

Title Sponsor



HCP17 SPRING

Hospital O.R. & Surgical Conference

February 27 – March 1, 2017 **Miami FL**



Agenda

11:30 am – 7:00 pm

Registration For Suppliers & Sponsors

11:30 am – 4:00 pm

HITACHI
Inspire the Next



Provider Registration

This special Provider Registration is for all Hospital O.R. & Surgical Directors and GPO Executives. Relax and enjoy a light meal & networking with your peers as you register for the conference. Lunch will be served between noon and 3:00 pm.

12:00 pm – 4:00 pm

Supplier Showcase

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate.

2:30 pm – 2:50 pm

Supplier Orientation

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse** expo and how it works.

Title Sponsor



4:15 pm – 5:30 pm

Provider Orientation & Sponsor Spotlight

All Hospital O.R. & Surgical Directors and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30 pm – 6:30 pm

Welcome Reception & Networking Event *All Attendees*



6:30 pm – 9:30 pm

Evening Suites Hosted By Our Sponsors



Title Sponsor



7:00 am – 6:00 pm

Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00 am – 8:00 am

Breakfast *All Attendees*



8:00 am – 9:30 am

Opening Remarks & Keynote Address

Motivate This!

How to Start Each Day with an Unstoppable Attitude!

Steve Rizzo



Steve Rizzo is the Attitude Adjuster. You can't attend one of his keynote speeches and leave with the same attitude. He's a personal development expert, comedian, motivational speaker, and best selling author. His popular PBS special brought him into millions of homes. It's no surprise that he's been inducted into the Speakers Hall of Fame, an honor bestowed upon on fewer than 200 speakers worldwide since 1977.

One of the biggest challenges that people in business and in life face today is staying optimistic and motivated to be at their best for more than just a few days. "Nothing keeps people from being productive and achieving their goals more than harboring negative feelings or having a bad attitude during the process."

In this entertaining and content-rich program, Steve engages the audience with laughter as he challenges each attendee to SHIFT their focus and way of thinking to discover increased productivity, greater enthusiasm and new levels of success, regardless of their circumstances.

Learning Objectives

After attending this presentation, attendees will be able to:

- Shift their way of thinking to get the results they want
- Train themselves to feel good, be resilient and stay motivated throughout the day – every day!
- Enjoy themselves during the process of achieving their goals
- Create lifelong habits for success and happiness in business and in life
- Understand how to use humor "The Instant Mind SHIFT" to nip negative thoughts in the bud before emotional havoc sets in



Title Sponsor



Agenda

TUESDAY FEBRUARY 28 contd.

HCP17
SPRING
Hospital O.R. & Surgical Conference
February 27 – March 1, 2017 **Miami FL**

9:30 am – 9:45 am

Coffee Break

Opus Solutions
Composing Excellence in Health Care

10:00 am – 12:00 pm

reverseexpo  **Session I**

The Hospital O.R. & Surgical Directors and GPO Executives host the exhibit booths in this very unique **reverseexpo**.

Opus Solutions
Composing Excellence in Health Care

11:45 am – 1:00 pm

Lunch *All Attendees*

Medpricer 

1:30 pm – 2:30 pm

Educational Session *O.R. Attendees Only*

Leading Through the Canyon of Uncertainty
Dave Willis



David Willis has more than 25 years of experience as an executive and a management consultant, including 15 years in healthcare advising some of the nation's largest health systems on strategy development and execution. He has also worked with more than half of the Fortune 100, advising global leadership teams on best practices in leadership, talent development, employee engagement, and human capital strategy.

As Managing Director at Root Inc., a consulting company that helps organizations execute their strategy through people, David is focused on using his expertise to enable leaders to get clear on their operational objectives, leverage proven methods to engage their people in those strategic objectives and ensure that everyone in the organization has the skills and knowledge needed to deliver successful outcomes.

