

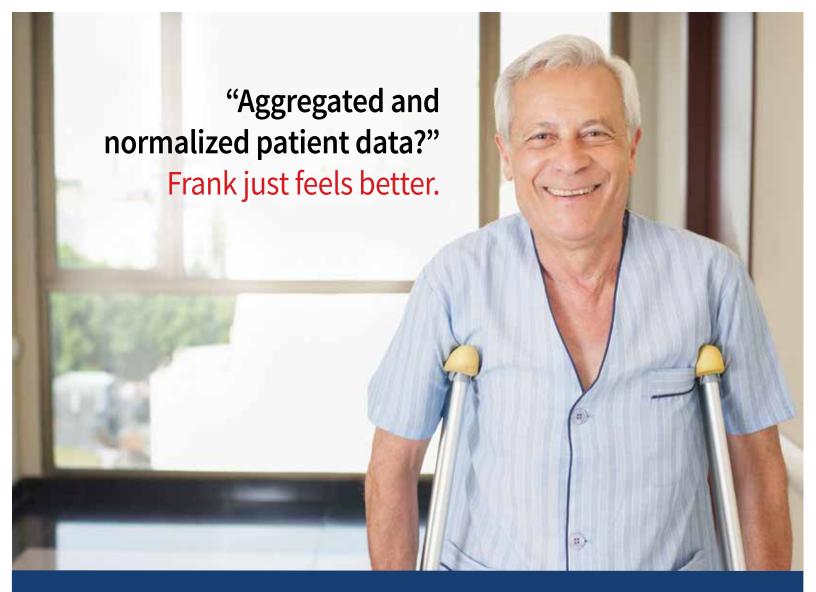
HEALTH CONNECT PARTNERS

HOSPITAL & HEALTHCARE I.T.

CONFERENCE | SPRING 15



INTERSYSTEMS



HealthShare transforms care by sharing health information

A HealthShare Success Story: Rhode Island Quality Institute

Using InterSystems HealthShare®, the Rhode Island Quality Institute's health information exchange, CurrentCare, is helping everyone get the results they need. Patients are getting the safe quality care they need to feel better. Doctors and nurses are getting the information they need, when, where, and how they need it, to make the best care decisions.

"Aggregated and normalized patient data"? That's one of many HealthShare capabilities for solving your toughest healthcare IT challenges.

Read a case study on Rhode Island Quality Institute and CurrentCare at InterSystems.com/Patient1HCP

"The comprehensive patient record we're building with HealthShare is giving providers across the state the information they need to deliver the best care."

> Laura Adams, President & CEO Rhode Island Quality Institute





VELCOME TO ORLANDO



e are happy to have you with us at our 2015 Spring Hospital & Healthcare I.T. Conference here in sunny Orlando, FL! This conference is a perfect platform to network and connect, develop business relationships, be inspired by thought-provoking education, and discover new technology products. Special thanks to InterSystems, our title sponsor, for their continued support of this unparalleled event.

Over the next few days, our conference will provide you with numerous networking opportunities as well as educational sessions with topics including "CDI," "Cybersecurity Threats in the Healthcare Industry," and "Health Technologies for Population Health." We are also proud to present Lt. Col Rob "Waldo" Waldman as our keynote speaker for a powerful session entitled "Never Fly Solo."



As always, this conference features two Reverse EXPO sessions (Tuesday afternoon & Wednesday morning), sponsored by Perceptive Software, where the Hospital I.T. and GPO Executives host the booths while the suppliers walk through the expo hall. Don't miss the Supplier Showcase, open on Monday only from 12:00 noon – 4:00 pm in Oceans Ballroom. Stop by to check it out, and if you are interested in having a showcase of your own at the next conference, visit the HCP table in the expo hall to let us know.

Last but certainly not least, I am excited to announce a new conference model that we are launching this fall. Two events – our 2015 Fall Hospital & Healthcare I.T. Conference and our 2015 Fall Radiology & Imaging Conference – will be held over one set of dates: October 5 – 7, 2015. Registering for both conferences will give you the opportunity to network simultaneously with up to 125 Hospital CIOs & IT Executives and up to 75 Hospital Radiology & Imaging Directors, including over 8 hours of Reverse EXPO time. This allows you to make even more connections without spending any additional time out of the office. Stop by the HCP table in the expo hall to learn more about how it works.

If you need assistance at any time, our staff at the registration desk are happy to help.

