



HEALTH  
CONNECT  
PARTNERS

*Bringing Providers and Suppliers Together*

# HCP18 SPRING

Hospital O.R. & Surgical Conference

February 26–28, 2018 **Miami FL**

# preliminary agenda

Title Sponsor



**BD**



11:30am–7:00pm

### Registration for Suppliers & Sponsors

11:30am–4:00pm

**HITACHI**  
Inspire the Next



12:00pm–4:00pm

### Provider Registration

This special Provider Registration is for all Hospital O.R. & Surgical Directors and GPO Executives. Relax and enjoy a light meal & networking with your peers as you register for the conference. Lunch will be served between noon and 3:00pm.

### Supplier Showcase

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate.

2:30pm–2:50pm

### Supplier Orientation

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverseexpo** and how it works.



4:15pm–5:30pm

### Provider Orientation & Sponsor Spotlight

All Hospital O.R. & Surgical Directors and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.



5:30pm–6:30pm



**Welcome Reception & Networking Event** *All Attendees*

6:30pm–9:30pm

**Evening Suites Hosted By Our Sponsors** *All Attendees*





7:00am–6:00pm

### Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00am–8:00am



### Breakfast *All Attendees*

8:00am–9:30am

### Opening Remarks & Keynote Address *All Attendees*

#### *Hacking the Learning Curve*

#### **Bronkar Lee**

Bronkar is a peak performance expert, author, internationally acclaimed performer, entertainment producer, and keynote speaker. He uses his authentic passion for connecting with people and his creative talents (which he's honed through discipline and commitment) to motivate audiences, lighting a spark of possibility and delivering powerful results.

Bronkar has always been fascinated by learning, as both an enthusiastic student and insightful teacher. He has learned musical instruments and languages, crafted beatboxing techniques, and mastered numerous physical skills – even to the point of breaking world records. More impressively, he's transformed his personal abilities in record time. He applies these skills (as well as his interpersonal expertise in human connection) as a performer, coach, and educator, to inspire countless audiences and individuals. A sampling of credits includes touring Europe as ringmaster to a world-renowned circus, teaching at-risk youth to develop the confidence to overcome abuse and addiction, and appearing with Jay Leno on the Tonight Show.

As a peak performance coach, Bronkar has helped clients to achieve personal breakthroughs and accomplish goals for health, success, and well-being. His one-man variety show continues to be in great demand - everywhere from Disney cruise ships to corporate conferences for Google and Facebook to half-time shows at Madison Square Garden. As a keynote artist and speaker, he delivers an innovative experience using original artforms, personal connection, and applied technology in order to help others find greatness within themselves.

Over the years, Bronkar's desire to produce, coach, and collaborate has led him to form multiple performance groups including duo show *Collision of Rhythm*, 4-man variety show *Bounce*, and even fronting the rock band *All Styles to Groove*. In 2014, Bronkar collaborated with original STOMP member and Blue Man Group coach Ameenah Kaplan to create *Raditatical* – a multimedia-filled, rhythm-based theatrical show with a 6-person cast that enjoyed success at the Ricardo Montalban Theater in Hollywood.





Most recently, Bronkar collaborated with his wife Cyndi Harvell Lee to write the book *BAM: Bold Achievement Method*, outlining his 6-step process for accelerated learning. They used the methodology to complete the book and (most importantly) in raising their newborn son, Elijah.

**Learning objectives:**

***After attending this presentation, attendees will learn to:***

- Accelerate learning in your organization
- Acquire the tools needed to leverage skills more effectively
- Gain a fresh perspective and unique approach that will subsequently increase creativity and productivity
- Inspire your people to take action, create accountability and achieve massive success in every endeavor
- Ignite innovation and be at the top of your business game every day

9:30am–9:45am



**Coffee Break**

10:00am–12:00pm



The Hospital O.R. & Surgical Directors and GPO Executives host the exhibit booths in this very unique **reverse**expo.

12:00pm–1:15pm

**Lunch** *All Attendees*





1:30pm–2:30pm



### Educational Session

#### *Comprehensive Joint Replacement*

#### **Gerry Durney, MBA**

Gerry Durney has over 30 years' experience in Healthcare Management and Administration. He has a Bachelor of Science Degree from Manhattan College and a Master's Degree in Finance from Wagner College. He is a Fellow of the Association for Medical Imaging Management (AHRA) and registered Radiologic Technologist. He is currently the Director of Operations at Overlook Medical Center.