Continued on next page

Title Sponsor



Managing Through Challenging Times



Continued from previous Educational Session

Prior to joining Root, David served as Vice President, Health System Strategy, at The Advisory Board Company (ABCO), a leading global healthcare research and consulting firm, and was a featured speaker at many national and international conferences on healthcare leadership and strategy. He is a graduate of Carnegie Mellon University, has an MBA from Yale University School of Management and has done post-graduate work at The Wharton School at the University of Pennsylvania.

He lives in Virginia and has two wonderful children. Dave's passions include traveling, craft beer, crossword puzzles, and baseball history. Originally from the Boston area, he remains a diehard Red Sox fan, though he has learned to pronounce the letter "r."

Learning Objectives

After attending this presentation, attendees will be able to:

- Explore the macro and micro forces that make leadership in healthcare so essential in 2017
- Define and diagnose the most critical leadership gaps in healthcare organizations
- Use a proven framework to understand how effective leaders set strategy and engage their people

2:45 pm – 3:45 pm



Educational Session O.R. Attendees Only

Alternative Payment Models

Moderator: Faisal Rahman

Dr. Faisal Rahman is a Founding Dean/Professor at The Graham School of Management, Saint Xavier University, Chicago. Dr. Rahman is a Ph.D. in Economics/Finance from Saint Louis University, St. Louis Missouri. He has had a diverse career in academics and healthcare management.

Dr. Rahman has held senior management position at HealthSouth and his APAC group of companies, which was founded 14 years ago. The APAC group of companies operates one of the largest pain management practices in the country as well as multiple outpatient surgery centers. APAC's management division's clients have included University of Chicago, Rush Surgery Center, Resurrection/Presence Health Systems and a number of physician owned surgery centers and practices. Dr. Rahman has authored two text books and has published articles in major newspapers, trade journals and academic publications.

Continued on next page

Title Sponsor



Continued from previous Educational Session



Panelist: Thomas Mango

Dr. Mango is a graduate of Northwestern University Medical School in Chicago, Illinois. He completed his Residency in his home state of New Jersey. Dr. Mango specializes in orthopedic spine surgery with a focus on minimally invasive technique. He has worked in both Hospital and Ambulatory Surgery Center settings. Dr. Mango's experience has included large groups and private practice. Thomas has witnessed the migration of spinal procedures from the Hospital setting to the Ambulatory Surgery Center setting for both clinical and reimbursement.



Panelist: Brock Berta

Mr. Berta has degrees in Physics and Mathematics. Since careers in Quantum Mechanics are limited, after college he pursued a career in healthcare business. Over twenty years later, Mr. Berta has owned or operated three Medical Billing & Consulting companies with over twenty clients representing fifteen different medical specialties. He is currently Vice President of Revenue Cycle for APAC Partners. APAC Partners is a Chicago area practice management company currently managing three medical practices specializing in Pain Management and Spine Surgery and two Ambulatory Surgery Centers (ASC). Mr. Berta has worked with providers and ASCs to negotiate multiple models of reimbursement including capitation, fee-for-service, surgical carve outs, Domestic Medical Travel, PHOs, and ACOs.

Learning Objectives

After attending this presentation, attendees will be able to:

- Review how technology and payers are changing the surgery scene
- Understand how surgeons view the migration of surgeries from inpatient to outpatient settings
- Discuss how payers' perspective is changing and some insights on contract negotiations

Sunbelt  Staffing®

Title Sponsor



4:00 pm – 5:00 pm

Educational Session *All Attendees*

Health Policy Changes Under the Trump Administration

Ken Perez, VP of Healthcare Policy, Omnicell



Ken Perez serves as the Vice President of Healthcare Policy in the Strategy and Business Development group of Omnicell, Inc. (NASDAQ: OMCL). Previously, he served as the Senior Vice President of Marketing and Director of Healthcare Policy for MedAnalytics, Inc.

For several years, Ken has written a column on health reform for hfm, the monthly journal of the Healthcare Financial Management Association, and he is a regular contributor to a number of other healthcare publications.