Chris Cramer Director of Sales

Title Sponsor



HEALTH CONNECT PARTNERS





JASON GREEN Chief Sales Officer Hilton Head, SC

ason Green holds the post of Chief Sales Officer for Health Connect Partners. He has extensive experience in the healthcare industry, working in both large corporate environments and small start-up healthcare organizations. Jason's ability to relate to customers and colleagues has allowed him to foster many long-term relationships throughout the healthcare industry. He loves spending time with customers and engaging about their business, families and ways he can be helpful.

Jason and his wife Dana have two children, Max (11) and Ella Kate (5), who keep him dedicated to a busy social calendar. Ella Kate is involved with dance, gymnastics, cheerleading and ballet. She loves dressing up and raiding the closet for mom's newest outfits, shoes and hats. Max has kicked off his 2015 golf tour with his first tournament at Innisbrook Golf Club just outside of Tampa, FL. He will continue to advance through to many tournaments in many exciting golf resorts in NC, FL, GA and VA. When not studying, he can be found with his clubs and fishing pole heading to the course or tormenting the local alligator in a nearby pond.

During the break in activity, Jason enjoys playing golf, fishing, snow skiing and anything that involves water. This past year he found a new passion for fly fishing as he spent 10 days fishing in the beautiful rivers of the North Carolina Mountains. He is actively involved in his community serving on serveral charitable volunteer boards. Jason is a graduate of Ohio University. He continues to cheer for the Pittsburgh Steelers, Boston Red Sox, Ohio State Buckeyes and most recently made the switch to the SEC South Carolina Gamecocks.

avid Mason is Co-Founder and CEO of Health Connect Partners. Prior to founding HCP, he was Founder and President of BCX Technology, Inc., a software automation company specializing in supply automation for acute care hospitals. He led the BCX team for eight years and sold the company in 2003 to Omnicell.

David and his wife Tammy have two wonderful children, Alexis (21) and Madison (14). Alexis is married to Zac Morgan and they live in Johnson City, TN, where they both attend physical therapy school at East Tennessee State University. Madison stays busy with music lessons and is very good at piano. An avid boater, David spends his time boating with his family, fishing, diving, lobster hunting, spear fishing, running, swimming and mountain bike riding. David enjoys Corvettes and participates in autocross events in his 2007 Corvette with his local Corvette club. David is a graduate of Nashville State Technical Institute, Chairman of the Board for BCX Foundation (a nonprofit educational foundation for children), a Black Belt in Wado Ryu Karate and an Eagle Scout.



DAVID MASONChief Executive Officer
Lebanon, TN



President
Palm Harbor, FL

elson Hendry, Co-Founder and President, oversees the Providers registration and participation at all HCP Conferences. Prior to founding HCP, he served as Regional Vice President of Corporate Sales for Omnicell, working with large IDN Health Systems and the major GPOs. He was awarded the 2005 Salesman of the Year Award for Omnicell's Specialty Sales. Nelson graduated with a Bachelor of Science degree from Florida State University.

Nelson and his wife Evelyn have three boys. Joseph (26) is a 3D video game artist at Pocket Gems in San Francisco, and enjoys weight lifting in his spare time. Justin (24) is a recent M.I.T. Graduate with a degree in Mechanical Engineering and is now an equity stock trader at Kershner Trading Group in Austin, TX. Taylor (12) is in 6th grade at Berkeley Prep School in Tampa and is a soccer player, fantasy and flag football enthusiast, and loves to do any kind of fishing.

THANKS TO OUR SPONSORS



INTERSYSTEMS





Elsevier **Clinical Solutions**















AGENDA AT A GLANCE



MONDAY MARCH 2

11:30 am - 4:00 pm:	Provider Registration	Oceans Ballroom
11:30 am - 7:30 pm:	Supplier Registration	Crystal Registration Desk
12:00 pm - 4:00 pm:	Supplier Showcase	Oceans Ballroom
3:00 pm - 3:20 pm:	Supplier Orientation	Crystal Ballroom
4:15 pm - 5:30 pm:	Provider Orientation	Crystal Ballroom
5:30 pm - 6:30 pm:	Welcome Reception	Crystal AB
6:30 pm	Hospitality Suites	Second Floor

TUESDAY MARCH 3

7:00 am - 6:00 pm:	Registration Desk Open	Crystal Registration Desk
7:00 am - 8:00 am:	Breakfast	Crystal AB
8:00 am - 9:30 am:	Opening Remarks & Keynote Address	Crystal Ballroom
9:30 am - 9:45 am:	Coffee Break	Crystal Prefunction
9:45 am - 10:45 am:	Educational Session	Crystal Ballroom
11:00 am - 12:00 pm:	Educational Session	Crystal Ballroom
11:30 am - 1:00 pm:	Lunch	Terrace Lawn
1:15 pm - 2:30 pm:	Educational Session	Crystal Ballroom
3:00 pm - 5:00 pm:	Reverse EXPO Session 1	Oceans Ballroom
6:00 pm - 10:00 pm:	Dinner & Entertainment	SeaWorld's Ports of Call

