

Title Sponsor



HCP17 SPRING

Hospital & Healthcare I.T. Conference

May 22 – 24, 2017 Atlanta GA



Preliminary
Agenda

11:30 am – 7:00 pm

Registration For Suppliers & Sponsors

11:30 am – 4:00 pm

Provider Registration

This special Provider Registration is for all Hospital I.T. and GPO Executives. Relax and enjoy a light meal & networking with your peers as you register for the conference. Lunch will be served between noon and 3:00 pm.

12:00 pm – 4:00 pm

Supplier Showcase

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate.

2:30 pm – 2:50 pm

Supplier Orientation

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse** expo and how it works.

4:15 pm – 5:30 pm

Provider Orientation & Sponsor Spotlight

All Hospital I.T. and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30 pm – 6:30 pm

Welcome Reception & Networking Event *All Attendees*



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6:30 pm - 9:30 pm

Evening Suites Hosted By Our Sponsors



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7:00 am – 6:00 pm

Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00 am – 8:00 am

Breakfast *All Attendees*

8:00 am – 9:30 am

Opening Remarks & Keynote Address

Hacking the Rockstar Mindset – Focused on Leadership, Team Building and Handling Stressful Situations

Mark Schulman

Mark has enjoyed an unprecedented career over the last 26 years as a first-call drummer for world-class rock and pop artists. He has been voted 'Top 3 Pop-Rock Drummers' in the 2014 Modern Drummer Reader's Poll. Having finished his third record-breaking world tour with P!NK. Mark also joined Cher for her 'Dressed To Kill' World Tour 2014.

Mark's resume reads like a "Who's Who" of international Rock n' Roll royalty including acts such as Foreigner, Sheryl Crow, Stevie Nicks, Destiny's Child, Billy Idol, Cher (Mark was drummer on the 'Believe' and 'Farewell' tours, two of the most-attended tours in music history) Udo Lindenberg and Eikichi Yazawa. He has drummed with Velvet Revolver at Ozzfest and for crowds of 200,000 at Glastonbury Festival with Simple Minds. Mark is the recipient of numerous Gold and Platinum discs and has appeared on nearly every American and European variety show on television including The Grammys, David Letterman, The Tonight Show, Conan O'Brian, Jon Stewart, American Idol, Paul O' Grady, X-Factor, Wetten Das and more.

Schulman is a classically trained cellist and as a teen, played with the Los Angeles Junior Philharmonic. He played cello on the 2009/2010 P!NK tour! He is also a music producer, trained audio engineer and studio co-owner of West Triad Recording Studio in Venice, California. As an active educator, Mark taught at the Los Angeles Music Academy and as one of the world's most sought after drum clinicians hosting clinics in countries around the world.

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KONICA MINOLTA

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Continued from previous educational session

Mark produced his first DVD in his studio entitled, 'A Day in the Recording Studio; A Do-It-Yourself Guide to Recording Great Drum Tracks for Drummers and All Musicians' distributed by Hudson Music. The Mark Schulman Signature Snare Drum is the bestselling signature product in the history of Gretsch.

Music is not Mark's only driving force; he was the chairman of the board of directors of Create Now!, a non-profit organization founded in 1996, to help change troubled children's lives through creative arts mentoring. A cancer survivor himself, Mark has also motivated children and teens through his work doing seminars with the Ronald McDonald House and benefits for the Teenage Cancer Trust in the UK.

Mark's new book, *Conquering Life's Stage Fright*, arms readers with the essential tools to step up and break through defining moments in life. Mark inspires his audiences with stories, ideas, and insights from leaders who confirm Mark's Three Steps through compelling interviews about nervousness or anxiety that is relevant to all types of performance in the workplace.

Mark's love for inspiring others is shared through his corporate seminars and his signature Drumming Recording Seminars. Mark also wears the hats of a host, MC and keynote speaker, appearing on television, at live events and major corporate conventions for clients such as IBM, Cisco, Aveda, and Teenage Cancer Trust.

