

HEALTH CONNECT PARTNERS

HOSPITAL O.R. & SURGICAL
CONFERENCE | 2015



BANYAN MEDICAL SYSTEMS™
Your Partner in Care Delivery Transformation

Does Workflow Stop at Your Whiteboard?

Case	Surgeon	Status	Date	Time	Surgery	Room	Staff	Other
1233	Allen	Scheduled	Wed, Jan 24	11:00	BROWNIAL THERMOPLASTY	Tweans	Ananda	Dudley
1633	Albig	Scheduled	Mon, Jan 26	11:00	LAP CHOLE	Tweans	Ananda	Dudley
2753	Chry	Completed	Wed, Jan 24	11:00	TERMOIDECTOMY	Craig	Jack	Sarah
1033	Crochet	Pre-Op	Wed, Jan 24	11:00	BILATERAL MIPBINGOTOMY	Erin	Jack	Goebel
1753	Danish	Pre-Op	Wed, Jan 24	11:00	SECOPIGOSCOPY	Craig	Jack	Sarah
1713	Das	Recovery	Wed, Jan 24	11:00	RIGHT CROCKCREST	Basan	Kristen	Terri
1133	Garthner	Scheduled	Wed, Jan 24	11:00	LAP CHOLE	Sean	Kristen	Wendy
1243	Boyle	Scheduled	Wed, Jan 24	11:00	INSERTION OF GIBSONING CATH	Sean	Kristen	Wendy
1253	Farrell	In-Progress	Wed, Jan 24	11:00	LEFT BRASLET ECTOPIC	David	Time	Ponours
1143	Khond	Pre-Op	Wed, Jan 24	11:00	LEFT TROCH MUSCLE	David	Time	Ponours
1433	Carr	Pre-Op	Wed, Jan 24	11:00	DILATATION AND CURLETAGE	David	Time	Ponours
1713	Stedek	Recovery	Wed, Jan 24	11:00	LAP CHOLE IS OPEN CHOLE	Lary	Lore	Dudley
1433	Yoon	Scheduled	Wed, Jan 24	11:00	LAP CHOLE	Lary	Lore	Dudley
1233	Agarwal	Scheduled	Wed, Jan 24	11:00	LAPAROSCOPIC RIGHT INGUINAL HERNIA	Mary	Tiffany	Goebel
1233	Antoniewicz	In-Progress	Wed, Jan 24	11:00	MYSTROSCOPY LAPAROSCOPIC TEST	Paul	Paul	Ponours

Keep Your Operations Moving with Banyan

Coordinating surgical resources is one of the most challenging and unpredictable activities in a healthcare setting today! Timing is critical. Yet changes happen dozens of times daily affecting departmental workflow of patient throughput, quality of care and staff satisfaction. Banyan's Whiteboard solution eliminates these workflow-halting issues and more!

Banyan's Whiteboard intuitively displays real-time information for all stakeholders to easily see what's going on at all times whether onsite or from a remote location – all without extra phone calls and pages, footsteps and cumbersome log-ins. Better yet, it's affordable, provides a quantifiable ROI and that can be used within your existing footprint to leverage what is already in place.

Unlike a traditional grease or magnetic whiteboard, Banyan's Whiteboard product delivers these benefits:

- Real-time resource assignments
- Real-time procedure status updates
- Streamlines workflow from admit to discharge
- Accessible from anywhere
- Integrated room camera viewing
- Intuitive, staff-friendly user interface
- Highly customizable
- Secure
- Affordable
- Quantifiable ROI

Contact us today to schedule a demonstration:
866.225.7790



BANYAN MEDICAL SYSTEMS™
Your Partner in Care Delivery Transformation



We are happy to have you with us at our 2015 Hospital O.R. & Surgical Conference here in sunny Orlando, FL! This conference is a perfect platform to network and connect, develop business relationships, be inspired by thought-provoking education, and discover new technology products. Special thanks to Banyan Medical Systems, our title sponsor, for their continued support of this unparalleled event.



Over the next few days, our conference will provide you with numerous networking opportunities as well as educational sessions with topics including “The Emerging Era of Choice: How the ‘Retail Revolution is Reshaping Provider Strategy,” “Passing the Baton to Future Leaders: Perioperative Succession Planning,” and “Perioperative Leadership: A Call to Action.” We are also proud to present Dr. Jason Selk as our keynote speaker for a powerful session entitled “The Accountability Factor: Defining and Achieving ‘The Win.”

As always, this conference features two Reverse EXPO sessions (Thursday afternoon & Friday morning), sponsored by symplr (formerly VCS), where the Hospital O.R., Surgical and GPO Executives host the booths while the suppliers walk through the expo hall. Don’t miss the Supplier Showcase, open on Wednesday only from 12:00 noon – 4:00 pm in Oceans Ballroom. Stop by to check it out, and if you are interested in having a showcase of your own at the next conference, visit the HCP table in the expo hall to let us know.

Last but certainly not least, I am excited to announce a new conference model that we are launching next Spring. Two events – our **2016 Spring Hospital O.R. & Surgical Conference** and our **2016 Spring Hospital Materials Management Conference** – will be held over one set of dates: **March 14 - 16, 2016**. Registering for both conferences will give you the opportunity to network simultaneously with up to 125 Hospital O.R. & Surgical Executives and up to 125 Hospital Materials Management Executives, including 8 hours of Reverse EXPO time. This allows you to make even more connections without spending any additional time out of the office. Stop by the HCP table in the expo hall to learn more about how it works.

If you need assistance at any time, our staff at the registration desk are happy to help.

Andrew Head
Market Sales Manager

Title Sponsor



HEALTH CONNECT PARTNERS



Jason Green holds the post of Chief Sales Officer for Health Connect Partners. He has extensive experience in the healthcare industry, working in both large corporate environments and small start-up healthcare organizations. Jason's ability to relate to customers and colleagues has allowed him to foster many long-term relationships throughout the healthcare industry. He loves spending time with customers and engaging about their business, families and ways he can be helpful.

Jason and his wife Dana have two children, Max (11) and Ella Kate (5), who keep him dedicated to a busy social calendar. Ella Kate is involved with dance, gymnastics, cheerleading and ballet. She loves dressing up and raiding the closet for mom's newest outfits, shoes and hats. Max has kicked off his 2015 golf tour with his first tournament at Innisbrook Golf Club just outside of Tampa, FL. He will continue to advance through to many tournaments in many exciting golf resorts in NC, FL, GA and VA. When not studying, he can be found with his clubs and fishing pole heading to the course or tormenting the local alligator in a nearby pond.