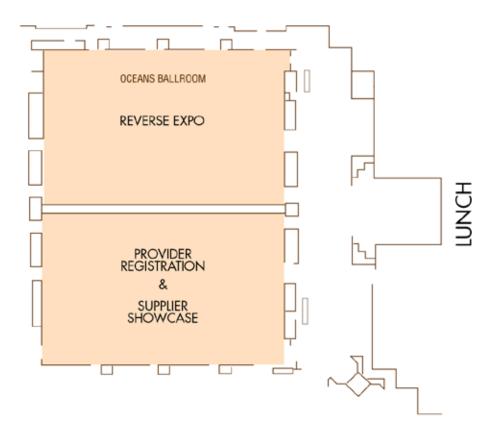
^{*}Trams will run continuously between the hotel and Ports of Call from 5:50 pm - 10:00 pm.

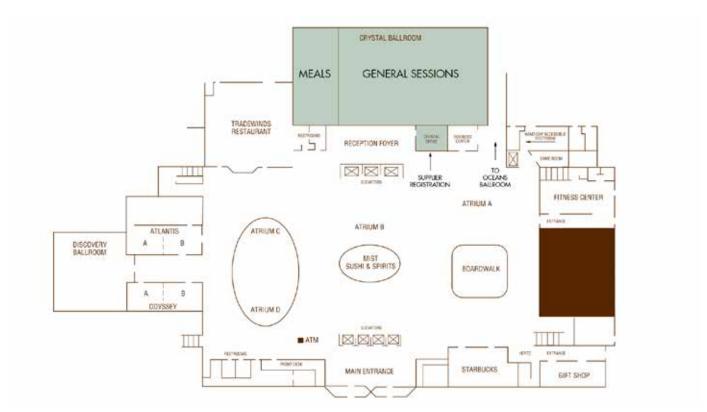
WEDNESDAY MARCH 4

7:00 am - 12:00 pm:	Registration Desk Open	Crystal Registration Desk
7:00 am - 8:00 am:	Breakfast	Crystal AB
8:00 am - 9:00 am:	Educational Session	Crystal Ballroom
9:30 am - 11:30 am:	Reverse EXPO Session 2	Oceans Ballroom

RENAISSANCE ORLANDO AT SEAWORLD









HEALTH CONNECT PARTNERS







SHARE YOUR PRODUCTS, SERVICES & TECHNOLOGY

BEFORE THE REVERSE EXPO



We have a limited number of 10'x10' showcases available from 12:00 pm - 4:00 pm on the first day of the conference to showcase your company.



Supplier Showcase Pricing \$3,000 per booth package

Does not include attendees

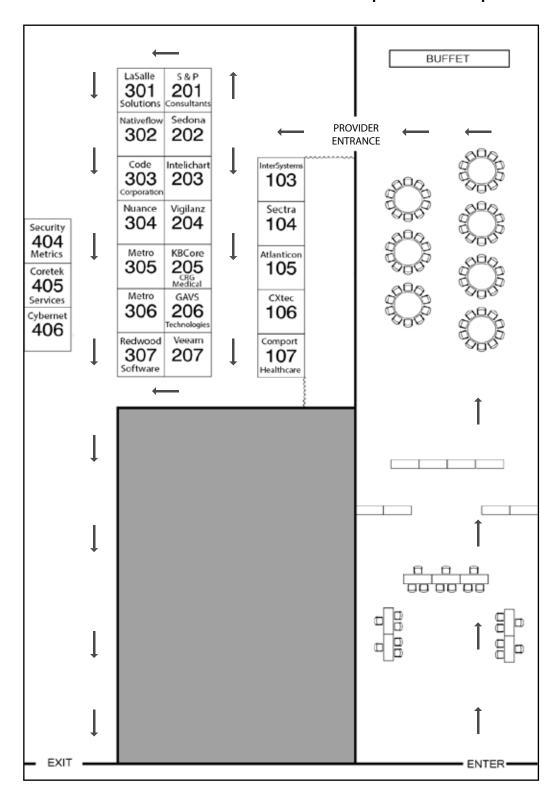
SPECIAL ONSITE PRICING IS \$2,500

Increases to \$3,000 after 12 noon on March 6th, 2015. Premium and corner spaces, add an additional \$250.



OCEANS BALLROOM

MONDAY, MARCH 2 • 12:00 pm - 4:00 pm





Monday Night

following our Welcome Reception from 6:30 PM - ...







