



HEALTH
CONNECT
PARTNERS

Bringing Providers and Suppliers Together

HCP18 SPRING

Hospital Pharmacy Conference

April 30–May 2, 2018 Atlanta GA

agenda

Title Sponsor



BD



11:30am–7:00pm

Registration for Suppliers & Sponsors

11:30am–4:00pm

Provider Registration

This special Provider Registration is for all Hospital Pharmacy Directors and GPO Executives. Relax and enjoy a light meal & networking with your peers as you register for the conference. Lunch will be served between noon and 3:00pm.

12:00pm–4:00pm

Supplier Showcase

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate.

2:30pm–2:50pm

Supplier Orientation

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverseexpo** and how it works.



4:15pm–5:30pm

Provider Orientation & Sponsor Spotlight

All Hospital Pharmacy Directors and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30pm–6:30pm

Welcome Reception & Networking Event *All Attendees*



6:30pm–8:00pm

Evening Suites Hosted by our Sponsors *Providers ONLY*

8:00pm–9:30pm

Evening Suites Hosted by our Sponsors *All Attendees*



7:00am–6:00pm

Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00am–8:00am

Breakfast *All Attendees*



8:00am–9:30am

Opening Remarks & Keynote Address *All Attendees*

Hacking the Learning Curve

Bronkar Lee

Bronkar is a peak performance expert, author, internationally acclaimed performer, entertainment producer, and keynote speaker. He uses his authentic passion for connecting with people and his creative talents (which he's honed through discipline and commitment) to motivate audiences, lighting a spark of possibility and delivering powerful results.

Bronkar has always been fascinated by learning, as both an enthusiastic student and insightful teacher. He has learned musical instruments and languages, crafted beatboxing techniques, and mastered numerous physical skills – even to the point of breaking world records. More impressively, he's transformed his personal abilities in record time. He applies these skills (as well as his interpersonal expertise in human connection) as a performer, coach, and educator, to inspire countless audiences and individuals. A sampling of credits includes touring Europe as ringmaster to a world-renowned circus, teaching at-risk youth to develop the confidence to overcome abuse and addiction, and appearing with Jay Leno on the Tonight Show.

As a peak performance coach, Bronkar has helped clients to achieve personal breakthroughs and accomplish goals for health, success, and well-being. His one-man variety show continues to be in great demand - everywhere from Disney cruise ships to corporate conferences for Google and Facebook to half-time shows at Madison Square Garden. As a keynote artist and speaker, he delivers an innovative experience using original artforms, personal connection, and applied technology in order to help others find greatness within themselves.

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GRIFOLS



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Over the years, Bronkar's desire to produce, coach, and collaborate has led him to form multiple performance groups including duo show *Collision of Rhythm*, 4-man variety show *Bounce*, and even fronting the rock band *All Styles to Groove*. In 2014, Bronkar collaborated with original STOMP member and Blue Man Group coach Ameenah Kaplan to create *Raditactical* – a multimedia-filled, rhythm-based theatrical show with a 6-person cast that enjoyed success at the Ricardo Montalban Theater in Hollywood.

Most recently, Bronkar collaborated with his wife Cyndi Harvell Lee to write the book *BAM: Bold Achievement Method*, outlining his 6-step process for accelerated learning. They used the methodology to complete the book and (most importantly) in raising their newborn son, Elijah.

Learning objectives:

After attending this presentation, attendees will learn to:

- Accelerate learning in your organization
- Acquire the tools needed to leverage skills more effectively
- Gain a fresh perspective and unique approach that will subsequently increase creativity and productivity
- Inspire your people to take action, create accountability and achieve massive success in every endeavor
- Ignite innovation and be at the top of your business game every day

9:30am–9:45am

Coffee Break

KEDRAB™
Rabies Immune Globulin
(Human)



9:45am–10:45am



**Medi-Dose
EPS**

Educational Session

USP Chapters <797> and <800>: A Look Ahead to December 2019

Joe Coyne, RPh.

Joseph W. Coyne RPh currently serves as the Director of Field Operations for Clinical IQ. With Clinical IQ, he acts as a trusted source for pharmacy information services and product solutions for clients who range from local start-up operations to established national organizations in the hospital, home care, and specialty compounding industries. Prior to joining forces with the Clinical IQ team, Joe served as President and CEO of Coyne Consulting.

Mr. Coyne received his Bachelor of Science degree in pharmacy from the Philadelphia College of Pharmacy and Science where he served as Clinical Preceptor and an Adjunct Senior Clinical Professor of the Department of Pharmacy Practice.