During the break in activity, Jason enjoys playing golf, fishing, snow skiing and anything that involves water. This past year he found a new passion for fly fishing as he spent 10 days fishing in the beautiful rivers of the North Carolina Mountains. He is actively involved in his community, serving on several charitable volunteer boards. Jason is a graduate of Ohio University. He continues to cheer for the Pittsburgh Steelers, Boston Red Sox, Ohio State Buckeyes and most recently made the switch to the SEC South Carolina Gamecocks.



JASON GREEN
Chief Sales Officer
Hilton Head, SC

David Mason is Co-Founder and CEO of Health Connect Partners. Prior to founding HCP, he was Founder and President of BCX Technology, Inc., a software automation company specializing in supply automation for acute care hospitals. He led the BCX team for eight years and sold the company in 2003 to Omnicell.

David and his wife Tammy have two wonderful children, Alexis (21) and Madison (14). Alexis is married to Zac Morgan and they live in Johnson City, TN, where they both attend physical therapy school at East Tennessee State University. Madison stays busy with music lessons and is very good at piano. An avid boater, David spends his time boating with his family, fishing, diving, lobster hunting, spear fishing, running, swimming and mountain bike riding. David enjoys Corvettes and participates in autocross events in his 2007 Corvette with his local Corvette club. David is a graduate of Nashville State Technical Institute, Chairman of the Board for BCX Foundation (a nonprofit educational foundation for children), a Black Belt in Wado Ryu Karate and an Eagle Scout.



DAVID MASON
Chief Executive Officer
Lebanon, TN

Nelson Hendry, Co-Founder and President, oversees the Providers registration and participation at all HCP Conferences. Prior to founding HCP, he served as Regional Vice President of Corporate Sales for Omnicell, working with large IDN Health Systems and the major GPOs. He was awarded the 2005 Salesman of the Year Award for Omnicell's Specialty Sales. Nelson graduated with a Bachelor of Science degree from Florida State University.