INTERSYSTEMS

BE SURE TO VISIT THE TITLE SPONSOR'S SUITE ON THE SECOND FLOOR • GROUPER

PROVIDERS:

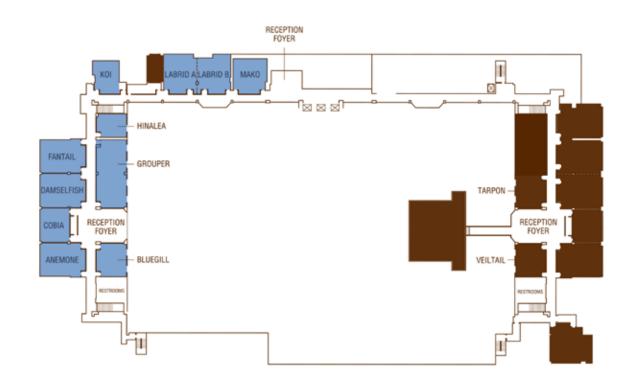
Don't forget your badge – you will need it to enter the hospitality suites. Start your evening in the suite that matches the logo on the back of your badge. If you are scanned into all of the hospitality suites, you will be entered in a drawing for an autographed guitar.

HOSPITALITY SUITES



MONDAY, MARCH 2 • 6:30 pm - ...

SPONSOR	LEVEL	ROOM
InterSystems	Second Floor	Grouper
Metro	Second Floor	Anemone
Perceptive Software	Second Floor	Fantail
Precision Document Solutions	Second Floor	Damselfish
PureStorage	Second Floor	Bluegill
Radiology Protocols	Second Floor	Cobia
SurMD	Second Floor	Labrid A











JOIN US AT SEAWORLD'S PORTS OF CALL

On Tuesday night, dress in your favorite Aloha attire and join us for a relaxing Caribbean-themed escape at SeaWorld's Ports of Call. Ports of Call, a nautical wharf-side warehouse district inside SeaWorld Orlando's theme park, is one of the city's premier private event venues set in a lush, tropical landscape complete with waterfalls and two miniature submarines. With live animal experiences, rock n' roll dueling pianists from Howl at the Moon, fantastic food, and an open bar, come prepared for a wonderful night of networking and entertainment.

Trams will run continuously between the Renaissance Orlando at SeaWorld and Ports of Call from 5:50 pm - 10:00 pm.

SPONSORED BY



EDUCATIONAL ADVISORY BOARD



Over the past year, this committee volunteered their valuable time to help us create an outstanding agenda. We appreciate their energy and want to recognize this esteemed group for all their hard work. Without their expertise, this event would not have been possible.



HOSPITAL & HEALTHCARE I.T. BOARD CHAIR:

PATRICK LOWRY AVP, Technology Innovation HealthTrust Purchasing Group Brentwood, TN

Marshall Busko Regional VP, Executive Solutions Amerinet Atlanta, GA

Ivan Durbak CIO Bronx Lebanon Hospital Center Bronx, NY

Bob Foster CIO South Georgia Medical Center Valdosta, GA

Kristen Hageman CNIO / VP Nursing Informatics Advocate Health Care - Corporate Office Downers Grove, IL

Ty Knox CIO Northshore-Long Island Jewish Hlth Sys New Hyde Park, NY

Guy McAllister VP/CIO Tift Regional Health System Tifton, GA

Keith Neuman CIO Lutheran Health Network Fort Wayne, IN

Cindy Peterson Vice President / CIO Henry Mayo Newhall Hospital Valencia, CA

Alan Smith SVP and CIO Capella Healthcare Franklin, TN

Wes Vanderhoofven Dir, Core Clin Systems & EHR Clin Ancillaries MD Anderson Cancer Center Houston, TX









TUESDAY MARCH 3

OPENING REMARKS AND KEYNOTE ADDRESS

8:00 AM - 9:30 AM • CRYSTAL BALLROOM 1.5 hours



KEYNOTE SPEAKER: Lt. Col Rob "Waldo" Waldman

Flying solo? You might think so. But take a good look around...you have support staff. You have managers. You have suppliers and distributors. And you have colleagues, family members and significant others. By placing your trust in those around you — you can overcome obstacles, adapt to change, serve your customer and achieve success during adverse times. By placing your trust in your Wingmen and by being a Wingman to others, there is no mission you can't complete in business or life.

Lt. Col. Rob "Waldo" Waldman overcame a lifelong battle with claustrophobia and a fear of heights to become a combat decorated U.S. Air Force fighter pilot and highly successful businessman and entrepreneur. His motto is Winners Never Fly Solo!