Schulman's writing/production credits include films, various international TV shows and commercials, radio jingles and interactive media projects for clients such as: McDonald's, Mattel, IBM, Ben10, Sony, Acura, Novalogic, Neutrogena, Honda, The Disney Channel, Nickelodeon, Showtime, USA Network, Comedy Central, Country Music Television, Nashville Network, The Sopranos, School of Rock, Speed and Beverly Hills Cop III.

Learning Objectives

After attending this presentation, attendees will be able to:

- *Understand what it is (and what it takes) to create the psychological mindset, physical prowess, and emotional state to achieve Rockstar success.*
- *Experience live drumming, exciting multimedia, and engage in interactive group performances that physically energize and serve as kinetic learning tools to enhance the attendees experience of the session core concepts.*
- *Learn about years of collaboration with artists such as Pink, Billy Idol, Foreigner and Cher for insights and intimate examples to illustrate the core concepts in an inspiring and entertaining way.*

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9:30 am – 9:45 am

Coffee Break

9:45 am – 10:45 am

Educational Session *I.T. Attendees Only*

Cybersecurity: Mitigating Today's Threats

Moderator: Patrick Lowry



Patrick Lowry is Vice President of Technology Strategy at HealthTrust with primary responsibility for management of the technology portfolio, strategic planning and spend analytics software development. He holds a bachelor's degree from the University of Tennessee, an MBA from Lipscomb University and a master's of pharmacy from the University of Florida.

Panelist: Karen O'Connor



Karen O'Connor represents organizations in a wide range of industries in a variety of transactions, including business process and technology outsourcing; ASP, SaaS, and hosting arrangements; software licensing; software development; equipment procurement; consulting services; support and maintenance of software and hardware; source code escrow; and other technology- and services-related contracts.

Ms. O'Connor is a former member of the HIMSS Board of Directors and was one of the first attorneys to achieve Fellow status in HIMSS. She was selected as one of the Best Lawyers in America for the specialty of Information Technology Law in each of 2006 through 2017, was selected as an "Illinois Super Lawyer" in each of 2005 through 2017, and is ranked "AV Preeminent" by the Martindale-Hubbell Law Directory, the highest possible Peer Review Rating for professional excellence in legal knowledge, communication skills, and ethical standards.

Panelist: Dan Henke



Dan Henke joined Mercy in March 2013 as Vice President, Information Security Officer. He is responsible for all areas of the Mercy Information Security Program and also acts as the Chief HIPAA Security Compliance Officer.

Prior to joining Mercy, Dan was the Chief Information Security Officer with Maritz Holdings, Inc., in St. Louis where he led a strong security program attaining PCI certification and consistently passed demanding security audits and assessments of Fortune 500 clients. He came to Mercy with over twenty years of Information Technology leadership experience and a track record of contributing to business success through technology, building strong technical teams and developing internal and external stakeholder relationships.

In addition, Dan is a Permanent Deacon for the Archdiocese of St. Louis and assists the pastor at Holy Infant Church in Ballwin, Mo.

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Panelist: Skip Rollins

Skip Rollins is the Chief Information Officer and Chief Information Security Officer for Freeman Health System in Joplin Missouri. He received a BBA degree from Faulkner University in 1990. Previously he has held multiple senior leadership position in organizations such as ;Compass Bank, Ascension Health, Gateway Health, Baptist Memorial Health and Presence Health System. Skip was the President of Integration Resource Group for 15 years. He was a trusted advisor to a large number of CIOs in the healthcare industry.

Learning Objectives

After attending this presentation, attendees will be able to:

- Identify current internal and external threats to the security of health data
- Discuss how to operationalize a security strategy and promote employee compliance and vendor buy in
- Understand strategies for assessing internal and external risks
- Review contract terms that can help mitigate risks in third-party relationships



11:00 am – 12:00 pm

Educational Session *I.T. Attendees Only*

Data Driven Care:

How to Use Data to Provide Patient Centered Care



Moderator: Rabin Pant

Rabin Pant is the Corporate Director of Health Informatics at Methodist Health System in Dallas, TX. He is an accomplished healthcare leader who has focused his career in the healthcare information technology field. Prior to joining Methodist, Mr. Pant provided healthcare management consulting services to Vanguard Health System's IT and Clinical leadership. His 16+ years of experience has covered a broad range of activities ranging from EMR implementation to clinician and provider workflow integration.

