

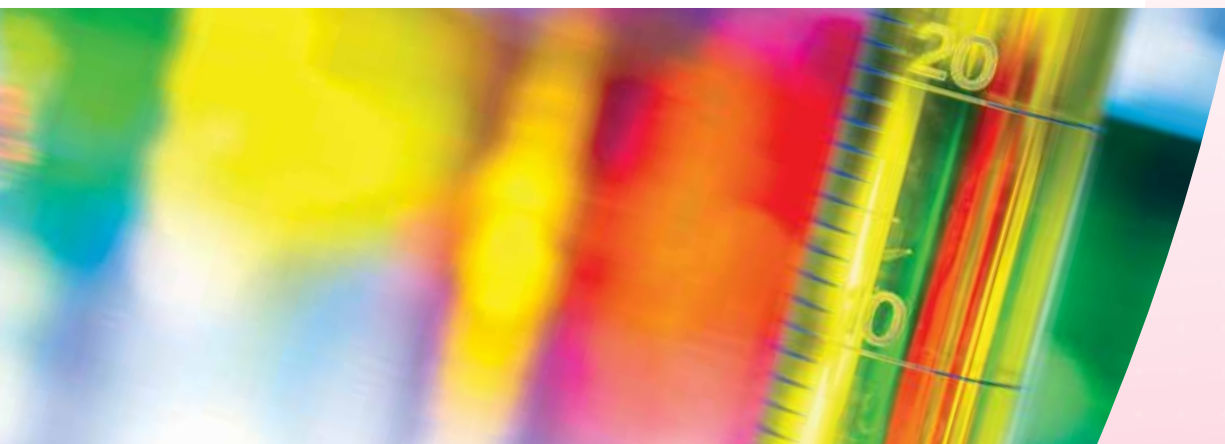
Title Sponsor



# HCP17 SPRING

Hospital Pharmacy Conference

May 1 – 3, 2017 Los Angeles CA



# Agenda

11:30 am – 7:00 pm

## Registration For Suppliers & Sponsors

11:30 am – 4:00 pm

## Provider Registration

This special Provider Registration is for all Hospital Pharmacy Directors and GPO Executives. Relax and enjoy a light meal & networking with your peers as you register for the conference. Lunch will be served between noon and 3:00 pm.



12:00 pm – 4:00 pm

## Supplier Showcase

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate.

2:30 pm – 2:50 pm

## Supplier Orientation

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse** expo and how it works.

4:15 pm – 5:30 pm

## Provider Orientation & Sponsor Spotlight

All Hospital Pharmacy Directors and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

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# Agenda

**MONDAY MAY 1** contd.

**HCP17**  
SPRING  
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May 1 - 3, 2017 Los Angeles CA

5:30 pm - 6:30 pm

## Welcome Reception & Networking Event



6:30 pm - 8:00 pm

## Evening Suites Hosted By Our Sponsors *Providers only*

8:00 pm - 9:30 pm

## Evening Suites Hosted By Our Sponsors *Open to all attendees*



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7:00 am – 6:00 pm

## Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00 am – 8:00 am

## Breakfast



8:00 am – 9:30 am

## Opening Remarks & Keynote Address

### *Hacking the Rockstar Mindset – Focused on Leadership, Team Building and Handling Stressful Situations*

#### Mark Schulman

Mark has enjoyed an unprecedented career over the last 26 years as a first-call drummer for world-class rock and pop artists. He has been voted 'Top 3 Pop-Rock Drummers' in the 2014 Modern Drummer Reader's Poll. Having finished his third record-breaking world tour with P!NK. Mark also joined Cher for her 'Dressed To Kill' World Tour 2014.

Mark's resume reads like a "Who's Who" of international Rock n' Roll royalty including acts such as Foreigner, Sheryl Crow, Stevie Nicks, Destiny's Child, Billy Idol, Cher (Mark was drummer on the 'Believe' and 'Farewell' tours, two of the most-attended tours in music history) Udo Lindenberg and Eikichi Yazawa. He has drummed with Velvet Revolver at Ozzfest and for crowds of 200,000 at Glastonbury Festival with Simple Minds. Mark is the recipient of numerous Gold and Platinum discs and has appeared on nearly every American and European variety show on television including The Grammys, David Letterman, The Tonight Show, Conan O'Brian, Jon Stewart, American Idol, Paul O'Grady, X-Factor, Wetten Das and more.

Schulman is a classically trained cellist and as a teen, played with the Los Angeles Junior Philharmonic. He played cello on the 2009/2010 P!NK tour! He is also a music producer, trained audio engineer and studio co-owner of West Triad Recording Studio in Venice, California. As an active educator, Mark taught at the Los Angeles Music Academy and as one of the world's most sought after drum clinicians hosting clinics in countries around the world.