Through his captivating personal and business related stories and high energy videos, learn how you, like a fighter pilot, can succeed in highly competitive and demanding environments. Discover how to prepare diligently for every mission; employ loyal Wingmen to promote integrity and trust; and lead your team with courage, compassion and conviction. Be inspired to take to the skies knowing that you have

LEARNING OBJECTIVES:

At the completion of this activity, the participant will be able to:

- Employ Loyal Wingmen to Promote Communication, Integrity, and Trust
- "Check-6" to Develop a Culture of Teamwork and Mutual Support
- "Chair-Fly" Sales Missions to Increase Revenues
- Transform Relationships into Revenue
- Convert Fear into Focus
- Lead with Courage and Compassion

Wingmen to help you face challenges and change with confidence while maximizing your potential in all aspects of your life.



TUESDAY MARCH 3

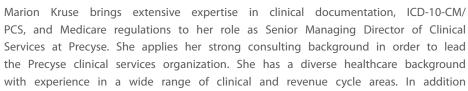
CDI PANEL DISCUSSION - PART 1

9:45 AM - 10:45 AM • Crystal Ballroom 2 hours / Parts 1 & 2

Moderator: Patrick Lowry, AVP Technology Innovation, HealthTrust Purchasing Group

Panelists:

Marion G. Kruse



to her experience as a bedside, recovery room nurse and utilization case manager, she has knowledge of medical records, coding, charge analysis, patient accounts and billing compliance.

KerryMartin

Kerry Martin has over 25 years' experience building and managing companies that provide innovative solutions for all types of healthcare organizations. In 2011, as CEO of VitalWare, he turned his focus to ICD-10, specifically the implications the new code set would bring to clinical documentation. Together with a team of physicians and certified coders, he created a physician documentation ontology that will help bridge the gap between what physicians say or document, and what coders need to code, whether in ICD-9 or ICD-10.



Sri Srinivasan

As a Global Industry Leader - Healthcare, Sri Srinivasan helps drive IBM's Big Data analytics practices within IBM's Healthcare & Life Sciences vertical. In this role, he helps establish, expand and deliver big data analytic solutions to IBM clients worldwide to satisfy with the evolving needs of a global marketplace when it comes to healthcare transformation.



LEARNING OBJECTIVES:

RadiologyProtocols

At the completion of this activity, the participant will be able to:

- Understand the importance and scope of a clinical documentation improvement program
- Articulate how emerging capabilities (e.g. natural language processing) could be incorporated into a CDI strategy
- Review best practices and lessons learned from industry activities
- Be equipped to champion and communicate the value of a CDI initiative within their organization

Melinda Tully, MSN, CCDS, CDIP

Melinda Tully is the Vice President, Clinical Services & Education at J. A. Thomas and Associates (now a division of Nuance). Mel has extensive experience as a provider in multiple healthcare arenas, a clinical manager in a large academic facility, and as



an expert in clinical documentation improvement (CDI).

CDI PANEL DISCUSSION - PART 2

11:00 AM - 12:00 PM • Crystal Ballroom 2 hours / Parts 1 & 2



TUESDAY MARCH 3

CYBERSECURITY THREATS IN THE HEALTHCARE INDUSTRY

1:15 PM - 2:30 PM • Crystal Ballroom 1.25 hours



Speaker: Mac McMillan, FHIMSS, CISM

Chairman, CEO & Co-Founder Cynergistek

Mac McMillan is co-founder and CEO of CynergisTek, Inc., an authority in information security, privacy, audit and regulatory compliance in healthcare. He is the current Chair of the HIMSS Privacy & Security Policy Task Force. Mac brings nearly 40 years of combined intelligence, security countermeasures and consulting experience from both government and private sector positions and has worked in the healthcare industry since his retirement from the federal government in 2000. He served as Director of Security for two separate Defense Agencies, and sat on numerous interagency intelligence and security countermeasures committees while serving in the U.S. government.



Mac is a thought leader in compliance, security and privacy issues in healthcare, contributing to several industry trade publications, blogs and newsletters. He sits on several advisory boards, including CHIME, AEHIS, HIT Exchange and HealthTech Industry, as well as HCPro Editorial Advisory Board and HealthCare's Most Wired™ Survey Advisory Board. He presents regularly at national conferences and regional events, and was a contributing author to the HIMSS book, Information Security in Healthcare: Managing Risk. He was recognized in 2012 as a HIMSS Fellow and as one of the top ten health information security influencers of 2013. Mac

LEARNING OBJECTIVES:

At the completion of this activity, the participant will be able to:

- Hear about the latest trends and threats in healthcare cybersecurity
- Understand the biggest challenges these threats pose to healthcare organizations
- Learn what regulatory agencies are doing to address cybersecurity challenges

holds a Master of Arts degree in National Security and Strategic Studies from the U.S. Naval War College and a Bachelor of Science degree in Education from Texas A&M University. He is also a graduate of the of the Senior Officials in National Security program at the J.F. Kennedy School of Government at Harvard University.