Learning Objectives

After attending this presentation, attendees will be able to:

- *Identify a framework for predicting the most likely health policies under the Trump administration*
- *Explore what health policies are least likely to change*
- *Discuss the implications for healthcare providers of likely health policy changes*

Title Sponsor



Agenda

TUESDAY FEBRUARY 28 contd.

6:00 pm – 10:00 pm



Dinner & Entertainment

On Tuesday night, join us for a classic Miami experience at the world famous **Mango's Tropical Café** in South Beach. Mango's is a showcase of international talent, cuisine and entertainment. The performances feature a full line up that ranges from Salsa to Bachatta and Reggae to Pop. Tantalize your taste buds with their Floribbean Cuisine specializing in Latin and Caribbean comfort foods and treat yourself to their exotic and refreshing hand-made specialty drinks, including a full variety of Mojitos, Daiquiris, Martinis and Cosmos. Come prepared for an unforgettable evening of wonderful food, open bars, live music and spectacular entertainment.

* Shuttles will run continuously between the Hyatt Regency and Mango's from 5:15pm - 10:00pm.



Title Sponsor



7:00 am – 12:00 pm

Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

6:45 am – 7:45 am

Breakfast *All Attendees*



8:00 am – 9:30 am

Educational Session *O.R. Attendees Only*

Never Say Never: 54 Years of Progress in Patient Safety... or Stasis? **Kenneth P. Rothfield, MD, MBA, CPE, CPPS**



Dr. Ken Rothfield is the System Vice President and Chief Medical & Quality Officer at Saint Vincent's Healthcare of Ascension Health in Jacksonville, Florida. He previously served as Chairman of the Department of Anesthesiology at Ascension's Saint Agnes Hospital in Baltimore, as well as Adjunct Associate Professor of Nursing at the University of Maryland. Dr. Rothfield received his undergraduate degree from Harvard College, medical degree from the University of Rochester, and MBA from the Johns Hopkins Carey Business School. He completed his training in anesthesiology, as well as a fellowship in cardiovascular anesthesia and research, at the University of Pittsburgh Medical Center, where he was subsequently appointed to the cardiac anesthesia faculty. After his tenure at UPMC, Dr. Rothfield served as chairman of anesthesiology at two Maryland community hospitals. He reentered academic medicine in 2006 to serve on the cardiac anesthesia faculty at the University of Maryland. Dr. Rothfield was subsequently recruited to Saint Agnes Hospital in 2008, where he led the Department of Anesthesiology for 6 years. He transitioned to his current position in 2014.



He is nationally recognized for his work in patient safety, including emergency airway management, opioid safety, and respiratory monitoring, and disclosure and resolution of unanticipated medical outcomes. Dr. Rothfield is the recipient of a Healthcare Heroes Award from the Baltimore Daily Record, as well as a Circle of Honor Award for Innovation in Patient Safety from the Maryland Patient Safety Center.

The presentation will discuss statistics of more than 400,000 U.S. citizens dying from preventable medical errors each year. Only heart disease and cancer kill more Americans. This presentation plots the progress — or lack thereof — that has been made on a 54-year timeline and challenge medical leaders to eliminate the never events that keep happening.

Continued on next page

Title Sponsor



Continued from previous Educational Session

Learning Objectives

After attending this presentation, attendees will be able to:

- Review and analyze a patient safety tragedy from the 1960s
- Discuss the present state of human error prevention in medicine
- Outline Just Culture principles, and other cultural factors needed to establish high reliability healthcare

10:00 am – 12:00 pm

Opus Solutions
Composing Excellence in Health Care



Session II O.R. Attendees Only

The Hospital O.R. & Surgical Directors and GPO Executives host the exhibit booths in this very unique reverseexpo.

Contact Information

Supplier Registration and Sponsorships:

Katie Educate

Market Sales Manager
727-631-3586
Katie.Educate@hlthcp.com

Provider Registration:

Amy Johnson

Provider Relations Coordinator
727-816-9700
Amy.Johnson@hlthcp.com

Managing Through Challenging Times



Join us in **Miami**

Title Sponsor