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*Continued from previous educational session*

Mark produced his first DVD in his studio entitled, 'A Day in the Recording Studio; A Do-It-Yourself Guide to Recording Great Drum Tracks for Drummers and All Musicians' distributed by Hudson Music. The Mark Schulman Signature Snare Drum is the bestselling signature product in the history of Gretsch.

Music is not Mark's only driving force; he was the chairman of the board of directors of Create Now!, a non-profit organization founded in 1996, to help change troubled children's lives through creative arts mentoring. A cancer survivor himself, Mark has also motivated children and teens through his work doing seminars with the Ronald McDonald House and benefits for the Teenage Cancer Trust in the UK.

Mark's new book, *Conquering Life's Stage Fright*, arms readers with the essential tools to step up and break through defining moments in life. Mark inspires his audiences with stories, ideas, and insights from leaders who confirm Mark's Three Steps through compelling interviews about nervousness or anxiety that is relevant to all types of performance in the workplace.

Mark's love for inspiring others is shared through his corporate seminars and his signature Drumming Recording Seminars. Mark also wears the hats of a host, MC and keynote speaker, appearing on television, at live events and major corporate conventions for clients such as IBM, Cisco, Aveda, and Teenage Cancer Trust.

Schulman's writing/production credits include films, various international TV shows and commercials, radio jingles and interactive media projects for clients such as: McDonald's, Mattel, IBM, Ben10, Sony, Acura, Novalogic, Neutrogena, Honda, The Disney Channel, Nickelodeon, Showtime, USA Network, Comedy Central, Country Music Television, Nashville Network, The Sopranos, School of Rock, Speed and Beverly Hills Cop III.

### **Learning Objectives**

After attending this presentation, attendees will be able to:

- *Understand what it is (and what it takes) to create the psychological mindset, physical prowess, and emotional state to achieve Rockstar success.*
- *Experience live drumming, exciting multimedia, and engage in interactive group performances that physically energize and serve as kinetic learning tools to enhance the attendees experience of the session core concepts.*
- *Learn about years of collaboration with artists such as Pink, Billy Idol, Foreigner and Cher for insights and intimate examples to illustrate the core concepts in an inspiring and entertaining way.*

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9:30 am – 9:45 am

## Coffee Break



9:45 am – 10:45 am

## Educational Session

### Planning for USP Chapter <800> Compliance

#### Jeannell M. Mansur, R.Ph., Pharm.D., FASHP, FSMSO, CJCP

Jeannell Mansur is JCR's Principal Consultant for Medication Management and Safety for Joint Commission Resources and Joint Commission International. In this role, she provides direction to hospital leaders on medication safety design, medication system optimization and technology implementation to support patient safety and effectiveness. Her expertise in lean six sigma and change acceleration performance improvement methods and tools is of immense value to organizations that are seeking to implement effective and sustainable improvement to challenging issues. Also in her role as Principal Consultant, Dr. Mansur provides expertise to the Joint Commission enterprise on medication system themes. Dr. Mansur has been recognized for her distinguished work by the designation of Fellow with the American Society of Health-System Pharmacists and the American Society for Medication Safety Officers. She is a voting member of the United States Pharmacopeial (USP) Convention.



Dr. Mansur completed training with the Institute for Healthcare Improvement in medication safety under the direction of Drs. Donald Berwick and Lucian Leape. The learning from these leaders and the experiences from this Institute resulted in the crafting of a systems-based approach to medication safety that has molded Dr. Mansur's philosophies.

Dr. Mansur has consulted throughout the US and internationally in Europe, Asia, Africa, Central and South America, the Far East and the Middle East. Dr. Mansur has published and presented extensively in the areas of medication safety and pharmacy operations improvement. Among these publications is the chapter she authored on Medication Safety in "Pediatric Safety in the Emergency Department", a textbook published jointly by Joint Commission Resources and the American Academy of Pediatrics; an article "Medication Systems and the Important Role of Pharmacists", published in 2016 in J Drugs Aging; and the chapter she authored "Immediate-Use Compounding" in the soon to be published "Compounding Sterile Preparations, Fourth Edition", published by the American Society of Health-system Pharmacists.