WEDNESDAY MARCH 4

HEALTH TECHNOLOGIES FOR POPULATION HEALTH

Improving Community Health by Putting the Patient in the Middle

8:00 AM - 9:00 AM • Crystal Ballroom 1 hour

Elsevier **Clinical Solutions**

Speaker: KENDRA SILER-MARSIGLIO, PhD, HCC

President CommunityHealth IT

Kendra Siler-Marsiglio is the Director of Rural Health Partnership, a federally-designated Rural Health Network with a \$900,000 federal grant to bring Florida-based safety net providers to MU2. She works with over 50 organizations to coordinate HIT projects that systematically expand broadband and facilitate patientcentered health information exchange. As part of the national VA



"Veteran Initiated Electronic Care Coordination" (VIECC) project supported by the White

IFARNING OBJECTIVES:

At the completion of this activity, the participant will be able to:

- Describe what health technology "building blocks" are needed to achieve population health for new payment methods and care coordination
- Describe how health technologies enhance the role of care coordination teams in population health
- Understand how electronic communications with patients enhance population health

House Rural Council, she works closely with the North Florida/South Georgia VA Health as the civilian lead to bridge the gap between the civilian and veteran healthcare delivery systems. Kendra is the recipient of an ONC 2013 Critical Access and Rural Hospital Champion Award.

PLEASE NOTE:

BE SURE TO HAVE YOUR NAME BADGE SCANNED BEFORE EACH EDUCATIONAL SESSION, CE CREDIT WILL BE AWARDED BASED ON BADGE SCANS PER SESSION.



This program is approved for up to 5.75 continuing education (CE) hours for use in fulfilling the continuing education requirements of the Certified Professional in Healthcare Information & Management Systems (CPHIMS) and the Certified Associate in Healthcare Information & Management Systems (CAHIMS).









OCEANS BALLROOM

Session 1: Tuesday, March 3, 3:00 PM - 5:00 PM Session 2: Wednesday, March 4, 9:30 AM - 11:30 AM

In the Reverse EXPO sessions, Hospital CIOs, CMIOs, CNIOs & IT Directors, along with GPO Executives, host exhibit tables while suppliers walk through the hall. This unique event is a fun change of pace from traditional expo formats and provides the best networking opportunity for both providers and suppliers.

On the next page, you will find a map outlining the location of each booth in the hall. Please refer to the list of specific booth assignments (pages 20 - 27) to locate each provider executive during the Reverse EXPO.

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EXHIBIT HALL



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PROVIDER ATTENDEES LIST BY FACILITY



Advocate Health Care - Corporate Office Booth # 102

Downers Grove, IL Kristen Hagerman CNIO / VP Nursing Informatics

Advocate Illinois Masonic Medical Center Booth # 103

Chicago, IL Veronica Kiarie, BSN, RN Manager of Clinical Informatics

Advocate Trinity Hospital Booth # 104

Chicago, IL Rosaland Lee, RN Manager, Clinical Informatics

Alegent Health (CHI)

Booth # 105 Omaha, NE Dana Zanone CMIO-Ambulatory

Alliance Community Hospital

Booth # 107 Alliance, OH David Shroades VP Professional Services/CIO

Amerinet, Inc. Booth # 101

Atlanta, GA Marshall Busko

Regional VP Executive Solutions

APAC Surgery Centers Booth # 610

Dver, IN Thomas Zwick Director of Information Technology

Ascension Information Services Booth # 108

Indianapolis, IN Shari Schneider Senior Director Clinical Systems/CNIO

Aspirus Wausau Hospital Booth # 109

Wausau, WI Joe Thompson IT Director

Atlantic General Health System & Hospital

Booth # 110 Berlin, MD Andy Fowler CIO & VP of IS

Barnabas Health

Booth # 111 West Orange, NJ Luis Taveras

Senior Vice President and CIO

Bronx Lebanon Hospital Center

Booth # 112 Bronx, NY Ivan Durbak **Chief Information Officer**

Cabell Huntington Hospital Booth # 113

Huntington, WV Anthony Adkins, RN Director of Application Services

Capella Healthcare, Inc.