Mr. Pant's expertise lies in the work behind designing the "ideal" patient experience. In doing this, he focuses on closing the gaps that often exist between clinical care and IT applications. Through this type of work Mr. Pant has developed a passion for patient safety and creating high reliability through the use of technology.



Panelist: Courtney Fisher-Lewis

Courtney Fisher-Lewis is currently the Sr. Director Information Systems Program Management, is an Operations, Process and Project Management Executive with 10+ years of experience leading lean/agile software implementation and development teams. At Children's Mercy Hospital in Kansas City, Missouri, Courtney is responsible for the Project Management Office, Strategy and Operations,

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and Vendor and Financial Management for Information Systems. Her team is dedicated to building tools and processes, creating organizational alignment, and delivering program management to drive value to the organization, clinicians, patients and families.

Prior to her work to Children's Mercy Hospital, Courtney was an executive at Cerner Corporation in Kansas City, Missouri leading teams in the Engineering and Consulting organizations. During her tenure, Courtney improved implementation and adoption of clinical and revenue cycle capabilities for hundreds of clients through process and tool development, created a globally-adopted quality assurance program, and led corporate initiatives focused on quality improvement.



Panelist: Stacey Johnston

Stacey Johnston is currently the medical director of the Hospitalist program and CMIO at Beaufort Memorial Hospital and beautiful coastal Beaufort South Carolina. She was born in Cincinnati, but decided that warmer weather suited her better and went to medical school at Emory University. She did her residency at Memorial Hospital in Savannah Georgia where she helped implement a new EMR throughout the clinics. That gave her the desire to become more involved in informatics. She currently lives in Beaufort with her three adorable children and her husband who is a full-time writer.



Panelist: Pam Saechow

Pamela Saechow is currently the Senior Assistant Vice President for GO Implementation, Support and Optimization (Epic) at NYC Health + Hospitals. In this role, Ms. Saechow oversees the electronic medical record (EMR) implementation program at the nation's largest municipal health system. She leads a staff of 456 to include the development of an EMR strategy, that encompasses strategic and tactical planning for each phase of the EMR rollout, Stabilization, Support, and Optimization.

Ms. Saechow brings more than 24 years of health informatics leadership and complex IT project support to the health system. She has held various senior-level positions at Sutter Health in northern California that enabled her to establish her expertise in vendor management, training, revenue cycle and financial operations. Just prior to joining NYC Health + Hospitals in 2016, Ms. Saechow led the successful implementation of Epic at Sutter, a system with 50,000 end users across 26 acute care hospitals and 250 medical office locations. Ms. Saechow holds a Bachelor of Arts in Broadcast Journalism from Sacramento State.



Panelist: Shane Stevenson

Shane completed his undergraduate at Weber State University majoring in Health Service Administration, in 2000. Mr. Stevenson then continued on to get his Master's Degree with an emphasis in Healthcare Management from the University of Phoenix, completed in 2005. Shane married his high school sweetheart and they have three children. Shane enjoys sports (golf, basketball, etc.), traveling with my family, and love the outdoors.

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Mr. Stevenson has worked for Intermountain Healthcare for over 20 years. Starting his career in Physical Therapy and then moved into Quality and Patient Safety. In 2006, he moved into the Supply Chain role as a Sourcing Manager. Shane's responsibilities included the cardiovascular service line for all of Intermountain Healthcare. Since that time, he has participated in transformation projects that have allowed their organizational supply chain to continue to adjust to the needs of stakeholders. This included moving into a Sr. Manager, Supply Chain Solutions role in February of 2012. This role expanded his responsibilities to include CV, Imaging, and Oncology services for all of Intermountain Healthcare as it relates to supply chain. The organization moved to Category Management about 6 months ago and he had more added to his job duties. Mr. Stevenson currently works with CV, Imaging, Oncology, Respiratory, Managed Care, and Genetic Counseling.