#### Learning Objectives

After attending this presentation, attendees will be able to:

- List 5 planning activities for preparing for USP Chapter <800> Compliance
- Identify 3 tools to assist the planner with developing strategies for compliance
- Differentiate new requirements for USP Chapter <800> with regards to secondary engineering controls
- Describe a process for performing an assessment of risk relating to alternatives with full containment strategies as described in USP Chapter <800>

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11:00 am – 12:00 pm

## Educational Session

### *The Moneyball of It All... Applying Analytics to Clinical Pathways and Documentation*



#### **Fern Kaufman, BS, MBA, PharmD.**

Dr. Fern Kaufman is the Corporate Director of Pharmacy for Universal Health Services, a twenty-eight acute care hospital system. Previously Dr. Kaufman was the Corporate Director of Pharmacy for the North Philadelphia Health System and prior to that the System Director of Pharmacy for Catholic Health East coming to them as a former Pharmacy Clinical Coordinator for one of the member hospitals where she specialized in pain management. Having practiced in every level of pharmacy, Dr. Kaufman developed a methodology of multidisciplinary care that focuses on patient care utilizing financial data.

Dr. Kaufman holds a Bachelor of Science in Pharmacy from Temple University School of Pharmacy, a Masters of Business Administration-Healthcare Administration from Wilmington University and a Doctor of Pharmacy from the Philadelphia College of Pharmacy.



#### **Jerry DeLeo, PharmD.**

Jerry is a Pharmacist with extensive background in pharmacy at the Hospital, Health System and Pharmaceutical Industry level. After graduating from La Salle University with a BA in Business, Jerry received his BS in Pharmacy from Temple University and his Pharm D from the University of Florida. Among the many projects Jerry has been involved with are implementation of a corporate bivalirudin initiative which lead to a 20% reduction in units used and \$2 Million dollars in savings system-wide, Antibiotic Stewardship initiatives leading to a 5.6% system-wide reduction of antibiotic usage, software innovations linking drug utilization indications directly to medication orders as well as Pharmacy focused dashboard products.

#### **Learning Objectives**

After attending this presentation, attendees will be able to:

- Apply internal data analytics to form a synergistic approach to pharmacy operations.
- Form a multidisciplinary data mining effort to evaluate what opportunities are available and how to achieve the best outcomes as a result.
- Highlight how pharmacy can and should be an integral part of the patient care process from admission to discharge and beyond.



11:30 am – 1:00 pm

## Lunch



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1:30 pm – 3:30 pm



4:00 pm – 500 pm

## reverse expo **Session I**

The Hospital Pharmacy Directors and GPO Executives host the exhibit booths in this very unique **reverse** expo.

### **Educational Session**

#### **Antibiotics Are Bad For You!**

##### **Marianne Billeter, Pharm.D, BCPS**

Dr. Billeter earned her Bachelors in Pharmacy and Doctor of Pharmacy from Purdue University in West Lafayette, Indiana. She completed a Residency in Clinical Pharmacy and Fellowship in Infectious Diseases at the A.B. Chandler Medical Center at the University of Kentucky. Dr. Billeter is a Board Certified Pharmacotherapy Specialist.



Dr. Billeter started her career on the faculty at Xavier University of Louisiana College of Pharmacy, where she was awarded tenure. After seven years on Xavier's faculty she moved to Shenandoah University School of Pharmacy in Winchester, Virginia. As one of the first non-administrative faculty she helped build the program in a new school of pharmacy. Marianne returned to clinical practice full time as the Infectious Diseases Pharmacist at Ochsner Medical Center – New Orleans, where she was integrally involved in patient care activities, monitoring of antimicrobial use, guideline development, and infection control. She was promoted to Manager, Clinical Pharmacy Services and four years later was promoted to Director of Pharmacy. Dr. Billeter returned to clinical administration as the Director of Clinical Pharmacy Services and Education at New York Presbyterian Hospital. Currently, Dr. Billeter is the pharmacy manager for clinical services at New Hanover Regional Medical Center, where she oversees the Pharmacy Department's extensive direct patient care services and formulary management.

Dr. Billeter has been actively involved with ASHP serving on the Commission on Therapeutics and the executive committee of the Section of Clinical Specialist and Scientists as a director-at-large and as the Chair of the Section. Dr. Billeter has also been active in other organizations, serving as a Director-at-Large of the Society of Infectious Diseases Pharmacists, on the Grand Council of Kappa Epsilon Fraternity, and as a non-specialist member of the BPS Oncology Specialty Council.