Booth # 114 Franklin, TN **Kevin Townes** Manager of Technology

Centers for Diagnostic Imaging

(115 Locations) Booth # 611 Minneapolis, MN Linda Bagley SVP, Business Process & Technology

Centers for Diagnostic Imaging

(115 Locations) Booth # 612 St. Louis Park, MN Sheryl Streich, BS **Director of Operations Support**

CGH Medical Center

Booth # 117 Sterling, IL Kevin Anderson Director of IT

CGH Medical Center

Booth # 201 Sterling, IL Randy Davis CIO & VP, Support Services

CHI Health Booth # 106

Omaha, NE Susan Lorkovic, MS, RN

VP, Reg Chief Nursing Informatics Officer

Children's Hospital Association Booth # 613

Overland Park, KS Dan Thompson Sr. Director, IT

Citizens Medical Center

Booth # 202 Victoria, TX Russell Witte Director of IT

Clarendon Memorial Hospital

Booth # 203 Manning, SC Pat Kolb Director of IT & Chief Privacy Officer

Coastal Connect HIth Info Exchange Booth # 222

Wilmington, NC Anne Marie Robertson **Director of Operations**

Colquitt Regional Medical Center

Booth # 204 Moultrie, GA William Bishop, III

Columbia Memorial Hospital

Booth # 205 Hudson, NY Bonnie Ratliff, RN Director, Information Systems

Columbus Regional Hospital

Booth # 206 Columbus, IN Ron Latta **Director of Information Services**

Comanche County Memorial Hospital Booth # 207

Lawton, OK James Wellman, CHCIO

Community Healthcare System

Booth # 208 Munster, IN Abdul Manasrah, MS Regional Director - Data Analytics and Informatics

Contra Costa Health Services Booth # 209

Martinez, CA David Runt Chief Information Officer

Dickinson County Healthcare System Booth # 213

Iron Mountain, MI Dean Decremer **Manager Information Systems**

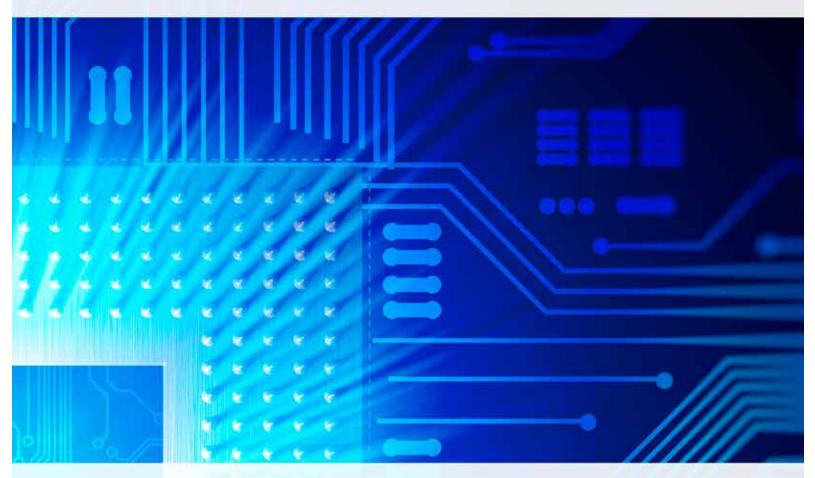


HEALTH CONNECT PARTNERS

HOSPITAL & HEALTHCARE I.T.

