HEALTH
CONNECT
PARTNERS

Title Sponsor

InterSystems
Health | Business | Government

HCP17 FALL

Hospital & Healthcare I.T. Conference
October 18 – 20, 2017 **Chicago IL**

agenda

agenda
wednesdayoctober 18

InterSystems
Health | Business | Government

11:30am–7:00pm

Registration for Suppliers & Sponsors

11:30am–4:00pm

InterSystems
Health | Business | Government

Provider Registration
This special Provider Registration is for all Hospital I.T. and GPO Executives.
Relax and enjoy a light meal & networking with your peers as you register for the conference.
Lunch will be served between noon and 3:00pm.

12:00pm–4:00pm

Supplier Showcase
Select Suppliers will showcase their products, services and technology. Showcases
are designed to provide a limited number of supplier attendees with an opportunity
to demonstrate their products, services and solutions for the provider executives.
To maximize this experience for everyone, only Providers and Supplier attendees
from companies with a showcase exhibit will be permitted into the showcase area.
Please contact us to learn how you can participate.

2:30pm–2:50pm

Supplier Orientation
All Suppliers are welcome to attend this orientation meeting. This informational
orientation meeting is an excellent opportunity for first time Supplier attendees to gain
a clear understanding of our conference, specifically the **reverse**expo and how it works.

agenda
wednesdayoctober 18

InterSystems
Health | Business | Government

4:15pm–5:30pm

Provider Orientation & Sponsor Spotlight
All Hospital I.T. and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30pm–6:30pm

Welcome Reception & Networking Event *All Attendees*

Amico

6:30pm–9:30pm

Evening Suites Hosted By Our Sponsors

InterSystems
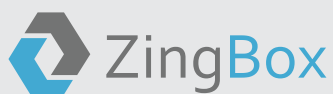Health | Business | Government

7:00am–6:00pm

Registration Desk Open

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00am–8:00am

Breakfast *All Attendees*

ZingBox

8:00am–9:30am

Opening Remarks & Keynote Address

Leadership Isn't For Cowards, How to Lead Courageously in a Turbulent Age

Mike Staver

We live in an age when it is more and more challenging to manage all of the information, demands and challenges that are coming at us. It takes real courage to stand firm in what you believe and then to get your followers to understand what really matters and how to execute effectively. Your ability to influence your followers is key to every step of creating significant results. Courage is the key element in that process.

Mike Staver is an internationally respected coach and speaker. He has been interviewed for many publications on his signature speaking and writing topic "Leadership Isn't for Cowards" and how to build high performance firms and his new book with the same title released in 2013. With a master's degree in counseling psychology and a bachelor's degree in business administration, he has found a way to make complex ideas simple, memorable and immediately applicable. He is a Certified Speaking Professional (CSP), a designation held by fewer than 10% of the members belonging to the International Federation for Professional Speakers. Mike is a best-selling author and award winning speaker.

Some of his work has been recognized by Training magazine as top 10 in the world and he has been recognized by Meetings and Conventions Magazine as one of the 40 hottest speakers in America. He has conducted industry-specific research on the traits that make leaders thrive and has had those findings built into a one of a kind national leadership certification.

Learning objectives:
After attending this presentation, attendees will learn:
– The real definition of courage
– The three most important steps you will ever take
– The power of commitment
– What your followers do, really do, when you are not around
– The primary motivator of all people
– The three things every leader can do to insure leadership failure
– The importance of high gain activity and how to do more of it
– Six steps that will insure effective execution

KONICA MINOLTA

agenda
thursdayoctober 19

InterSystems
Health **|** Business **|** Government

9:30am–9:45am

SIRIUS | HEALTHCARE

Coffee Break

9:45am–10:45am

Educational Session

About Security and Mobility

Stephen Nardone
Stephen is a Certified NSA Cryptologic Engineer and a member of the International Information Systems Security Certification Consortium (ISC)2, Information Systems Security Association (ISSA), Institute for Electrical and Electronics Engineers (IEEE), and InfraGard.

Prior to coming to Connection, Stephen worked at the NSA for 15 years, directing the Trusted Product Evaluation Program for the National Computer Security Center, and was the NSA liaison to both the Director J-6, Joint Staff, and Director Defense Information Systems Agency (DISA). He was also a Senior Director for several professional security services practices, including Exodus Communications, AimNet Solutions, and Unisys, and was the CTO/CSO for the Commonwealth of Massachusetts.