#### **Learning objectives:**

*After attending this presentation, attendees will learn to:*

- Understand the evolution of CMS alternative based payment strategies
- Understand the basic "rules of the road" for the Comprehensive Joint Replacement (CJR) Bundle
- Become familiar with actual tactics and strategies to succeed under the CJR bundle as well as recent changes in the CMS approach to bundling



2:45pm–3:45pm



### Educational Session

#### *The Opioid Epidemic: Changes in Culture and Practice*

#### **William E. Bentley 4<sup>th</sup>, DO**

Dr. Bentley is an anesthesiologist who specializes in pain management. He completed his anesthesiology residency and pain medicine fellowship at Cooper University Hospital and is dual board certified by the American Board of Anesthesiology. Dr. Bentley's goal is to help his patients regain function, return to work, and enjoy their lives. As pain is often multi-factorial, Dr. Bentley uses a combination of many different therapies to help alleviate painful symptoms. Working with Hunterdon Medical Center, the NJ State Police, Safe Coalition and the DEA, Dr. Bentley promotes cultural change and awareness with respect to how opioids are prescribed inside and outside the hospital.

#### **Learning objectives:**

*After attending this presentation, attendees will learn to:*

- Identify when IV pain medications are inappropriate
- Establish goals of comfort and care with patients
- Maximize non-opioid therapy





4:00pm–5:00pm

**Educational Session** *All Attendees*

***Creating Success Through Collaboration:  
A Journey for Supply Chain and Clinicians***

**Moderator: Stephen Lovern, DNP, RN**

Stephen Lovern is the Senior Director of Operating Room Services at Carilion Clinic in Roanoke, Va. Stephen is an experienced Operating Room Director with a demonstrated history of working in the hospital & health care industry, and leading innovative programs in an academic Level I trauma center. Stephen is a proven leader in motivation, recruitment, retention, and leadership development. He has served as adjunct faculty for the last five years at Jefferson College of Health Sciences, teaching in nursing, interprofessional education, and health sciences leadership. Stephen holds a doctorate of nursing from James Madison University.



**Panelist: Valerie Brown, MSN, RN, CNOR**

Valerie Brown is the Administrative Director of Surgical Services at Hunterdon Medical Center in Flemington, New Jersey. Valerie is a proven innovative, visionary leader with demonstrated ability to lead change, motivate individuals and implement problem resolution measures through a multidisciplinary team approach.



**Panelist: Von Chaney, CMRP, MBA**

Von E. Chaney is Director of Logistics, Facilities, and Support Services for Memorial Sloan Kettering Cancer Center's Josie Robertson Ambulatory Surgery Center. He joined MSK in 2003 as Assistant Director of Materials Management and Patient Support Services and became Director of Patient Support Services in 2007.



From 2009-2015 he served as Director of Supply Chain Support with responsibility for Mail Services, Linen, Supply Distribution, Receiving, and General Stores. He also co-chaired the hospital's value analysis committee.

Before joining MSK, Von worked twelve years for Saint Vincent's Catholic Medical Centers in Manhattan in various roles, the last as its business manager for Perioperative Services.

He holds an A.B. from Dartmouth College and an M.B.A. from the Harvard Graduate School of Business Administration. He is a member of Association for Healthcare Resource & Materials Management (AHRMM) and is a Certified Materials and Resource Professional (CMRP).

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We put space to work.®

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**Panelist: Clay Trover, PhD, CMRP**

Dr. Trover is currently the Vice President of Supply Chain for Phoebe Putney Health System an IDN of 5 Semi Rural Hospitals in the Southern area of Georgia.

Dr. Trover was previously Enterprise Director of Supply Chain Management Augusta University and Georgia Regents Health System in Augusta, GA.

*As well as:*

Director Supply Chain, South Fulton Hospital, a Tenant Facility, Atlanta, GA

AHA Certified Materials Resource Professional (CMRP)

Board Certified Surgery Center Administrator in North Platte, NE

Supply Logistic Consultant for the Pyxis Supply Division of Cardinal Health

Northern Region Materials Director for Intermountain Health Care, an IDN with 26 owned hospitals in Salt Lake City, Utah

OR materials manager/surgical assistant for the U.S. Navy, San Diego, CA.