Nelson and his wife Evelyn have three boys. Joseph (26) is a 3D video game artist at Pocket Gems in San Francisco, and enjoys weight lifting in his spare time. Justin (24) is a recent M.I.T. Graduate with a degree in Mechanical Engineering and is now an equity stock trader at Kershner Trading Group in Austin, TX. Taylor (12) is in 6th grade at Berkeley Prep School in Tampa and is a soccer player, fantasy and flag football enthusiast, and loves to do any kind of fishing.



NELSON HENDRY
President
Palm Harbor, FL

THANKS TO OUR SPONSORS

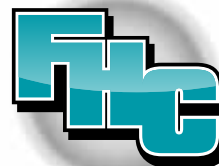


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Advancing science for life™

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Your Trusted Clinical Partner®

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formerly **✓CS**

For information on future sponsorship opportunities, please visit Andrew Head at the HCP booth in the expo hall.



WEDNESDAY APRIL 29

11:30 am - 4:00 pm:	Provider Registration	Oceans Ballroom
11:30 am - 7:30 pm:	Supplier Registration	Crystal Registration Desk
12:00 pm - 4:00 pm:	Supplier Showcase	Oceans Ballroom
3:00 pm - 3:20 pm:	Supplier Orientation	Crystal Ballroom
4:15 pm - 5:30 pm:	Provider Orientation	Crystal Ballroom
5:30 pm - 6:30 pm:	Welcome Reception	Terrace Lawn
6:30 pm -	Hospitality Suites	Second Floor

THURSDAY APRIL 30

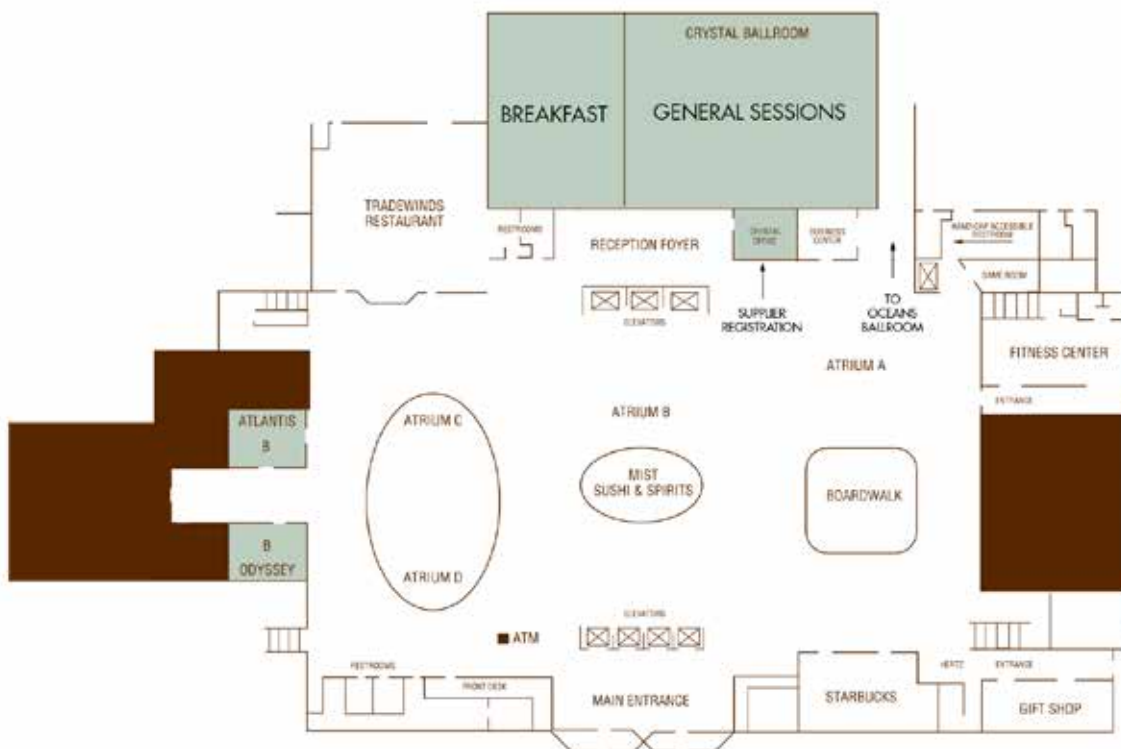
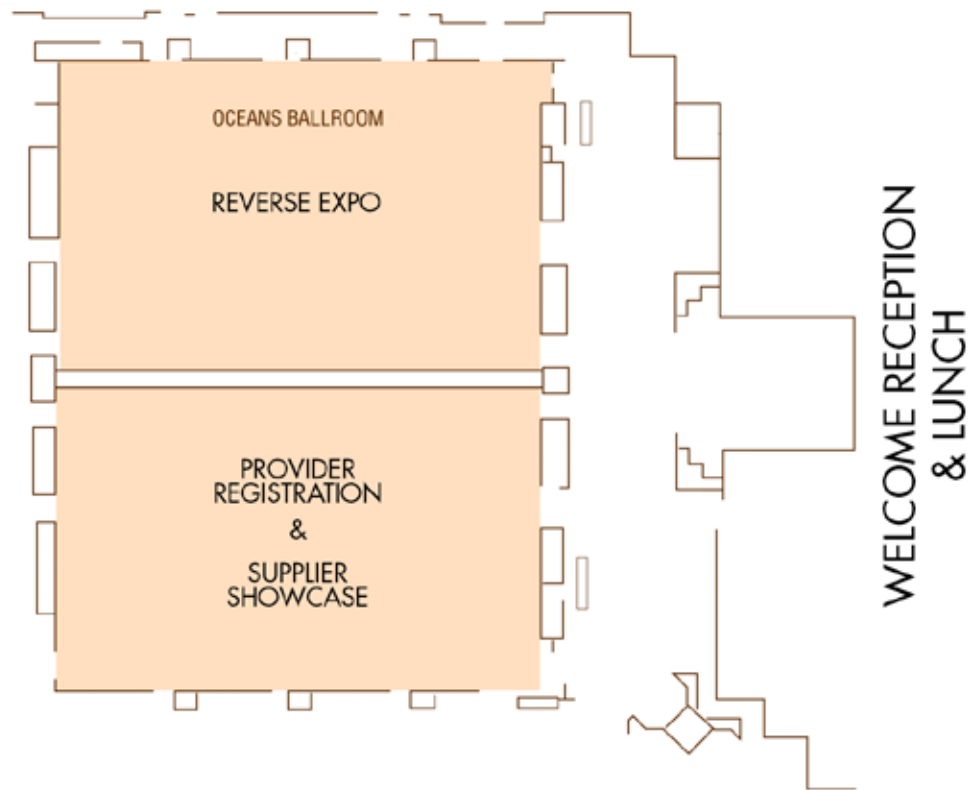
7:00 am - 6:00 pm:	Registration Desk Open	Crystal Registration Desk
7:00 am - 8:00 am:	Breakfast	Crystal AB
8:00 am - 9:30 am:	Opening Remarks & Keynote Address	Crystal Ballroom
9:30 am - 9:45 am:	Coffee Break	Crystal Prefunction
9:45 am - 10:45 am:	Educational Session	Crystal Ballroom
11:00 am - 12:00 pm:	Educational Session	Crystal Ballroom
11:30 am - 1:00 pm:	Lunch	Terrace Lawn
1:15 pm - 2:30 pm:	Educational Session	Crystal Ballroom
3:00 pm - 5:00 pm:	Reverse EXPO Session 1	Oceans Ballroom
6:00 pm - 10:00 pm:	Dinner & Entertainment	SeaWorld's Ports of Call

