



Fall Hospital
O.R. & Surgical



FALL
HOSPITAL
O.R. & SURGICAL

agenda

September 23–25, 2019
Kansas City, MO



BD

titlesponsor

agenda

monday september 23



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11:30am–7:00pm

11:30am–4:00pm

HITACHI
Inspire the Next



12:00pm–4:00pm

2:30pm–2:50pm

4:15pm–5:30pm

5:30pm–6:00pm



6:00pm–9:00pm

Registration for Suppliers & Sponsors

Provider Registration

This special Provider Registration is for all Hospital O.R. & Surgical Directors and GPO Executives. Relax and enjoy a light meal & networking with your peers as you register for the conference. Lunch will be served between noon and 3:00pm.

Supplier Showcase

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate.

Supplier Orientation

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse** expo and how it works.

Provider Orientation & Sponsor Spotlight

All Hospital O.R. & Surgical Directors and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

Welcome Reception & Networking Event *(all attendees)*

Hospitality Suites Hosted by our Sponsors *(all attendees)*

7:00am–6:00pm

Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00am–8:00am



Breakfast *(all attendees)*

8:00am–9:30am

Opening Remarks & Keynote Address

Five Steps to Make the Impossible Possible



Ben Nemtin

Ben Nemtin is the #1 New York Times bestselling author of *What Do You Want to Do Before You Die?* and a star of MTV's highest rated show ever on iTunes and Amazon called *The Buried Life*. As the co-founder of *The Buried Life* movement, Ben's message of radical possibility has been featured on The Today Show, The Oprah Winfrey Show, CNN, FOX, and NBC News. President Obama called Ben and *The Buried Life* "inspiration for a new generation", and Oprah declared their mission "truly inspiring". An acclaimed keynote speaker, Ben has headlined business conferences and Fortune 100 leadership teams around the world, garnering standing ovations from AIG, Anthem, Amazon, FedEx, Harvard, Microsoft, Verizon, and more. Global Gurus ranked Ben as one of the Top 30 Best Organizational Culture Thought Leaders in the World in 2019.

It all stems from a battle Ben had with depression over a decade ago. In an attempt to feel more alive, he created the world's greatest bucket list with his three best friends. They borrowed a rickety old RV and crisscrossed North America, achieving the unthinkable. And most importantly, every time they accomplished a dream, they helped a complete stranger cross something off their bucket list. From playing basketball with President Obama to having a beer with Prince Harry, from reuniting a father and son after seventeen years to surprising a young girl with a much-needed bionic arm—Ben's bucket list quest has inspired millions to thrive personally and professionally.

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These experiences have taught him that articulating and prioritizing your personal goals is not a selfish act, but one that creates a positive ripple effect that inspires others to live their best life. Ben weaves the remarkable story of how *The Buried Life* grew from 100 impossible dreams into a global movement and connects his lessons to the fabric of our daily lives.

Ben's message of radical possibility combined with his 'Five Steps to Make the Impossible Possible', leaves audiences not only inspired but also equipped with tools to tackle the seemingly insurmountable. Ben's system of achieving impossible goals demystifies daunting tasks by turning 'dreams' into 'projects' and creates inspiration through action and accountability. Ben reminds us that it's never too late to start your list and leave your lasting impact on the world.

Learning objectives:

After attending this presentation, attendees will learn:

- *Why prioritizing personal goals is vital to your well-being, the well-being of those around you and your career*
- *How to unbury your dreams and keep them unburied*
- *To identify the #1 thing that holds you back from accomplishing your dreams*
- *How to accomplish seemingly impossible goals*
- *To identify the #1 regret people have at the end of their life and how to not have that regret*
- *To identify the most important dreams in your life and take actionable steps toward them*

9:30am–9:45am



Coffee Break



9:45am–10:45am



Educational Session

Business Case for Disaster Preparedness

Sarah Baker, MPP

Sarah Baker is a recognized healthcare and public health preparedness and response expert with diverse experience supporting the Federal government, major healthcare systems, and supply chain components.

She serves as the Programs Director for Healthcare Ready, a national non-profit organization that strengthens healthcare resilience through collaboration with medical supply chains, government, and private sector healthcare. In this capacity she served as the deputy incident commander during the organization's response to the historic 2018 and 2017 hurricane seasons, including Hurricanes Harvey, Irma and Maria.

Sarah oversees the organization's preparedness and resilience programming, as well as policy research and analysis efforts. She specializes in training and exercise development and evaluation, with experience developing all-hazards trainings and exercises for all levels of government and private sector and nonprofit partners.

Prior to joining Healthcare Ready, Sarah provided support to Department of Homeland Security including FEMA's National Preparedness Assessment Division and National Exercise Division. In this capacity she provided analytical support to reports including the National Preparedness Report and Hurricane Sandy After-action Report. She additionally developed expertise in the development of preparedness training and exercises, supporting planning, conduct, and evaluation of National Level Exercises and dozens of private sector exercises.

Sarah holds a B.A. from the University of Notre Dame and Masters of Public Policy from Georgetown University's McCourt School of Public Policy.

Learning objectives:

After attending this presentation, attendees will learn to:

- *Apply disaster preparedness and business continuity strategies to improve their bottom line*
- *Assess facility vulnerability and improve resilience for likely events*
- *Understand lessons learned and best practices from real-world events*



11:00am–12:00pm



Educational Session

AI in the OR: What You Need to Know

David Geller

David Geller is an innovative product and business leader with broad capabilities encompassing strategy, product development, marketing, operations and execution in companies ranging from early stage to Fortune 500.

