

HCP18 SPRING

Hospital Supply Chain Conference

February 26–28, 2018 **Miami FL**

preliminary agenda

Title Sponsor





11:30am–7:00pm

Registration for Suppliers & Sponsors

11:30am–4:00pm

Provider Registration

This special Provider Registration is for all Supply Chain and GPO Executives. Relax and enjoy a light meal & networking with your peers as you register for the conference. Lunch will be served between noon and 3:00pm.



12:00pm–4:00pm

Supplier Showcase

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate.

2:30pm–2:50pm

Supplier Orientation

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverseexpo** and how it works.



4:15pm–5:30pm

Provider Orientation & Sponsor Spotlight

All Supply Chain and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.



5:30pm–6:30pm



Welcome Reception & Networking Event *All Attendees*

6:30pm–9:30pm

Evening Suites Hosted By Our Sponsors *All Attendees*





7:00am–6:00pm

Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00am–8:00am

Breakfast *All Attendees*



8:00am–9:30am

Opening Remarks & Keynote Address *All Attendees*

Hacking the Learning Curve

Bronkar Lee

Bronkar is a peak performance expert, author, internationally acclaimed performer, entertainment producer, and keynote speaker. He uses his authentic passion for connecting with people and his creative talents (which he's honed through discipline and commitment) to motivate audiences, lighting a spark of possibility and delivering powerful results.

Bronkar has always been fascinated by learning, as both an enthusiastic student and insightful teacher. He has learned musical instruments and languages, crafted beatboxing techniques, and mastered numerous physical skills – even to the point of breaking world records. More impressively, he's transformed his personal abilities in record time. He applies these skills (as well as his interpersonal expertise in human connection) as a performer, coach, and educator, to inspire countless audiences and individuals. A sampling of credits includes touring Europe as ringmaster to a world-renowned circus, teaching at-risk youth to develop the confidence to overcome abuse and addiction, and appearing with Jay Leno on the Tonight Show.

As a peak performance coach, Bronkar has helped clients to achieve personal breakthroughs and accomplish goals for health, success, and well-being. His one-man variety show continues to be in great demand – everywhere from Disney cruise ships to corporate conferences for Google and Facebook to half-time shows at Madison Square Garden. As a keynote artist and speaker, he delivers an innovative experience using original artforms, personal connection, and applied technology in order to help others find greatness within themselves.

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Over the years, Bronkar's desire to produce, coach, and collaborate has led him to form multiple performance groups including duo show *Collision of Rhythm*, 4-man variety show *Bounce*, and even fronting the rock band *All Styles to Groove*. In 2014, Bronkar collaborated with original STOMP member and Blue Man Group coach Ameenah Kaplan to create *Raditatical* – a multimedia-filled, rhythm-based theatrical show with a 6-person cast that enjoyed success at the Ricardo Montalban Theater in Hollywood.

Most recently, Bronkar collaborated with his wife Cyndi Harvell Lee to write the book *BAM: Bold Achievement Method*, outlining his 6-step process for accelerated learning. They used the methodology to complete the book and (most importantly) in raising their newborn son, Elijah.

Learning objectives:

After attending this presentation, attendees will learn to:

- Accelerate learning in your organization
- Acquire the tools needed to leverage skills more effectively
- Gain a fresh perspective and unique approach that will subsequently increase creativity and productivity
- Inspire your people to take action, create accountability and achieve massive success in every endeavor
- Ignite innovation and be at the top of your business game every day

9:30am–9:45am

Coffee Break



9:45am–10:45am



Educational Session

Preparing for the Digital Supply Chain Transformation

Randy V. Bradley, PhD, CPHIMS, FHIMSS

Dr. Randy V. Bradley is an Assistant Professor of Information Systems and Supply Chain Management in the Haslam College of Business at The University of Tennessee. He holds a Ph.D. in Management of Information Technology (IT) and Innovation, an M.S. in Management Information Systems, and a B.S. in Computer Engineering, all from Auburn University. As a supply chain and healthcare IT strategist and researcher, Dr. Bradley's expertise includes the strategic application of business analytics and IT in the supply chain, with an emphasis on the healthcare sector. Dr. Bradley's business background includes consulting on IT outsourcing transitions, large-scale systems integration projects, and supply chain transformation initiatives as an independent consultant, employee of Camber Operations and Computer Sciences Corporation (CSC), and as a Systems Engineer for Southwire Company. He has consulted for a variety of organizations, including General Motors Locomotive Division, Alabama Department of Transportation, Pratt & Whitney, Ford Healthcare, North Shore Long Island Jewish Health System, and various agencies within the U.S. Department of Defense.