**Shuttles will run continuously between the hotel and Ports of Call from 5:50 pm - 10:00 pm.*

FRIDAY MAY 1

7:00 am - 12:00 pm:	Registration Desk Open	Crystal Registration Desk
7:00 am - 8:00 am:	Breakfast	Crystal AB
8:00 am - 9:00 am:	Educational Session	Crystal Ballroom
9:30 am - 11:30 am:	Reverse EXPO Session 2	Oceans Ballroom

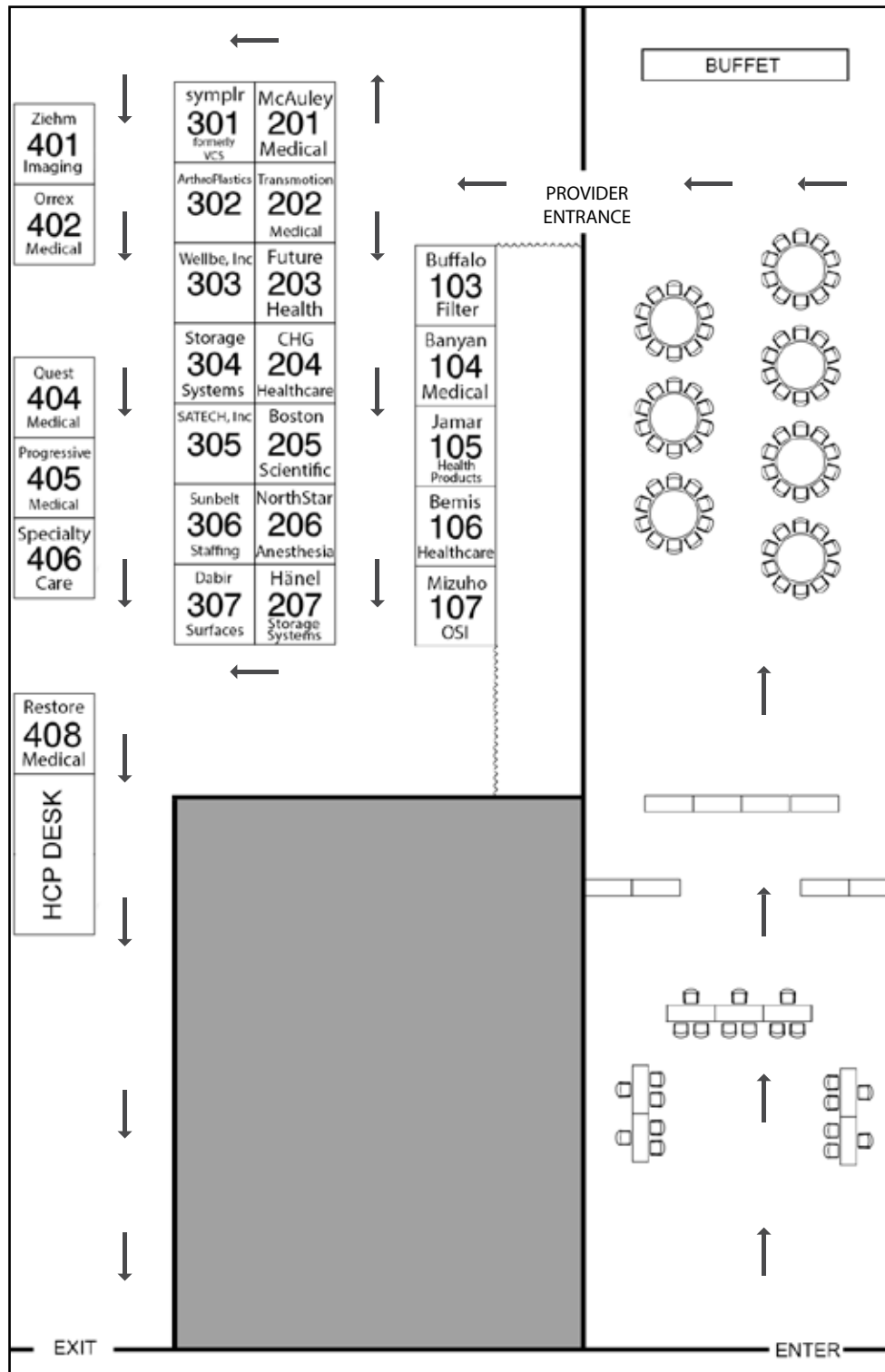
RENAISSANCE ORLANDO AT SEAWORLD





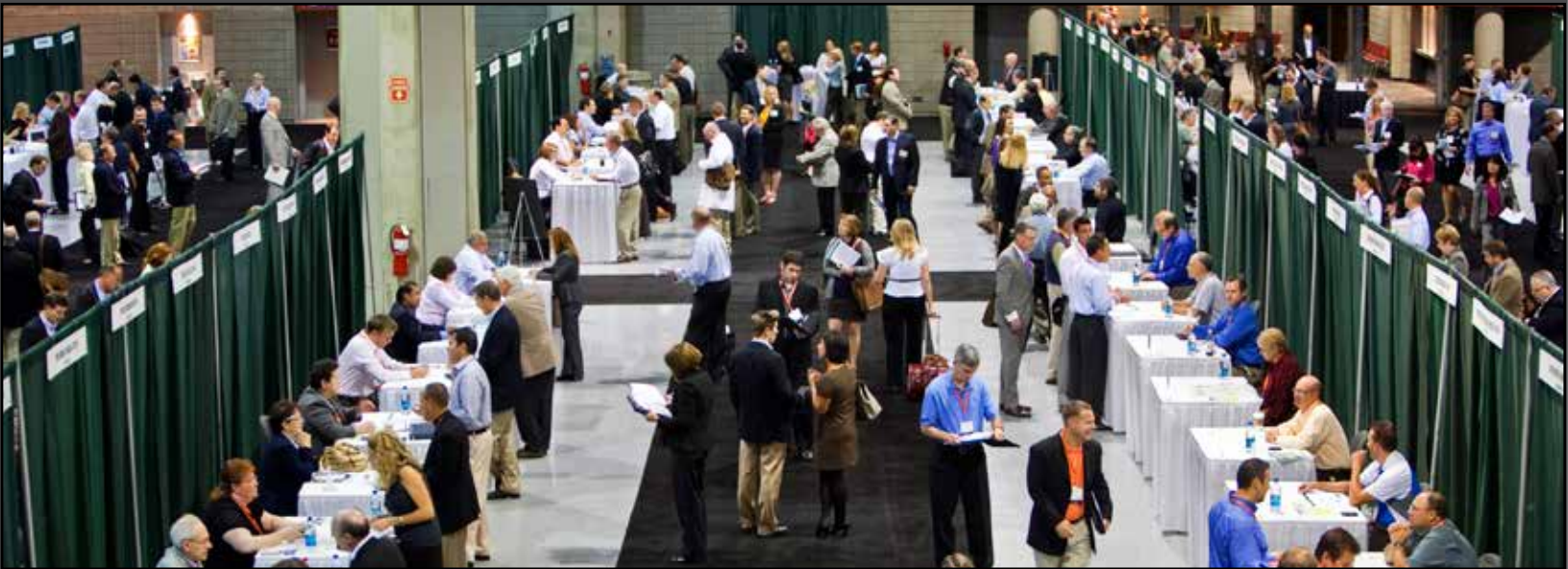
OCEANS BALLROOM

WEDNESDAY, APRIL 29 • 12:00 pm - 4:00 pm



NEW CONCURRENT CONFERENCES

2016 Spring Hospital O.R. & Surgical Conference • 2016 Spring Hospital Materials Management Conference
March 14 - 16, 2016



REGISTER FOR BOTH CONFERENCES TO TAKE ADVANTAGE OF

- Network with up to 125 Hospital O.R. & Surgical Directors
- Network with up to 125 Hospital Materials Management Executives
- 2 Events, Same Dates
- 8 Full Hours of Combined Reverse EXPO Time
- * 4 Hours of O.R. Reverse EXPO
- * 4 Hours of Materials Management Reverse EXPO

Beginning in 2016, we are excited to introduce a groundbreaking format which will allow you to network simultaneously with up to 125 Hospital O.R. & Surgical Directors and up to 125 Hospital Materials Management Executives. With our **new concurrent conference model**, you will have opportunities to make even more connections during networking events - (Meals, Hospitality Suites, and Dinner & Entertainment) - while maintaining dedicated focus on your target audience during the Reverse EXPO and Educational Sessions.

For more information, contact: Andrew Head
Andrew.Head@HLTHCP.com • (615) 449-6234



HEALTH CONNECT PARTNERS



SHARE YOUR PRODUCTS, SERVICES & TECHNOLOGY BEFORE THE REVERSE EXPO

HOSPITAL O.R. &
SURGICAL
CONFERENCE
SPRING 16

March 14 - 16
Miami, FL

We have a limited number of
10'x10' showcases available
from 12:00 pm - 4:00 pm on
the first day of the conference
to showcase your company.

HOSPITAL
MATERIALS MANAGEMENT
CONFERENCE
SPRING 16

March 14 - 16
Miami, FL

Supplier Showcase Pricing **\$3,000 per booth package**

Does not include attendees

* Premium and corner spaces, add an additional \$250.