Mr. Geller co-founded Logical Medical Systems with Dr. Moise Danielpour, chair of pediatric neurosurgery at Cedars-Sinai Medical Center, in May 2016 and leads the company as CEO.

Before starting Logical Medical, David founded TopLine Game Labs in 2013 and served as CEO through 2016.

Prior to TopLine, David was President & COO of DreamWorks Animation Investments (“DWAI”), the technology incubation arm of DreamWorks Animation, where he was responsible for overseeing all aspects of product development, along with business and fund management.

Prior to DWAI, David held various positions over nine years at Yahoo, including six years as Head of Global Fantasy Sports, during which time he was awarded two patents. Before joining Yahoo, David was a writer and producer of The Starbright Foundation’s award-winning interactive educational software intended to help children learn how to manage chronic illnesses.

David graduated with honors from the University of Michigan and earned an MBA from UCLA’s Anderson School of Management, where he currently serves as a mentor for the Easton Technology Management Center.

Learning objectives:

After attending this presentation, attendees will learn to:

- *Explain what AI and machine learning mean in an OR and perioperative workflow context*
- *Describe with specific examples how machine learning and artificial intelligence will impact the perioperative workflow and OR case management*
- *Articulate how a hospital can best prepare itself to leverage AI and machine learning*
- *Identify potential drawbacks and limitations of AI*

11:45am–1:00pm



Lunch *(all attendees)*

1:30pm–3:30pm



HealthTronics

4:00pm–5:00pm



INTALERESM
ELEVATING THE HEALTH OF HEALTHCARE

reverse expo Session I

The Hospital O.R. & Surgical Directors and GPO Executives host the exhibit booths in this very unique **reverseexpo**.

Educational Session

Unlocking Your Extraordinary Potential

Joe Walsh

Joe is a values-driven leader, with a 20 year track record of leading nationally recognized supply chain transformations and new business development ventures at organizations within healthcare and beyond. He is an outspoken advocate for the importance of investing in people and culture to enable the strategies and desired results of any organization.

For the last decade Joe has invested time to learn healthcare and understand the nuances of the supply chain while in progressive leadership roles at Intermountain and at Pensiamo.

Joe served as Intermountain Healthcare's Vice President of Supply Chain & Chief Procurement Officer, where he led the award-winning transformation effort and helped the team earn the number one ranking in Gartner's "Healthcare Supply Chain Top 25." Individually, Joe was recognized as the "Contracting Professional of the Year" in 2013 by Healthcare Contracting News.

Most recently, Joe served as the Executive Vice President of Operations for Pensiamo, where he led sourcing, purchasing, accounts payable, integrations and account management for UPMC while developing Pensiamo's offerings for external clients.

Prior to joining the healthcare industry, Joe held progressive procurement and business development roles at Foodbuy while helping the company grow to become the world's largest foodservice GPO. Joe also led the global sourcing transformation for Corporate Express (now Staples) after first helping the company launch its successful integrated supply business.

Learning objectives:

After attending this presentation, attendees will learn:

- *How to better understand the competencies necessary for leadership with multiple departments within their organization*
- *Quicker applications of practical leadership development lessons*
- *Better ways to formulate a leadership development plan for themselves and their team members*



dinner+entertainment

6:30pm–9:30pm

On Tuesday night, join us at Union Station–

Where Kansas City Connects for an evening of world-famous Jack Stack BBQ, open bars, live music and dancing in this iconic setting. Built in 1914, Union Station draws tourists from all over the world. In addition to the marvel of the Grand Hall's 95-foot ceiling, three 3,500-pound chandeliers and the six-foot-wide clock, you'll also find an interactive science center: Science City. Named one of the country's 25 best science centers, Science City is a place of wonder, where you can throw the "don't touch" mindset out the window.



Sponsor

agenda

wednesday september 25



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6:45am–7:45am



Breakfast *(all attendees)*

7:00am–12:00pm

Registration Desk Open

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8:00am–10:00am



reverseexpo Session II

The Hospital O.R. & Surgical Directors and GPO Executives host the exhibit booths in this very unique **reverseexpo**.

10:30am–11:30am



Educational Session

Using Analytics to Improve OR Utilization

Michael Besedick

Michael, currently works as an engagement manager for Surgical Directions. Michael manages analytics projects that reduce costs, drive revenue and increase ROI for healthcare clients. His specialties include analytics research, implementation and strategy. Michael's demonstrated experience in advanced predictive analytics, data visualization and machine learning are of practical use to hospitals and hospital systems who appreciate his ability to clearly communicate complex concepts that result in confident, data-supported decisions.

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Michael's education consist of Masters of Science in Analytics from the University of Chicago, Bachelor of Science in Chemistry and Minor in Mathematics from Florida State University. Michael completed his undergraduate with the honor of summa cum laude and was a member of Phi Beta Kappa Honors Society.

Learning objectives:

After attending this presentation, attendees will learn to:

- *Understand how new analytic methods are changing the way ORs are managed*
- *Gain insight into specific analytics, how they are derived and monitored*
- *Interpret the output of analytics to optimize OR management*
- *Evaluate how analytics can be used as a tool to unlock collaboration across the multiple stakeholders of a Surgical Services Department*



join us in **kansas city**



Contact Information

Supplier Registration and Sponsorships

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Provider Registration

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