Mr. Coyne is currently serving as a faculty member with the Critical Point Center for Training and Research, who's mission is to increase patient safety by delivering engaging educational programming that results in a measurable change in performance in the areas of sterile compounding, hazardous drug handling, and aseptic preparation.

Mr. Coyne has practiced pharmacy in several practice settings, including hospitals, community-based retail, long-term care, hospice and home care, in several different of roles, including the Enterprise Vice President of Pharmacy Services for Cancer Treatment Centers of America.

Mr. Coyne continues to contribute to numerous industry publications including the soon to be released, *ASHP Compounding Sterile Preparations*, 4th Edition, in which he co-authored the Hazardous Drug Handling Chapter, and is co-authoring the ASHP Hazardous Drug Handling Technician Bulletin revision scheduled to be released later this year. He is also an active member of the American Society of Healthcare Pharmacists and has served on the Board of Directors for several organizations including an International Compounding Organization.

Mr. Coyne is a trusted speaker who has been invited to present nationally and internationally on various pharmacy practice topics such as; pharmacy compounding, and hazardous drug handling and quality standards. He has presented at the local state and national levels to State Pharmacy and Hospital Associations, National Society meeting and for Fortune 500 companies.

Learning objectives:

After attending this presentation, attendees will learn to:

- Summarize the scope and objectives of USP Chapters <797> and <800>
- Differentiate between the requirements of USP <797> and <800>
- Understand the timeline and steps to release if USP <797>

11:00am–12:00pm




AmerisourceBergen®

Educational Session

Leading Through Chaos - the 2018 Pharmacy Forecast and Strategic Planning for Pharmacy Leaders

Lee C. Vermeulen, B.S. Pharm., M.S., FCCP, FFIP

Lee Vermeulen is Chief of Enterprise Academic Service Lines for UK HealthCare, the University of Kentucky health system. In his executive role, he is responsible for the development and oversight of enterprise-wide academic service lines that horizontally integrate care delivery across age groups, medical and surgical disciplines, settings of care and operational units in a value-based, patient-centered model. He is also Professor of Medicine and Pharmacy at the University of Kentucky. His academic work focuses on the development and implementation of evidence-based clinical practice guidelines and clinical decision support tools that drive the efficient delivery of high-quality health care. Vermeulen is an active health services researcher with over 80 peer-reviewed publications, with an emphasis on cost, value and forecasting emerging trends in health care. Vermeulen received a Bachelor of Science degree in pharmacy from the University of Buffalo, and a Masters in pharmacy administration from the University of Wisconsin-Madison. He completed residency training in pharmacy practice and pharmacy administration at the University of Wisconsin Hospital and Clinics, and served a fellowship in medical technology assessment at the University Healthsystem Consortium (now Vizient).

Vermeulen has been awarded Fellowship in the American College of Clinical Pharmacy and International Pharmaceutical Federation (FIP), and he is the recipient of the Winston J. Durant Lecture Award and the Donald E. Francke Medal.

Learning objectives:

After attending this presentation, attendees will learn to:

- Describe the current U.S. healthcare environment and its impact on the delivery of care
- Discuss the importance of forecasting and strategic planning as a critical task for health-system pharmacists
- Describe factors that have contributed to the increase in cost of pharmaceuticals and how pharmacy leaders can respond to those trends
- Identify five or more trends in the external environment that will have a major impact on health-system pharmacy practice over the next five years
- List specific examples of how pharmacy leaders can improve the quality of care delivered



11:45am–1:00pm



Lunch *All Attendees*

1:30pm–3:30pm



Hospital Pharmacy Directors and GPO Executives host the exhibit booths in this very unique **reverse**expo.



4:00pm–5:00pm

Educational Session

Title: Challenges in Biosimilar Development - A Case Study

Paula O'Connor, MD

Paula O'Connor, MD, is a hematologist oncologist with significant clinical expertise in Oncology drug development. She has exceptional leadership skills and a strong record of accomplishment, delivering results in over 13+ years working in the biopharmaceutical industry.

Most recently, Paula has served as the Executive Vice President of Clinical Development at Coherus Biosciences, a company dedicated to developing biosimilars in Oncology and Immunology. Prior to joining Coherus, Paula held positions of increasing responsibility within Clinical Development and Medical Affairs at several biotechnology companies focused on Oncology, including Medivation, Genentech, Onyx Pharmaceuticals and Clovis Oncology.

She served as the Global Development Leader, responsible for the clinical development strategy and implementation of several high profile assets, including Rituxan and Tarceva, and for the investigational agents, talazoparib and oprozimib. In addition to leading clinical

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development programs, Paula has spearheaded numerous post-marketing initiatives including disease and treatment registries, expanded access and Investigator Initiated Trials programs; all aimed at addressing critical clinical data gaps to enhance commercialization.