Stephen has extensive experience in the areas of security program development and management.
• Risk governance and oversight
• Security architecture
• Mobile device management
• Service development and delivery
• Assessment and testing

Synoptek®
SIMPLIFIED TECHNOLOGY. SUPERIOR RESULTS.™

Learning objectives:
After attending this presentation, attendees will be able to:
– Gain knowledge on current real-world threats
– Describe the challenges faced to accomplish effective risk management
– Discuss attacks, showing how attackers infiltrate a network
– Provide strategies for how to protect against these threats and enlist effective risk management

agenda
thursdayoctober 19

InterSystems
Health | Business | Government

11:00am–12:00pm

Educational Session

The Future of Health is Cognitive

Tina Moen, PharmD
Dr. Tina Moen has spent the last 15 years in the healthcare information technology industry providing clinical leadership to colleagues and clients in the US and abroad. Dr. Moen serves as a Deputy Chief Health Officer with a key focus and leadership role in value based care, evidence-based medicine and life sciences within IBM Watson Health. Most recently, she served as Vice President of Client Strategy for Health Language, a healthcare terminology management company within Wolters Kluwer Health. In this role, she partnered with provider, payer, and vendor clients and prospects to identify their unique terminology needs and worked with the business to deliver a solution set to help "unlock" data and drive semantic interoperability across the enterprise. Prior to this role, Tina worked at Truven Health Analytics in a variety of roles. She served as the Vice President of Provider Analytics, leading a team of data scientists and researchers responsible for creating and maintaining the data and methodologies to support Truven Health solutions. She also served as Chief Clinical Officer for the Provider business, where she was responsible for providing clinical leadership for the clinical evidence and intelligent evidence product lines. Included in this role, Tina led and contributed to a team of clinicians responsible for helping to communicate the value proposition of Micromedex Solutions in both domestic and international markets. In addition, she led the Truven editorial staff, who are responsible for creating and maintaining the content for all the evidence-based medicine solutions, including drug, disease, toxicology, patient education and surveillance content.

Dr. Moen received her Doctor of Pharmacy degree from Creighton University. Prior to moving into the healthcare information technology industry, she worked as a clinical pharmacist in the specialty areas of pediatrics, home health care, HIV, and organ transplantation.

Learning objectives:
After attending this presentation, attendees will be able to:
– Describe the impact of a variety of determinants of health to the overall health of an individual
– Discuss how cognitive technology helps clinicians close the gap between what we know and what we do
– Describe the cognitive strengths in humans versus machines

LaSalle Solutions

11:45am–1:00pm

Lunch *All Attendees*

InterSystems
Health | Business | Government

1:30pm–3:30pm

ExtraHop

reverseexpo **Session I**

The Healthcare I.T. and GPO Executives host the exhibit booths in this very unique **reverse**expo.

4:00pm–5:00pm

SIEMENS Healthineers

Educational Session *All Attendees*

Clinical Decision Support and the Kitchen Sink

Moderator: Gina Collier McCormack
Gina currently serves as the Director of Diagnostic Imaging and Radiation Therapy for ROi, which is a GPO (Group Purchasing Organization) and a recognized leader in health care supply chain management through their vertically integrated supply chain model. For the last eight years Gina has been responsible for managing and negotiating a portfolio of Healthcare contracts specific to Diagnostic Imaging and Radiation Therapy for multiple IDN's and various individual heath care facilities. She has been instrumental in bringing value to the health care customers she severs by negotiating savings and providing high quality Equipment, products and services that impact patient care.

Prior to joining ROi Gina worked as Assistant Director of Medical Imaging at Phelps County Regional Medical Center where she had Leadership responsibility for multiple modalities. She holds a B.S in Radiologic Science from Florida Hospital College Orlando, Florida and is registered in Radiography by the ARRT (American Registry of Radiologic Technologists) In 2015 Gina was recognized as Health Connect Partners Radiology Executive of the year. In September 2012 Gina was recognized by ROi as featured co-worker and presented to the Mercy Board of Directors for achievements and outstanding volunteer work including coordinating fund raisers and mission opportunities. Gina was published in What's Right in Health Care by the Studer Group in 2007.