For more information about this exciting opportunity, contact:
Andrew Head at Andrew.Head@HLTHCP.com - (615) 449-6234

EXPAND YOUR PRESENCE

Monday, March 14th • 12:00 noon - 4:00 pm



HEALTH CONNECT PARTNERS

HOSPITAL O.R. & SURGICAL

CONFERENCE | **SPRING 16**

March 14 - 16 • Miami, FL

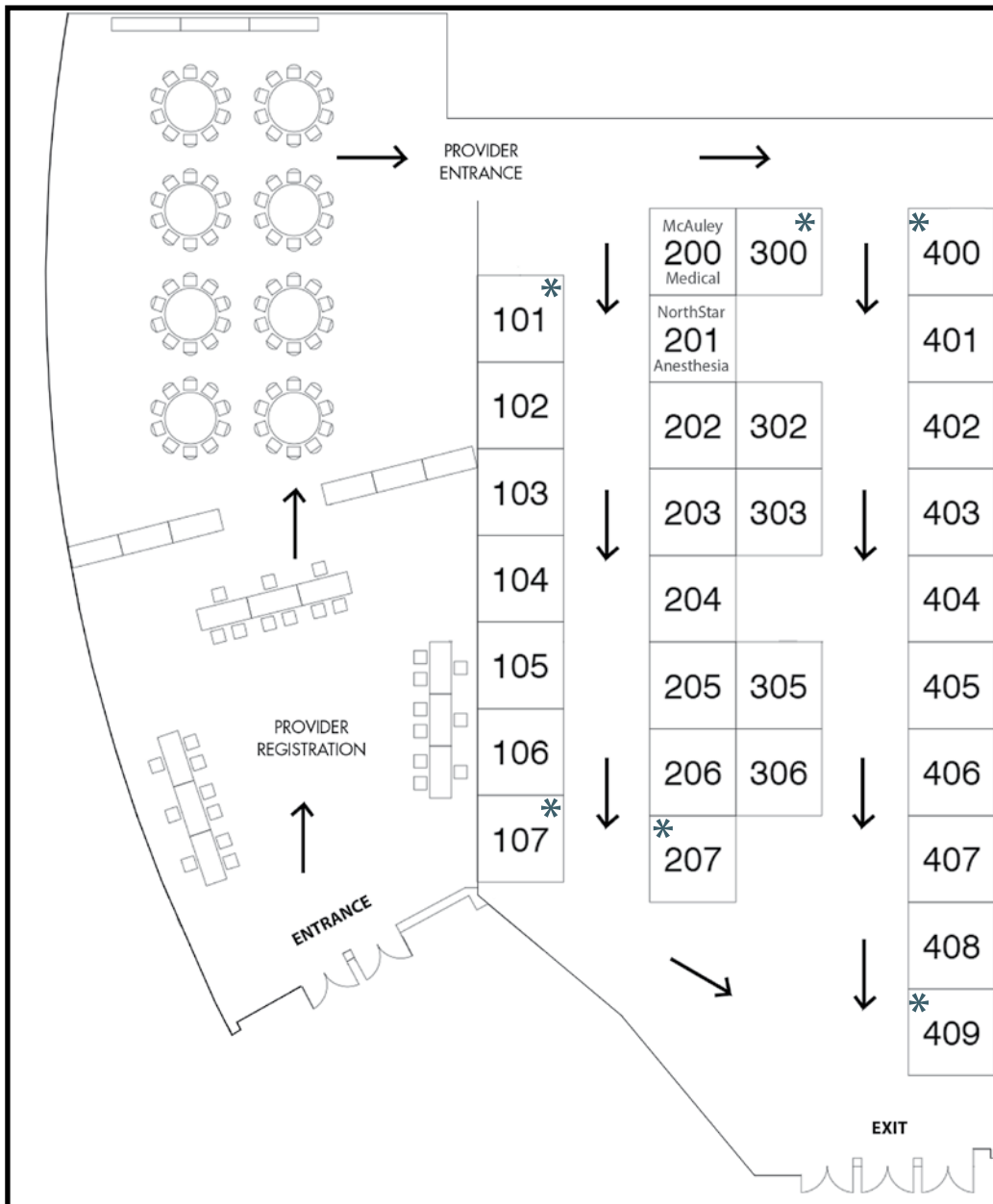


HEALTH CONNECT PARTNERS

HOSPITAL MATERIALS MANAGEMENT

CONFERENCE | **SPRING 16**

March 14 - 16 • Miami, FL



Each booth package includes: 8' high back drape, 3' high side drape, 1 - 7"x44" two-line, ID sign, 1 - 6' table, 2 - chairs
 For More Information Contact Andrew Head: Andrew.Head@HLTHCP.com or (615) 449-6234



DON'T MISS THE HOSPITALITY SUITES

Wednesday Night

following our Welcome Reception from 6:30 PM - . . .



BANYAN MEDICAL SYSTEMS™
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BE SURE TO VISIT THE TITLE SPONSOR'S SUITE ON THE SECOND FLOOR • GROUPER

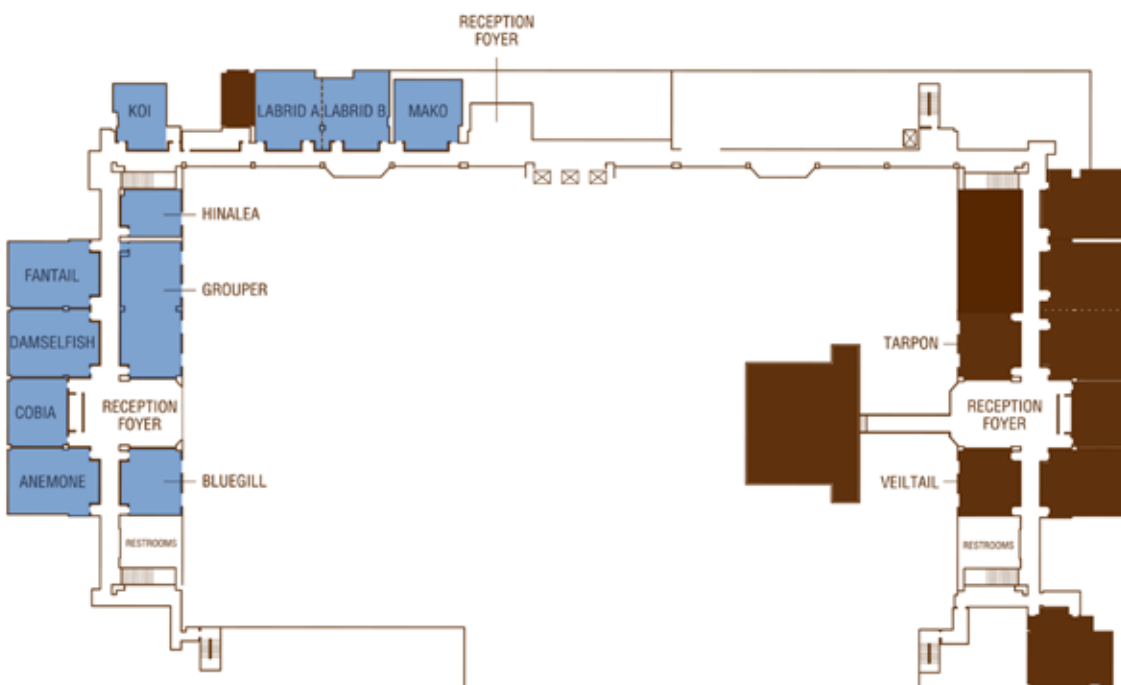
PROVIDERS:

Don't forget your badge – you will need it to enter the hospitality suites. Start your evening in the suite that matches the logo on the back of your badge. If you are scanned into all of the hospitality suites, you will be entered in a drawing for an autographed guitar.