Paula earned her MD degree from Stanford Medical School and her BA from Yale. She did her training as a hematologist and oncologist at the Mass General (MGH) and Brigham & Women's Hospitals and the Dana Farber Cancer Institute. She was on staff at MGH, focused on Non-Hodgkin's Lymphoma, before embarking on a career in industry in 2003.

Outside of her role as a drug developer, Paula raises her daughter, two cats, and flavorful chardonnay grapes. She is an avid tennis player and fan.

Learning objectives:

After attending this presentation, attendees will learn to:

- Understand the differences between small molecules and biologics
- Review the FDA Regulatory pathway for Biosimilars
- Identify potential complexities & strategies in designing a Biosimilar Development Program



6:00pm–10:00pm



GEORGIA AQUARIUM

Dinner & Entertainment *All Attendees*

Georgia Aquarium

On Tuesday night, join us for an unforgettable evening in the Ocean’s Ballroom at the Georgia Aquarium, one of the world’s most magical aquariums. You’ll enjoy a spectacular view of the Ocean Voyager gallery, as well as the playful antics of beluga whales with a view of their habitat. Ocean Voyager is the world’s largest indoor aquatic exhibit at 6.3 million gallons of water which houses four whale sharks - the largest fish in the world - and four manta rays - the only manta rays in a U.S. aquarium - in addition to hundreds of other animals.

Come prepared for a spectacular evening of wonderful food, open bars, live music and dancing in this enchanting setting.



7:00am–12:00pm

Registration Desk Open

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6:45am–7:45am

Breakfast *All Attendees*



8:00am–10:00am



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10:30am–11:30am

Educational Session

Gone Viral: Technology and Social Media in the Hospital Pharmacy

Adam Snyder

Adam Snyder is a healthcare defense attorney from Chicago. He represents hospitals and providers nationwide, with a focus on catastrophic cases and matters involving women's healthcare.

Adam frequently lectures to health care providers and risk professionals, co-chairs a leading perinatal care conference, and is presenting faculty at clinical and legal conferences throughout the country. He also serves on the boards of multiple charitable organizations, which work to raise awareness and funds for women's healthcare and women's health research.

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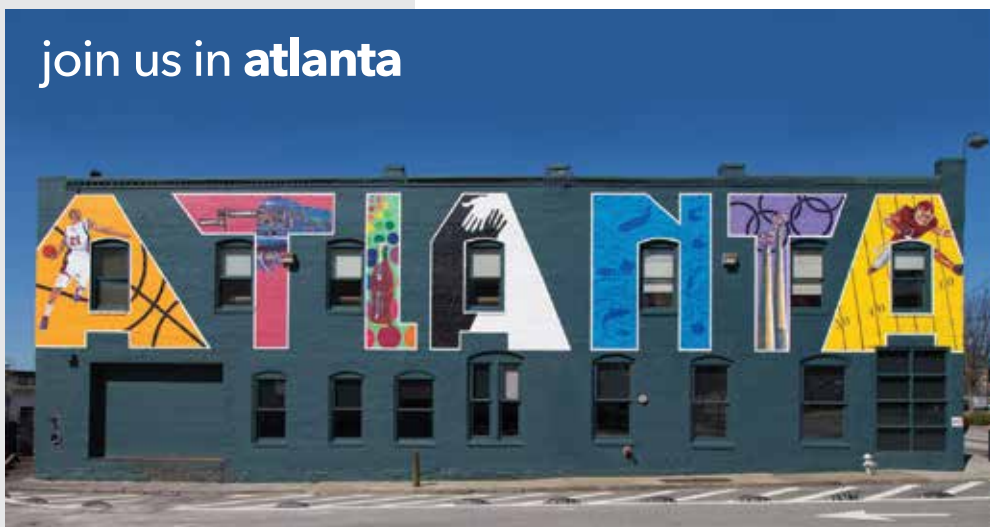


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Learning objectives:

After attending this presentation, attendees will learn to:

- Recognize the advantages of emerging technology and social media, as well as the potential consequences of these tools in both care and litigation
- Understand when and how to appropriately use technology to improve patient care while minimizing the negative consequences that may come with use of new technologies
- Manage the different types of charting and communication tools available to the clinician in a manner that benefits the patient and reduces consequences for the patient and the clinician
- Establish positive practices to maintain continuity of care and communication regarding patient care and identify and recommend new technology consistent with these goals



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Contact Information

Supplier Registration and Sponsorships

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Provider Registration

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