Gina also currently serves as Board Chair for the Radiology & Imaging Educational Advisory Board for Health Connect Partners.

Continued on next page

InterSystems
Health | Business | Government

SIEMENS
Healthineers

Continued from previous page

Panelist: Melody Mulaik, MSHS, FAHRA, CRA, RCC, CPC, CPC-H
Melody W. Mulaik, MSHS is the President of Coding Strategies, Inc. and Revenue Cycle, Inc. She is a frequent speaker and author for nationally recognized professional organizations and publications. Melody's areas of expertise include coding and compliance, management engineering, and operations improvement and she is nationally recognized for her extensive radiology expertise.

Melody often speaks at national conferences on many topics including Interventional and Diagnostic Radiology coding, Internal Audit Program Development, Coding Compliance and other healthcare compliance issues. Recent speaking engagements include the AHRA: The Association for Imaging Management, Radiology Business Management Association (RBMA), Healthcare Billing Management Association (HBMA) and the Radiological Society of North America (RSNA). Melody is the AHRA liaison to the American College of Radiology (ACR) Economics Commission.

Melody is a frequent author for radiology publications and writes the bi-monthly coding column for AHRA's Radiology Management and the Healthcare Billing Management Association (HBMA) Coding Corner. Her work has also appeared in RT Image, Imaging Economics, Radiology Today, Radiology Business Journal and Auntminnie.com. Melody co-authored Coding Strategies' Coding Guides for Diagnostic Radiology and Interventional Radiology.

In her professional career, Melody has held the position of Vice-President of Billing Compliance for the largest national billing company, where she was responsible for the implementation and maintenance of the billing compliance program. In a direct operational capacity, Melody provided her expertise at three Atlanta area hospitals in operations, finance and management engineering disciplines.

Melody holds a Master of Science in Health Systems (MSHS) degree and a Bachelor of Industrial Engineering (BIE) degree, both from the Georgia Institute of Technology (Georgia Tech), in Atlanta, Georgia. She also holds the professional certification of Certified Radiology Administrator (CRA), Certified Professional Coder (CPC), Certified Professional Coder - Hospital (CPC-H) and Radiology Certified Coder (RCC). Melody has achieved Fellow status with the AHRA (FAHRA) is a recent recipient of the prestigious AHRA Gold Award for her organizational and industry contributions.

agenda
thursdayoctober 19

Panelist: Andrew Johnson

Andrew serves as the Director of Sales for the National Decision Support Company, an innovative HIT company focused on delivering national standard, evidence-based guidelines at the point-of-care. As the market leader in imaging decision support, NDSC's solutions have been adopted by over 400 health systems accounting for over 2,000 acute care facilities. Andrew has presented at numerous state and national ACR and RBMA events on the changing regulatory environment's impact on the imaging service line and how technology can facilitate the medical imaging industry's transition to value-based care models.

Prior to joining NDSC Andrew managed Radiant RIS implementations as a member of Epic's Implementation Services team, followed by leading enterprise ERP implementations for INFOR's healthcare vertical. He holds a B.S. in Healthcare Administration from the University of Wisconsin-Eau Claire and an MBA from the University of Minnesota with a focus on entrepreneurship, strategic management and a certificate in the medical industry. Andrew has also held a Project Management Profession (PMP) certification since 2012.

Panelist: Chris Petillo

Chris Petillo has spent over 25 years implementing and advancing technology and operational optimizations in healthcare for top companies and health systems, transforming clinical efficiencies, increasing revenue, and improving patient outcomes. His deep understanding of health IT has enabled him to engage in all clinical areas of healthcare including electronic medical records, departmental and enterprise ancillary systems, integration, data warehousing and analytics, and custom development. He has been published in several magazines discussing his opinions and experiences in the early days of PACS and later in Enterprise Imaging.

Chris received his Bachelors of Science, in Biomedical Engineering from Rutgers University and started his career at Siemens Medical Systems in the early days of Digital Angiography and PACS. In 2002, he then decided to use his experience on the customer side and joined NYU Langone Medical Center, where he spent the next 10 years optimizing all core ancillary systems and eventually becoming Vice President of Applications in 2011. In 2013, Chris moved to North Shore LIJ Health System as their AVP for Clinical Applications where he led five key service lines in the integration and deployment of enterprise applications throughout the health system. In 2016, Chris started his own healthcare professional services company. With his ability to translate the requirements and expected outcomes across all key stakeholders, Chris hopes to bring his insights, optimism, and determination as a change champion to help with the much-needed transformation of healthcare.