WEDNESDAY, APRIL 29 • 6:30 pm - ...

SPONSOR	LEVEL	ROOM
Banyan Medical Systems	Second Floor	Grouper
Boston Scientific Corporation, Inc	Second Floor	Bluegill
Mallinckrodt	Second Floor	Koi
Metro	Second Floor	Anemone
Pacira	Second Floor	Cobia
Precision Document Solutions	Second Floor	Damselfish
Progressive Medical Inc	Second Floor	Labrid B
SpecialtyCare	Second Floor	Labrid A
symlr (formerly VCS)	Second Floor	Fantail





DINNER & ENTERTAINMENT



JOIN US AT SEAWORLD'S PORTS OF CALL

On Thursday night, dress in your favorite Aloha attire and join us for a relaxing Caribbean-themed escape at SeaWorld's Ports of Call. Ports of Call, a nautical wharf-side warehouse district inside SeaWorld Orlando's theme park, is one of the city's premier private event venues set in a lush, tropical landscape complete with waterfalls and two miniature submarines. With live animal experiences, rock n' roll dueling pianists from Howl at the Moon, fantastic food, and an open bar, come prepared for a wonderful night of networking and entertainment.

Shuttles will run continuously between the Renaissance Orlando at SeaWorld and Ports of Call from 5:50 pm - 10:00 pm.

SPONSORED BY



Web: www.mmf.com
Phone: 212-871-6653
Toll Free: 866-500-3980

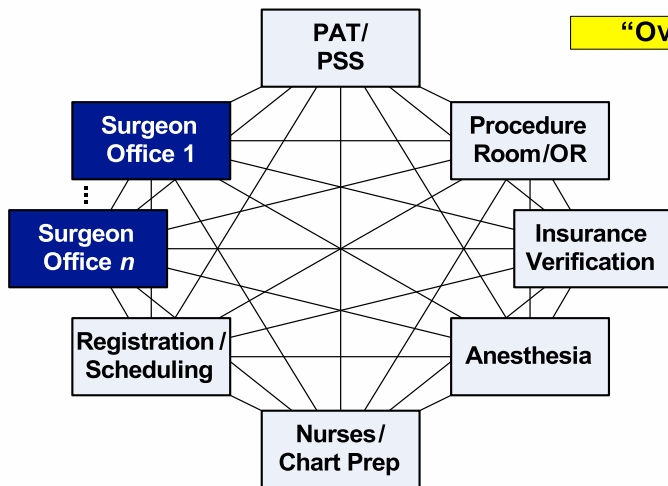
MyMedicalFiles™
Pre-Surgical Information Management Solution

Timely access to pre-surgical documentation & information is critical for a successful, profitable and efficient Hospital or Surgery Center.

Unfortunately, this seemingly basic element is a key failure point for many institutions which struggle to obtain and properly index patient information prior to scheduled surgeries, independent of any EMR's or HIE's that may be in place.

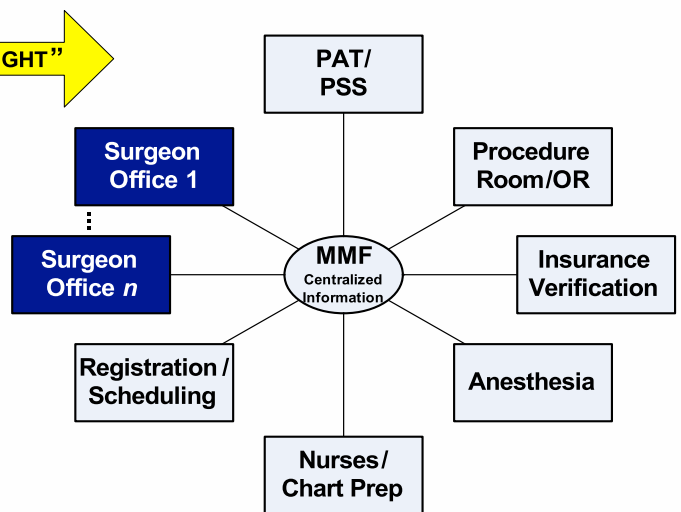
MMF Systems is renowned for its ability to solve this obstacle by effectively obtaining, indexing, and providing instant access to all pre-surgical patient information via the internet to OR staff.

Hospital Without MMF



Resource Intensive

Hospital With MMF

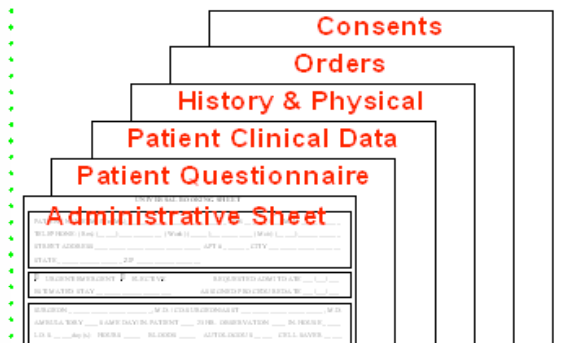


Resource Efficient

Contact MMF today to learn how institutions nationwide are already saving valuable time, money and resources with MMF's pre surgical information management solutions.

Organization has never been this seamless.

Pre-surgical Patient Information





Over the past year, this committee volunteered their valuable time to help us create an outstanding agenda.

We appreciate their energy and want to recognize this esteemed group for all their hard work.

Without their expertise, this event would not have been possible.



HOSPITAL O.R. & SURGICAL BOARD CHAIR:

GERRY DURNEY, MBA

Director of Operations
Overlook Medical Center, Atlantic Health System
Summit, NJ

Donna Ackerman, MSN, RN, CNOR

Director of Perioperative Services
Advocate Good Shepherd Hospital
Barrington, IL

Kathy Chauvin, RN

System Director Resource Utilization
FMOL Hlth System / Materials Management
Baton Rouge, LA

Deborah Bolling, MS, RN, NEA-BC, NE-BC

Nursing Director, Perioperative Surgical Svcs
VCU Health System
Richmond, VA

Faisal Rahman, PhD

CEO / President
APAC Surgery / Pain Centers (12 Locations)
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Lou Bottoms, BSN, MS, RN, CNOR

Speciality Director Perioperative Services
Emory University Hospital
Atlanta, GA

Francis Smith, RN, MSN, CNOR

VP, Nursing for Surgical Suites
Geisinger Medical Center
Danville, PA

Valerie Brown, MSN, RN, CNOR

Administrative Director, Surgical Services
Hunterdon Medical Center
Flemington, NJ

David Taylor, MSN, RN, CNOR

Director, CVOR
Methodist Hospital
San Antonio, TX

Thank You Educational Advisory Board!



