supply chain while in progressive leadership roles at Intermountain and at Pensiamo.

Continued on next page

tuesdayseptember 24





Continued from previous page

Joe served as Intermountain Healthcare's Vice President of Supply Chain & Chief Procurement Officer, where he led the award-winning transformation effort and helped the team earn the number one ranking in Gartner's "Healthcare Supply Chain Top 25." Individually, Joe was recognized as the "Contracting Professional of the Year" in 2013 by Healthcare Contracting News.

Most recently, Joe served as the Executive Vice President of Operations for Pensiamo, where he led sourcing, purchasing, accounts payable, integrations and account management for UPMC while developing Pensiamo's offerings for external clients.

Prior to joining the healthcare industry, Joe held progressive procurement and business development roles at Foodbuy while helping the company grow to become the world's largest foodservice GPO. Joe also led the global sourcing transformation for Corporate Express (now Staples) after first helping the company launch its successful integrated supply business.

Learning objectives:

After attending this presentation, attendees will learn:

- How to better understand the competencies necessary for leadership with multiple departments within their organization
- Quicker applications of practical leadership development lessons
- Better ways to formulate a leadership development plan for themselves and their team members



tuesdayseptember 24





dinner+entertainment

6:30pm-9:30pm

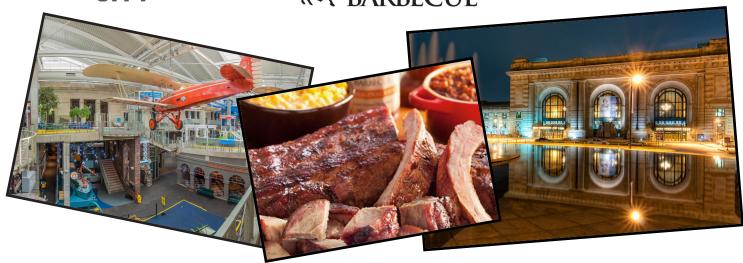




On Tuesday night, join us at Union Station—

Where Kansas City Connects for an evening of world-famous Jack Stack BBQ, open bars, live music and dancing in this iconic setting. Built in 1914, Union Station draws tourists from all over the world. In addition to the marvel of the Grand Hall's 95-foot ceiling, three 3,500-pound chandeliers and the six-foot-wide clock, you'll also find an interactive science center: Science City. Named one of the country's 25 best science centers, Science City is a place of wonder, where you can throw the "don't touch" mindset out the window.







wednesdayseptember 25

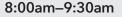


6:45am-7:45am

Breakfast (all attendees)



7:00am-12:00pm







Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

Educational Session

Control the Narrative or Squander It:

Creating and Executing a Supply Chain Marketing Strategy to Propel Your Change Management Efforts

John Barnes, MBA

John Barnes, MBA, is the supply chain director of systems support, performance, risk, and analytics at St. Luke's Health System, where he has led the analytics and systems teams for the past four and a half years. He also leads his department's marketing efforts in communicating the value from the transformational investment St. Luke's made to add 20 strategic supply chain positions. Barnes earned a bachelor's degree in English from University of California (UC), Santa Barbara and an MBA with a marketing concentration from UC Davis - Graduate School of Management

John spent the first ten years of his career leading sales and marketing efforts in the telecommunications and construction industries before pivoting his career to analytics, finance and information technology roles for Fortune 500 companies Albertsons/SuperValu (a food retailer) and Micron (a semiconductor company) before moving to the nonprofit world at St. Luke's eight and a half years ago. He spent his first four years at St. Luke's as a finance manager before moving to supply chain four and a half years ago. John brings an outsider's perspective to supply chain that he will share, but his perspective is also informed by Gartner and other industry best practices sources.

John has earned certifications as a Six Sigma Black Belt, Project Management Professional (PMP) from PMI, and Medical Practice Executive from MBMA. Healso serves as a member of the HealthTrust Analytics Advisory Board and the Health Connect Partners Education Board.

Continued on next page

wednesdayseptember 25



Continued from previous page

Learning objectives:

After attending this presentation, attendees will learn:

- Learn why it's important to prioritize supply chain marketing and learn the five steps to build a marketing strategy
- Branding language, tactics and ideas to get ideas on different ways you can efficiently communicate your successes
- Explain and potentially brand the science-like qualities of supply chain, including its similarities to Six Sigma, which are contributing to the proliferation of master's and Ph.D. programs in the field

10:00am-12:00pm





The Hospital Supply Chain Directors and GPO Executives host the exhibit booths in this very unique **reverse**expo.



Contact Information

Supplier Registration and Sponsorships Jim Friedlander Market Sales Manager 615.788.0249 jim.friedlander@hlthcp.com

Provider RegistrationDan Jewell

Senior Provider Liaison Supply Chain & O.R. 727.816.9700 dan.jewell@hlthcp.com