Learning objectives:
After attending this presentation, attendees will learn:
– Lessons from prior implementations
– How to implement CDS in the EHR and other relevant applications
– Clinical Decision Support Beyond Radiology and IT
– To identify test periods – what does this mean and what can we expect following this period

SIEMENS
Healthineers

agenda
thursdayoctober 19

InterSystems
Health | Business | Government

6:00pm–10:00pm

Dinner & Entertainment

Joe's Live

On Thursday night, join us at **Joe's Live** for a little taste of Nashville. Joe's Live is a mega music venue and barbecue restaurant all under one roof. Nominated for an Academy of Country Music Award for 2017 Nightclub of the Year, the venue hosts weekly lineups of country music's biggest names, up-and-comers, local talent, DJs and more. We will be joined by one of their favorite local bands: **the Senn Alan Band**, a premier Chicago cover band that puts its own flavor, spin and unique instrumentation on some of your favorite songs. With the ability to go seamlessly from Country to Hip Hop to good ole' Rock & Roll, they're like your favorite jukebox come to life. They have had the pleasure of playing with and opening for Taylor Swift, Ed Sheeran, Brad Paisley, Randy Houser, Kenny Chesney, Grateful Dead, Bon Jovi, Dierks Bentley, Luke Bryan and many more amazing artists. Come prepared for an evening full of wonderful BBQ and Southern comfort food, open bars, and dancing 'till late.

Shuttles will run continuously between the hotel and Joe's Live from 5:45pm–10:00pm.

agenda
fridayoctober 20

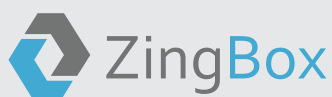**InterSystems**
Health | Business | Government

7:00am–12:00pm

Registration Desk Open
Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

6:45am–7:45am

Breakfast *All Attendees*

ZingBox

8:00am–10:00am

reverseexpo **Session II**
The Healthcare I.T. and GPO Executives host the exhibit booths in this very unique **reverse**expo.

ExtraHop

10:30am–11:30am

Educational Session

Managing Patient Populations: Leveraging the Best of Both Worlds – The Delicate Dance of Large EHR and '3rd party' Tools in the Integrated Careteam Workflows

David K. Butler, MD
David Butler brings over 15 years of leadership, implementation, stabilization and ongoing utilization of technology within healthcare. As a dual board certified physician in pediatrics and internal medicine, David has partnered with clinical, operations and IT practitioners and executives to optimize business strategies and clinical requirements into effective electronic healthcare records (EHR) solutions. He specializes in using objective data from the EHR and clinical workflows to create optimization strategies for nursing, physician, and ancillary staff workflows.

Dr. Butler now is the Founder/CEO of Calyx Partners, LLC which is a boutique Health IT consultancy that focuses on EHR Training, Optimization, and Strategic Advising. He is currently working with various vendors, startups, and healthcare clients across the US. He is a 'very engaging' speaker as well as creative blogger and writer for various publications.

MEDICOM

Continued from previous page

In 2013, Dr. Butler was nominated and elected as Epic System's "Physician of the Year" (Physician Advisory Council Academy Award – PACAcademy Award).

David is a graduate of Texas A&M University and the University of Texas Health Science Center at Houston (now the McGovern Medical School). His dual residency in Internal Medicine and Pediatrics was at Baylor College of Medicine in Houston. Native to Texas, he lives in California with his wife and two children.

Learning objectives:
After attending this presentation, attendees will be able to:
– Define Population Health from a care provider workflow perspective
– Identify best practice tools and functionalities of large integrated EHR solutions and their deficiencies
– Analyze various 3rd party vendor functionalities that a C-suite team must address prior to integrating tools into current technical ecosystem to manage patient populations

Join us in **Chicago**

Contact Information

Supplier Registration and Sponsorships
Chris Cramer
Director of Sales
931-548-2823
chris.cramer@hlthcp.com

Provider Registration
Andy Baker
Senior Director, Provider Relations
541-816-4186
andy.baker@hlthcp.com