CONFERENCE | FALL 15

October 5 - 7 Los Angeles, CA



TAKE ADVANTAGE OF OUR SPECIAL ONSITE PRICING

REGISTER TODAY: \$1,795 / EACH

UNTIL 12 NOON, WEDNESDAY 3/4

PROVIDER ATTENDEES LIST BY FACILITY



Dimensions Health

Booth # 417

Cheverly, MD Kwadwo Buachie

Chief Information Security Officer

East Orange General Hospital

Booth # 214

East Orange, NJ Jean Zahore

CIO

EASTAR Health System

Booth # 115

Muskogee, OK James Tolbert, III

Hospital Director Information Systems/FISO

Ephraim McDowell Health

Booth # 215

Danville, KY Jennie McWhorter

IT Operations Manager

Florida Hospital Tampa

Booth # 216

Tampa, FL Karim Veeriee

IT Director

Freeman Health System

Booth # 217

Joplin, MO

Skip Rollins

CIO/CISO

George Washington University Hospital

Booth # 218

Washington, DC

Nathan Read

Sr Director of IT

Gifford Health Care

Booth # 219

Randolph, VT

Sean Patrick

IT Director

Good Samaritan Hospital Kearney

Booth # 220

Kearney, NE

Joe Barfield

I.T. Manager

Halifax Regional Medical Center

Booth # 221

Roanoke Rapids, NC

Robert Gordon

Director of IS

Harvard University Health Services

Booth # 614

Cambridge, MA Mitchell Hamilton

Mitchell Hamilton IT/Network Manager HCA - Wesley/Galichia Heart Hospitals

Booth # 301

Wichita, KS

Jeff Schauf Director IT&S

HCA Gulf Coast Regional Medical Center

Booth # 302

Panama City, FL

Charlie Hix

IT Director / FISO

HCA-IT&S MidAmerica Division

Booth # 303

Kansas City, MO

Jeniffer Ardoin, RN

Division Director of Advanced Clinicals

HealthTrust Purchasing Group

Booth # 305

Brentwood, TN

Patrick Lowry

AVP, Technology Innovation

Henry County Medical Center

Booth # 304

Paris, TN

Pam Ridley

IS Director

Houston Healthcare

Booth # 313

Warner Robins, GA

Dave Griffin

Director of I.T.

Houston Healthcare System

Booth # 309

Warner Robins, GA

George Curtis

CIO/HIPAA Security Officer

Jewish Home Lifecare

Booth # 314

New York, NY

Robert Lanfranchi

Information Technology Director

Lawrence & Memorial Hospital

Booth # 315

New London, CT

Michael Quinn

IT Director

Madison Memorial Hospital

Booth # 316

Rexburg, ID

Rhett Jackson

Director of Information Systems

Marshall Health

Booth # 317

Huntington, WV

Nathan Cantrell

Director of IT Enterprise Planning

Massena Memorial Hospital

Booth # 318

Massena, NY

Jana Grose

CIO

MedAssets

Booth # 516

Plano, TX

Brett Stuebinger

Lead Negotiator, IT Contracting

Memorial Hermann Health System-SW

Booth # 319

Houston, TX

Gregory Blunt, AS

Clinical Support Analyst Manager

Memorial Hospital at Gulfport

Booth # 320

Gulfport, MS Ronald Hedges

Director IS Systems

Mercy

Booth # 401

St Louis, MO

Michelle Hopper, RN, BSN, MBA, CISA

Senior IT Controls Specialist

Mercy Health System / Trinity Health

Booth # 321

Philadelphia, PA

Robert Russell

Information Services Director

Mercy Hospital

Booth # 402

Springfield, MO

Lori Sturgill

VP IT - Business Partnership

Methodist & Children's Hospitals

Booth # 322

San Antonio, TX

Danny Sierra

Director of IT

Methodist Hospital San Antonio

Booth # 403

San Antonio, TX

Dana Morrison

Clinical Applications Manager

Methodist Hospitals

Booth # 404

Gary, IN

Tim Diamond

Methodist Hospitals

Booth # 405

Merrillville, IN Dawn Smith, BS, RHIT

Director of HIM

NEW CONCURRENT CONFERENCES

2015 Fall Hospital & Healthcare I.T. Conference • 2015 Fall Radiology & Imaging Conference
October 5 - 7, 2015



REGISTER FOR BOTH CONFERENCES TO TAKE ADVANTAGE OF

- 2 EVENTS, SAME DATES
- 8 FULL HOURS OF REVERSE EXPO TIME
 - 4 HOURS OF RADIOLOGY REVERSE EXPO
 - 4 HOURS OF I.T. REVERSE EXPO

Beginning this fall, we are excited to introduce a groundbreaking format which will allow you to network simultaneously with Hospital ClOs & IT Executives and Hospital Radiology & Imaging Directors. With our **new concurrent conference model**, you will have opportunities to make even more connections during networking events - (Meals, Hospitality Suites, and Dinner & Entertainment) - while maintaining dedicated focus on your target audience during the Reverse EXPO and Educational Sessions.









REVERSE EXPO



CONFERENCE | FALL 15
October 5 - 7 • Los Angeles, CA

S 1,795 PER ATTENDEE UNTIL FRIDAY, MARCH 6TH

125 Hospital CIOs & IT Directors



RADIOLOGY & IMAGING

CONFERENCE | **FALL 15**October 5 - 7 • Los Angeles, CA

ONSITE REGISTRATION \$1,495 PER ATTENDEE UNTIL FRIDAY, MARCH 6TH

75 Hospital Radiology Directors

ONSITE PACKAGE PRICE IS \$2,990 UNTIL 12 NOON, FRIDAY, MARCH 6TH FOR REGISTRATION AT BOTH THE **2015 FALL** HOSPITAL & HEALTHCARE I.T. AND RADIOLOGY & IMAGING CONFERENCES

FALL 2015

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Booth # 507 Valdosta, GA **Bob Foster** CIO

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