THURSDAY APRIL 30

OPENING REMARKS AND KEYNOTE ADDRESS

8:00 AM - 9:30 AM • Crystal Ballroom
1.5 hours

KEYNOTE SPEAKER: Dr. Jason Selk

While serving as the Director of Mental Training for the St. Louis Cardinals, Dr. Jason Selk helped the team win their first World Series in over 20 years, and in 2011 he assisted the Cardinals in the historic feat of winning their second World Championship in a six year period. Dr. Selk is a regular contributor to *Forbes*, *INC*, *Success*, *Shape*, and *Self Magazine*; ABC, CBS, ESPN, and NBC radio and television; and has been featured in USA Today, CNBC, and Men's Health. Dr Selk's second book, *Executive Toughness*, is a best-selling business book and his first book, *10-Minute Toughness*, is on pace to be one of the best-selling sport psychology books of all time.



Session sponsored by:



PRECISION
document solutions

Dr. Selk is considered to be one of the premier performance coaches in the United States. He helps numerous well-known professional and Olympic athletes as well as Fortune 500 and Fortune 100 executives and organizations develop the mental toughness necessary for high-level success. Dr. Selk utilizes his in-depth knowledge and experience of working with the world's finest athletes, coaches and business leaders to help individuals and organizations outperform their competition. Dr. Selk works with such clients as professional athletes in the NFL, NHL, NBA, PGA, LPGA, MLB and NASCAR. In addition, he works with such business clients as UBS Financial, Edward Jones, Wells Fargo, Northwestern Mutual and Enterprise Holdings, to name a few.

LEARNING OBJECTIVES:

At the end of this session, each attendee will understand:

- How the Highly Successful Use Goals
- The Paradox of Product Goals
- The 3 Steps of Strengthening Accountability

Companies full of passion and motivation produce better results. In this keynote presentation, **The Accountability Factor** will inspire individuals to identify and follow through with what is needed to propel organizational triumph. Achieve accountability by using the big 3 mental toughness fundamentals to unlock hidden potential and drive home results.





THURSDAY APRIL 30

THE EMERGING ERA OF CHOICE - PART 1 *How the "Retail Revolution" is Reshaping Provider Strategy*

9:45 AM - 10:45 AM • Crystal Ballroom

Speaker: David Willis

Vice President, Health System Strategy
The Advisory Board

David Willis is Vice President of Health System Strategy and Executive Education at The Advisory Board Company. In this role he works with boards and executive teams from health systems across the country to identify strategies for improving clinical quality, population health, revenue, and profitability as organizations transition from fee-for-service to value-based care delivery. David is a featured speaker at the firm's annual meeting series for CEOs. He also oversees the firm's Health System Performance Initiative, in which he convenes working groups of senior executives from the nation's largest health systems to share insights and best practices in the areas of system integration, business model and care model transformation, physician alignment, and patient engagement. During his tenure at The Advisory Board, Mr. Willis has held a variety of leadership roles, both as a senior faculty member and as a consultant in the firm's research and insights division. He has also served as senior faculty member for The Advisory Board's international division.



Sessions sponsored by:

**Boston
Scientific**

Advancing science for life™

LEARNING OBJECTIVES:

At the completion of this activity, the participant will be able to:

- Learn how the emergence of a retail model for health insurance will fundamentally alter the way most Americans access the health care system
- Understand the drivers of price sensitivity on the part of patients, and explain the various strategies that provider organizations are adopting to meet the twin demands of lower price and greater access
- Describe how the "value proposition" that health care providers offer to the market will need to evolve across the coming five years, with a particular focus on how these forces will impact surgical service lines

Prior to joining The Advisory Board Company, Mr. Willis served as Senior Vice President of Marketing and Strategy for The Infohorm Group, an IT firm providing business intelligence solutions to the Global 2000. Previously, Mr. Willis spent ten years with the Corporate Executive Board, a leading management consultancy. At CEB, he worked with more than 300 clients, including more than half of the Fortune 100, advising executive teams and boards of directors on organizational strategy, change management, lean/six sigma, and supply chain optimization. Mr. Willis has an MBA from Yale University and holds a BS in mechanical engineering from Carnegie Mellon University. Originally from Boston, he has lived in Northern Virginia for the past 16 years, but remains a diehard Red Sox fan.

THE EMERGING ERA OF CHOICE - PART 2 *How the "Retail Revolution" is Reshaping Provider Strategy*

11:00 AM - 12:00 PM • Crystal Ballroom
2 hours / Parts 1 & 2



THURSDAY APRIL 30

PASSING THE BATON TO FUTURE LEADERS: *Perioperative Succession Planning*

1:15 PM - 2:30 PM • Crystal Ballroom
1.25 hours

Speakers:

Sue E. Smith, RN BSN, MHSA, CNOR

Sue Smith, Principal with The Surgery Management Improvement Group Inc., has over 35 years of healthcare and surgery program experience, including 18 years managing surgical services programs in both acute hospital and ambulatory care settings. Her consulting practice has focused primarily on perioperative program organization design, management development, strategic and facility planning, clinical program design, development and implementation. She earned her Baccalaureate degree in Nursing from the University of Michigan School of Nursing. She earned a Master's Degree in Health Services Administration through the School of Public Health at the University of Michigan. She has been a member of the Association of Peri-Operative Nurses since 1977.



John Gialanella, RN, BME, MPH

John Gialanella has 34 years' experience in healthcare management consulting with Chi Systems, Johnson & Johnson Health Care Systems, D.J. Sullivan & Associates, and currently The Surgery Management Improvement Group Inc. John also served as director of Materiel Services for the University of Michigan Medical Center where he instituted succession planning practices for his managers and supervisors. His consulting practice focuses primarily on physician productivity optimization and business systems process improvement – scheduling, supply logistics, and facility planning. John earned his Baccalaureate degree in Mechanical Engineering from General Motors Institute. He worked as an engineer with the automaker before receiving his diploma in Nursing. He earned a Master's Degree in Public Health from the University of Michigan.