Dr. Bradley's research interests and expertise include the interplay between IT strategy and supply chain performance, strategic application of business analytics, adoption and diffusion of IT in the healthcare domain, IT governance, and enterprise architecture. His research has appeared or is forthcoming in the Journal of Business Logistics, Decision Sciences Journal, International Journal of Production Economics, Journal of Management Information Systems, MIS Quarterly Executive, Information Systems Journal, Journal of Information Technology, and Journal of Pediatric Pharmacology and Therapeutics, among others. Additionally, his research has been supported by the National Institutes of Health, National Science Foundation, Missile Defense Agency, and IBM Center for the Business of Government.

Dr. Bradley is a highly sought-after speaker, and he has presented at numerous academic, professional, and corporate conferences and events. Additionally, Dr. Bradley has been recognized for his excellence in teaching, his leadership in promoting diversity and inclusion in academia, and his impact in industry as evidenced by numerous awards and recognitions, including the National Association of Black Accountants 2017 National Achievement in Education Award, designation as a Healthcare Information and Management Systems Society (HIMSS) Fellow, and past nomination for the Tennessee HIMSS Emerging Healthcare IT Leader of the Year Award.

Learning objectives:

After attending this presentation, attendees will learn to:

- Understand the difference between the traditional and contemporary views of digitization and supply chain digitalization
- Be aware of the emerging technologies enabling the digital supply chain
- Be able to appropriately identify which digital strategy is more appropriate for your organization to target initially



11:00am–12:00pm



11:45am–1:00pm



1:30pm–3:30pm



Educational Session

CEO - Discussion of Supply Chain's Impact on the Changing Landscape of Healthcare

John Couris

John Couris joined Tampa General Hospital as president and CEO on August 28, 2017. He previously served for seven years as CEO and president of Jupiter Medical Center. During his tenure there, the hospital earned an "A" rating from LeapFrog Group and a four-star rating from the Centers for Medicare and Medicaid Services.

Couris also spent 10 years at BayCare Health System, where he was the chief operating officer at Morton Plant Mease North Bay Hospital and vice president at Morton Plant Mease Health Care. He started his career at Massachusetts General Hospital in Boston, one of the premier academic medical centers in the country. During his nearly ten years at Mass General, he served in various leadership positions. Couris holds a BA in psychology from Boston University and a master's of science in management from Lesley University.

Learning objectives:

After attending this presentation, attendees will learn to:

- Understand the strategy of aligning Supply Chain in the organizational culture
- Develop process's that can adapt with the rapidly changing environment
- Obtain awareness on the impact of healthcare reform and how supply chain leaders can position for success
- Understand that you're in the health and wellness business, not the sickness business – Healthcare is trending to drive more patients to seek preventative care instead of driving them into the hospital's emergency room

Lunch *All Attendees*



The Supply Chain and GPO Executives host the exhibit booths in this very unique **reverse**expo.

4:00pm–5:00pm



Educational Session *All Attendees*

Creating Success Through Collaboration: A Journey for Supply Chain and Clinicians

Moderator: Stephen Lovern, DNP, RN

Stephen Lovern is the Senior Director of Operating Room Services at Carilion Clinic in Roanoke, Va. Stephen is an experienced Operating Room Director with a demonstrated history of working in the hospital & health care industry, and leading innovative programs in an academic Level I trauma center. Stephen is a proven leader in motivation, recruitment, retention, and leadership development. He has served as adjunct faculty for the last five years at Jefferson College of Health Sciences, teaching in nursing, interprofessional education, and health sciences leadership. Stephen holds a doctorate of nursing from James Madison University.

Panelist: Valerie Brown, MSN, RN, CNOR

Valerie Brown is the Administrative Director of Surgical Services at Hunterdon Medical Center in Flemington, New Jersey. Valerie is a proven innovative, visionary leader with demonstrated ability to lead change, motivate individuals and implement problem resolution measures through a multidisciplinary team approach.

Panelist: Von Chaney, CMRP, MBA

Von E. Chaney is Director of Logistics, Facilities, and Support Services for Memorial Sloan Kettering Cancer Center's Josie Robertson Ambulatory Surgery Center. He joined MSK in 2003 as Assistant Director of Materials Management and Patient Support Services and became Director of Patient Support Services in 2007.

From 2009-2015 he served as Director of Supply Chain Support with responsibility for Mail Services, Linen, Supply Distribution, Receiving, and General Stores. He also co-chaired the hospital's value analysis committee.

Before joining MSK, Von worked twelve years for Saint Vincent's Catholic Medical Centers in Manhattan in various roles, the last as its business manager for Perioperative Services.

He holds an A.B. from Dartmouth College and an M.B.A. from the Harvard Graduate School of Business Administration. He is a member of Association for Healthcare Resource & Materials Management (AHRMM) and is a Certified Materials and Resource Professional (CMRP).