#### **Learning Objectives**

After attending this presentation, attendees will be able to:

- Describe the need for antimicrobial stewardship
- State the new 'regulatory' standards for antimicrobial stewardship
- Compare and contrast metrics of success for antimicrobial stewardship programs

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# Agenda

**TUESDAY MAY 2** contd.

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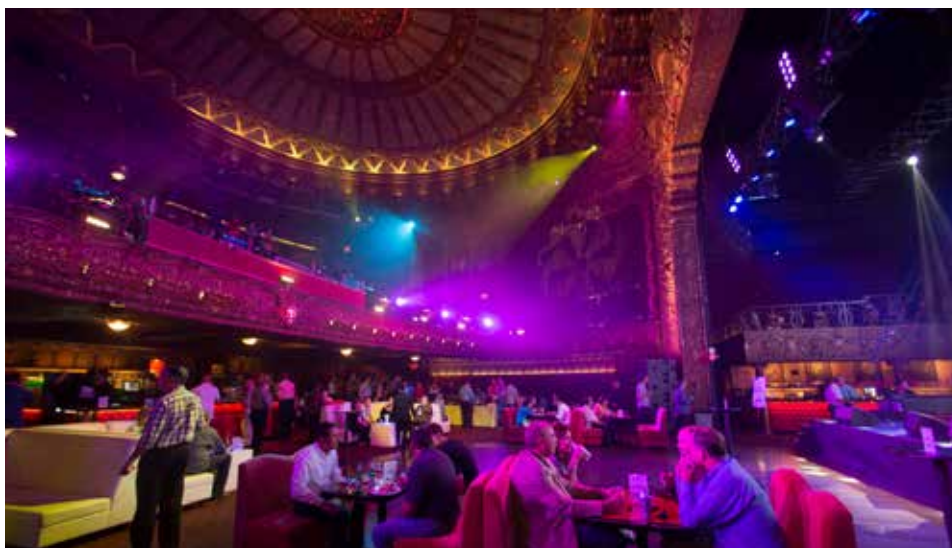
6:00 pm – 10:00 pm



## Dinner & Entertainment

On Tuesday night, join us for an unforgettable Los Angeles evening at the **Belasco Theater**. Built in 1926, the theater opened with the stage version of *Gentlemen Prefer Blondes* – the first of many productions to grace the stage with stars like Humphrey Bogart and Helen Hayes. Over the decades, the theater served as a film set for everything from *The Prestige* to *Memoirs of a Geisha*. After a 30 year closure and a ten million dollar renovation, today the theater is a popular destination for celebrity photo shoots, filming, and private Hollywood events. Come prepared for the full red carpet treatment, (including photo ops with surprise guests), wonderful food, open bars and dancing 'till late.

*\*Shuttles will run continuously between the hotel and the Belasco Theater from 5:45pm – 10:00pm.*



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7:00 am – 12:00 pm

## Registration Desk Open

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6:45 am – 7:45 am

## Breakfast



8:00 am – 10:00 am

## reverse expo Session II

The Hospital Pharmacy Directors and GPO Executives host the exhibit booths in this very unique reverse expo.



10:30 am – 11:30 am

## Educational Session

### Balancing Pharmacy Benchmarking and Reform

#### Robert P. Granko, PharmD. MBA

Robert P. Granko, PharmD, MBA is the Director of Pharmacy at The Moses H. Cone Memorial Hospital in Greensboro, NC, a 536-bed community teaching and flagship hospital for the Cone Health Network. Dr. Granko is also the Director for the Cone Health Network Health-System Pharmacy Administration/MS PGY-2 Residency Program and maintains an academic appointment at the University of North Carolina Eshelman School of Pharmacy.

Dr. Granko is a current faculty member with the ASHP Managers Boot Camp, is the past chair of the Section's Advisory Group on Manager Development, current member of the Section Advisory Group on Management of the Pharmacy Enterprise. He has served as ASHP Delegate representing North Carolina and is a 2016 ASHP Section of Pharmacy Practice Managers Distinguished Service Awardee. Dr. Granko has published several manuscripts and presented on topics related to leadership development, pharmacy operations management, and clinical benchmarking.

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*Continued from previous educational session*



Dr. Granko received his Bachelor of Science degree in Pharmacy from Long Island University School of Pharmacy, his Doctor of Pharmacy from the University of North Carolina School of Pharmacy, and his Master in Business Administration from Pfeiffer University, School of Graduate Studies.

### **Learning Objectives**

After attending this presentation, attendees will be able to:

- Describe commonly utilized benchmarking metrics
- Describe the process that could be used to refine pharmacy benchmarking metrics
- Leverage vendor methodologies to assist in the development of your benchmarking strategy
- Present acuity model application of clinical pharmacist knowledge work at a Community-Teaching Hospital

## Contact Information

### Supplier Registration and Sponsorships:

#### **Jason Green**

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### Provider Registration:

#### **Amy Johnson**

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