Learning Objectives

After attending this presentation, attendees will be able to:

- Describe the paradigm shift in the use of data to not only analyze performance but also to make clinical decisions and provide patient centered care.
- Discuss the organizational, leadership, and structural requirements to create a data driven care model.
- Explore barriers to engaging clinicians in accepting data stewardship as a part of their role/s as care providers.
- Determine ways one could operationalize a data driven care model through managing care delivery costs, materials, and resources.
- Explore efficiencies that can be realized with a solid content management strategy and/or clinical data governance.
- Describe the potential inefficiencies that cause data accuracy and completeness issues.
- Understand the components that transform information into valuable data which can be used to provide patient centric care.

11:45 am – 1:00 pm

Lunch All Attendees

1:30 pm – 3:30 pm

 **Session I**

The Hospital I.T. and GPO Executives host the exhibit booths in this very unique **reverseexpo**.

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4:00 pm – 5:00 pm

Educational Session All Attendees

The Three S's of Imaging in the Cloud: Storing, Sharing, and Solutions



Moderator: Chris Burt

With over twenty years of engineering leadership experience solely in the healthcare informatics domain, Chris leads the engineering team. Prior to joining NucleusHealth, he worked for IDX Systems Corporation, Dynamic Imaging, GE Healthcare and UPMC Enterprises in a variety of leadership positions in engineering management as well as product and program management. He has extensive experience in the healthcare industry and has led the development and launch of multiple new products within the medical imaging informatics domain. Chris has a Bachelor's Degree in Electrical Engineering from Rensselaer Polytechnic Institute.



Panelist: Winnie Bernard

Winnie worked at UVA Health System for seven years as a Radiology Information Manager before joining Bon Secours Richmond Health System in 2006. As the Radiology Customer Service Manager, Winnie designed and implemented a new radiology dictation system and reduced turnaround time from twelve hours to ten minutes and 100% self-editing by the Radiologists. She was promoted to an enterprise role with the Health System Office. Known for her frequent exhortation to, "work smarter, not harder" and for her fiscal stewardship, Winnie was instrumental in bringing image exchange, dose monitoring, peer review, disaster recovery and other improvements to the organization.

Winnie resides in Charlottesville, VA. She serves on the board of Christian Aid Mission located in Charlottesville. She enjoys traveling with recent trips to Alaska, South Africa, and Iceland.



Panelist: Kathleen Holton

Kathleen Holton is the administrative director at St Vincent Indianapolis, which includes the main campus, Peyton Manning Children's Hospital, Women's Hospital, Seton Specialty Hospital, and multiple outpatient imaging centers. St Vincent is part of the Ascension national organization. The main hospital is a 500 bed – level one trauma and stroke hospital and has been awarded many accreditations in transplant and disease specific areas. Peyton Manning Children's Hospital has 45 beds and a pediatric emergency room. St Vincent Women's Hospital has a 100 bed NICU. Seton Specialty Hospital is a 60 bed rehab hospital with vented and very critical patients. The outpatient centers are placed strategically around the city and are in the same buildings as our employed St Vincent physicians and offer an urgent care center at each location. Kathleen has been the director for over 15 years and has been with the St Vincent organization since 1973 — that's right 1973 not a typo. She believes that no other group of leaders will see the changes she has witnessed in her career — from wet processing for mammograms in the 70s to now sharing images via the cloud.

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Kathleen has been married to her high school sweetheart for 45 years. She has two sons, three wonderful grandchildren and two dogs. The beach, any beach is where she goes to recharge and be ready for the next great adventure. One accomplishment she is most proud of is completing her first marathon at age 65 – and loves the saying on a plaque that her staff gave her – “There will be days I don’t know if I can do a Marathon. There will be a lifetime knowing that I have.”