Dr. Trover holds a Bachelor's Degree in Health Care Management from Southern Illinois University graduating with honors and distinction, a Master's Degree in Health Administration from Chapman University in Orange California graduating with honors, Deans List, and Doctorate of Philosophy in Health Administration from Warren National University (formerly Kennedy-Western University) with an emphasis in Health Care Supply Management/Logistics (2008).

**Learning objectives:**

***After attending this presentation, attendees will learn to:***

- Examine the link between supply chain and clinician relationship on outcomes
- Explore opportunities to improve collaboration between
- Review best practices to improve collaboration
- Discuss the support of technology systems on operational improvements





6:00pm–10:00pm



**Dinner & Entertainment** *All Attendees*

**Mango's Tropical Café**

On Tuesday night, join us for a classic Miami experience at the world famous **Mango's Tropical Café** in South Beach. Mango's is a showcase of international talent, cuisine and entertainment. The performances feature a full line up that ranges from Salsa to Bachatta and Reggae to Pop. Tantalize your taste buds with their Floribbean Cuisine specializing in Latin and Caribbean comfort foods and treat yourself to their exotic and refreshing hand-made specialty drinks, including a full variety of Mojitos, Daiquiris, Martinis and Cosmos. Come prepared for an unforgettable evening of wonderful food, open bars, live music and spectacular entertainment.

*Shuttles will run continuously from 5:15pm–10:00pm, between the Hyatt Regency and Mango's.*





7:00am–12:00pm

**Registration Desk Open**

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6:45am–7:45am

**Breakfast** *All Attendees*



8:00am–9:30am

**Educational Session**

***Upon the Wings of the Phoenix:  
An Exploration of Health Care's Global Transformation***

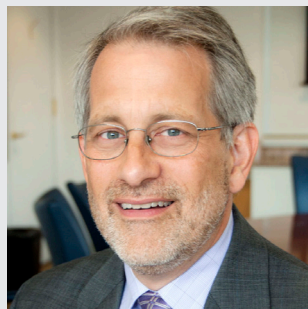
**Mike Wagner, MPA**

Mike is Executive Director of International Research at The Advisory Board. During his 22 years at The Advisory Board, Mike has personally worked with more than 750 health care organizations, professional associations, government agencies, the United States armed forces, insurance firms, pharmaceutical companies, and medical device manufacturers. He works with health care organizations in the USA, as well as Canada, Australia, New Zealand, Asia, the Middle East, South America, the United Kingdom, and Europe. Mike's areas of expertise and study include leadership development, culture building, public policy development, strategy development, operational improvement, and innovation. Mike also is the principal and founder of NorthStar Leadership, a leadership development project and consultancy.

Prior to his work in health care leadership, Mike was elected to four terms in the South Dakota House of Representatives, serving as Assistant Majority Leader and Vice Chair of Health and Human Services. Additionally, Mike was elected to five terms as President of the Aldermanic Council and Mayor of a small town in South Dakota and served as Vice President of the state municipal league. His professional experience includes service as the Chief Operating Officer of an international distribution company, the Executive Director of a Habitat for Humanity agency, and a college lecturer in business management and leadership.

Mike earned a master's in public administration from Harvard University, where he was named an Archibald Bush Leadership Fellow and Lucius N. Littauer Fellow for outstanding citizenship and academic achievement.

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**Learning objectives:**

**After attending this presentation, attendees will learn to:**

- Recognize why and how governments and payers will continue to push for deeper payment cuts and that future expansion of the GDP dedicated to health care is increasingly unlikely
- Appreciate how and why consumers are at odds with payers and will continue to push for more customized, more convenient, and more modalities of treatment and care
- Articulate the advantages and need for the entire health care industry to re-organize away from the current norm of small, regional, independent silos to a system of integrated, dynamic, and multi-faceted network of partnerships that include organizations excluded from the health care system of today

10:00am–12:00pm



The Hospital O.R. & Surgical Directors and GPO Executives host the exhibit booths in this very unique **reverseexpo**.



join us in **miami**

**Contact Information**

**Supplier Registration and Sponsorships**

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