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We put space to work.®



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Panelist: Clay Trover, PhD, CMRP

Dr. Trover is currently the Vice President of Supply Chain for Phoebe Putney Health System an IDN of 5 Semi Rural Hospitals in the Southern area of Georgia.

Dr. Trover was previously Enterprise Director of Supply Chain Management Augusta University and Georgia Regents Health System in Augusta, GA.

As well as:

Director Supply Chain, South Fulton Hospital, a Tenant Facility, Atlanta, GA

AHA Certified Materials Resource Professional (CMRP)

Board Certified Surgery Center Administrator in North Platte, NE

Supply Logistic Consultant for the Pyxis Supply Division of Cardinal Health

Northern Region Materials Director for Intermountain Health Care, an IDN with 26 owned hospitals in Salt Lake City, Utah

OR materials manager/surgical assistant for the U.S. Navy, San Diego, CA.

Dr. Trover holds a Bachelor's Degree in Health Care Management from Southern Illinois University graduating with honors and distinction, a Master's Degree in Health Administration from Chapman University in Orange California graduating with honors, Deans List, and Doctorate of Philosophy in Health Administration from Warren National University (formerly Kennedy-Western University) with an emphasis in Health Care Supply Management/Logistics (2008).

Learning objectives:

After attending this presentation, attendees will learn to:

- Examine the link between supply chain and clinician relationship on outcomes
- Explore opportunities to improve collaboration between
- Review best practices to improve collaboration
- Discuss the support of technology systems on operational improvements



6:00pm–10:00pm



Dinner & Entertainment *All Attendees*

Mango's Tropical Café

On Tuesday night, join us for a classic Miami experience at the world famous **Mango's Tropical Café** in South Beach. Mango's is a showcase of international talent, cuisine and entertainment. The performances feature a full line up that ranges from Salsa to Bachatta and Reggae to Pop. Tantalize your taste buds with their Florribean Cuisine specializing in Latin and Caribbean comfort foods and treat yourself to their exotic and refreshing hand-made specialty drinks, including a full variety of Mojitos, Daiquiris, Martinis and Cosmos. Come prepared for an unforgettable evening of wonderful food, open bars, live music and spectacular entertainment.

Shuttles will run continuously from 5:15pm–10:00pm, between the Hyatt Regency and Mango's.



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7:00am–12:00pm

Registration Desk Open

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6:45am–7:45am

Breakfast *All Attendees*



8:00am–10:00am



The Supply Chain and GPO Executives host the exhibit booths in this very unique **reverse**expo.



10:30am–11:30am

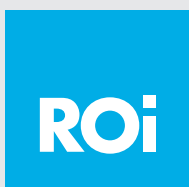
Educational Session

Physician Engagement

David Reiter MD, MBA, FACS

David Reiter MD, MBA, FACS [Professor at Sidney Kimmel College of Medicine (primary appointment) and at the College of Population Health (affiliate faculty) at Thomas Jefferson University] is a consultant helping networks, facilities and businesses across the country improve their performance by developing and adopting data-driven systems and processes for top clinical and operational performance. Through 4 decades as an academic surgeon and healthcare executive at the 2 leading academic medical centers in the Philadelphia region, with years of experience in process design and engineering plus hands-on health IT systems design and implementation, he has been instrumental in charting and clearing the path down which we now pursue health tech transformation. Dr Reiter was Associate Chief Medical Officer for over a decade at a major academic medical center (1000 beds, multicampus), where he designed and led the Value Analysis process to documented top performance at reduced cost per admission.

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A double board certified facial plastic/head & neck surgeon, he is also a 6 Sigma Master Black Belt and a certified application developer who has created enterprise systems now in use at major hospitals, IDNs, and industry leading businesses for healthcare value analysis, supply chain management, evidence based practice, decision support, and other mission critical functions. Dr Reiter is a highly ranked editorial reviewer (Publons) for top journals in healthcare quality and in his clinical & research areas, and he was an inaugural recipient of the PURE ("Physicians Understanding, Respecting and Engaging Supply Chain") award from Healthcare Purchasing News in 2016.

Learning objectives:

After attending this presentation, attendees will learn to:

- Evaluate and understand what drives physician behavior in choosing among alternative choices for care
- Understand the availability, quality, nature, utility and limitations of medical evidence for making supply chain decisions
- Collaborate more effectively with physicians in building evidence-based business cases for supply chain management
- Include outcomes determination and monitoring in product evaluation and use
- Use key SCM performance indicators, e.g. clinical outcomes, total cost of care, net operating income per supply cost dollar



join us in **miami**

Contact Information

**Supplier Registration
and Sponsorships**

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