Panelist: Ed Marshall



Ed Marshall is the Chief Product Officer of Ambra Health, a medical data and image management SaaS company dedicated to delivering better care through better technology. Ed and his team work to ensure that the Ambra platform is extremely flexible, easy to use, and robust enough to serve as the backbone of innovation for customers’ care networks. Ambra Health empowers some of the largest health systems such as Memorial Hermann, Stanford Children’s Health, and New England Baptist Hospital as well as radiology practices, subspecialty practices, and clinical research organizations to dramatically improve imaging and collaborative care workflows. Ed works to lead product strategy in building out the platform and expand Ambra functionality beyond traditional image exchange to Vendor Neutral Archiving (VNA) and Cloud PACS.

Ed also manages business development opportunities at Ambra Health including the 2017 launch of Ambra for Developers, a cloud development platform for medical imaging. Built around modern, RESTful web-services, this is the first cloud development platform designed specifically for medical imaging. Prior to Ambra, Ed held roles as SVP and GM of the Services Industry business unit at NetSuite, as well as VP Sales and Marketing for OpenAir, which was acquired by NetSuite. Across these roles, he ensured NetSuite’s position as the #1 Professional Services Automation solution on the market. A seasoned speaker, Ed has presented at industry events such as the Gartner Symposium/ITxpo, TSIA’s Annual TSW Conference, and the CFO Leadership Council. Prior to NetSuite and OpenAir, Ed was a management consultant at Bain & Company, and an engineer at General Electric. Ed has a Sc.B. from Brown University, an M.S. from Rensselaer Polytechnic Institute, and an MBA from the Wharton School.

Learning Objectives

After attending this presentation, attendees will be able to:

- Discuss the challenge to partner applications with different systems and vendors
- Implement new technology when staff can be resistant to what has always been done
- How to drive success in the enterprise as you implement new imaging models
- Develop a “playbook” for implementing the technology and data gathering

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6:00 pm – 10:00 pm



Dinner & Entertainment

On Tuesday night, join us at the **College Football Hall of Fame**. Redefining what a Hall of Fame can be, the College Football Hall of Fame is engaging and interactive from the moment you set foot in the building. A 47-yard, indoor football field and a three-story wall of football helmets representing more than 750 teams that play the game await your exploration, as do the three floors of themed galleries and over 50 interactive exhibits. Come prepared to eat, drink and explore the night away.

**Shuttles will run continuously between the Atlanta Marriott Marquis and the College Football Hall of Fame from 5:45pm - 10:00pm.*



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7:00 am – 12:00 pm

Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

6:45 am – 7:45 am

Breakfast *All Attendees*

8:00 am – 10:00 am

 **Session II** *I.T. Attendees Only*

The Hospital I.T. and GPO Executives host the exhibit booths in this very unique **reverse**expo.

10:30 am – 11:30 am

Educational Session *I.T. Attendees Only*

Transforming I.T.: The Halifax Health Journey



Tom Stafford

Tom Stafford has been the CIO at Halifax Health since 2011. In his role, he leads all of health system's information technology functions, seeking ways to leverage technology for better clinical and financial outcomes. Stafford first joined Halifax Health in 2007, serving as the leader of the Project Management Office. He holds a bachelor's degree in Aerospace Engineering from Embry-Riddle Aeronautical University and a master's degree in Mechanical Engineering from the University of Central Florida. Tom has been selected as one of Computerworld's Premier 100 Technology Leaders for 2017 and Halifax Health has been named one of the "Best Places to Work in IT" for midsize organizations by Computerworld, #10 in 2015, and #2 in 2016.

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Learning Objectives

After attending this presentation, attendees will be able to:

- List initiatives to transform your IT department into a respected department within your Healthcare Enterprise
- Describe processes to gain trust from approving authorities and senior level executives within your Healthcare Enterprise
- Learn effective leadership principles to gain trust, confidence, engagement, empowerment, and retention of your IT team members
- Understand the value of the above three initiatives and how it can help you transform Healthcare IT within your enterprise



Contact Information

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