Session sponsored by:



LEARNING OBJECTIVES:

At the completion of this activity, the participant will be able to:

- Describe the key components of planning for leadership succession
- Define tools for talent assessment
- Identify a methodology for skills development and mentoring future leaders



FRIDAY MAY 1

PERIOPERATIVE LEADERSHIP: A CALL TO ACTION

8:00 AM - 9:00 AM • Crystal Ballroom
1 hour

Speaker: David L. Taylor III, MSN, RN, CNOR

Director, CVOR
Methodist Hospital



David Taylor is the Director, CVOR at Methodist Hospital in San Antonio, TX. Prior to his most recent role, he provided comprehensive clinical consulting services to a variety of clients nationally, including large teaching hospitals, level I trauma centers, and community hospital systems. He has held a variety of leadership roles in surgical services, including Regional Director, senior nurse consultant, administrative director of surgical services, adjunct faculty at Loyola University in Chicago, NCLEX instructor, and nurse educator. His focus on physician, staff, and patient/family satisfaction while placing emphasis on safety and throughput has resulted in streamlined processes, increased surgical volumes, and enhanced best practices.

David is a member of the Association of Perioperative Registered Nurses (AORN). He maintains membership in the Business Industry Consulting (BIC) and Leadership Specialty Assemblies through AORN and is a long time member of Sigma Theta Tau International Honor Society of Nursing. He completed his Lean Healthcare Certification at Villanova University and has published in nationally recognized peer review journals on various perioperative subjects.

Session sponsored by:



LEARNING OBJECTIVES:

At the completion of this activity, the participant will be able to:

- Describe the important personal leadership qualities of a surgical services/perioperative leader
- Identify key issues surgical services/perioperative leaders must understand
- Describe issues that concern surgeons when choosing a facility at which to perform procedures
- Identify how improvement in the OR can be accomplished

PLEASE NOTE:

BE SURE TO HAVE YOUR NAME BADGE SCANNED BEFORE EACH EDUCATIONAL SESSION. CE CREDIT WILL BE AWARDED BASED ON BADGE SCANS PER SESSION.

Educational Review Systems is an approved provider of continuing education in nursing by ASNA, an accredited provider by the ANCC/Commission on Accreditation. Provider # 5-115. This program is approved for up to 5.75 hours of continuing nursing education. Educational Review Systems is also approved for nursing continuing education by the state of California, the state of Florida and the District of Columbia.



Delivering Disposable OR Products
to Hospitals and Surgery Centers



SURGICAL GOWNS

Welmed's disposable surgical gowns deliver our customers protection, selection and comfort. Our full suite of gowns are available both sterile and non-sterile, reinforced and non-reinforced with AAMI Level 2-4 protection.

Gown Features

- Freedom of movement with our custom RaglanPlus™ sleeve design
- Low-linting, breathable material construction with knit sleeves
- Ultra-sonically sealed, thermal-bonded or glued seams
- Easy to identify neckline color coding
- Custom, secure fit with convenient hook and hoop neck closures
- Meet the Standard for Flammability of Clothing Textiles CPSC 16 CFR Part 1610

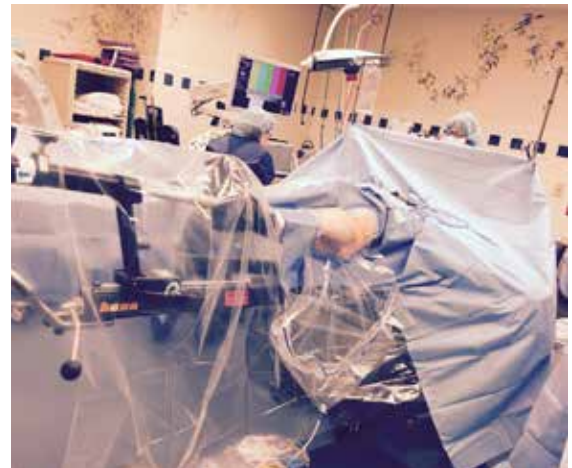


SURGICAL DRAPES

Welmed's disposable surgical drapes deliver the ultimate in protection, innovative features and convenience for any medical procedure, from general surgery to procedure specific (including cath lab to interventional radiology).

Our drape line is continually evolving based on technological advancement and now includes:

- Robotic friendly drapes
- **New** Fracture table drape
- Patented triple access angio drapes
- Tri-Lam heavy duty drapes



SURGI FLIP ROOM TURNOVER KITS

Welmed's line of Surgical Room Turnover Kits provides a complete line of Standard Turnover Kits in addition to our Build-A-Flip-Kit option, allowing customers to order the exact clean-up components required. SurgiFlip Room Turnover Kits deliver components for optimal protection, efficiency and savings all while meeting AORN cleaning guidelines for Surgical Room Turns.





OCEANS BALLROOM

Session 1: Thursday, April 30, 3:00 PM - 5:00 PM

Session 2: Friday, May 1, 9:30 AM - 11:30 AM

In the Reverse EXPO sessions, Hospital O.R. & Surgical Directors along with GPO Executives host exhibit tables while suppliers walk through the hall. This unique event is a fun change of pace from traditional expo formats and provides the best networking opportunity for both providers and suppliers.

On the next page, you will find a map outlining the location of each booth in the hall. Please refer to the list of specific booth assignments (pages 24 - 29) to locate each provider executive during the Reverse EXPO.

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125	225	325	425	525	625
124	224	324	424	524	624
123	223	323	423	523	623
122	222	322	422	522	622
121	221	321	421	521	621
120	221	321	421	521	620
119	220	320	420	520	619
118	219	319	419	519	618
117	218	318	418	518	617
116	217	317	417	517	616
115	216	316	416	516	615
114					614
113	210	310	410	510	613
112	209	309	409	509	612
111	208	308	408	508	611
110	207	307	407	507	610
109	206	306	406	506	609
108	205	305	405	505	608
107	204	304	404	504	607
106	203	303	403	503	606
105	202	302	402	502	605
104	201	301	401	501	604
103					603
102					602
101					601

PROVIDER ATTENDEES LIST BY FACILITY



Adventist Health System
Booth # 101
Altamonte Springs, FL
Lionel Lynch
Strategic Sourcing Manager

Adventist Health System-East
Booth # 102
Altamonte Springs, FL
Thomas Ramsey
Strategic Sourcing Manager

Advocate Trinity Hospital
Booth # 105
Chicago, IL
Lynn Collins-Ford, RN,BSN, MHA, CNOR
Manager of Surgical Services

APAC Surgery/Pain Centers (12 Locations)
Booth # 106
Crown Point, IN
Faisal Rahman, PhD
CEO/President

Aria Health
Booth # 107
Philadelphia, PA
Teresa Howard, RN, MSN, CNOR
Clinical Director, Perioperative Services

Banner Del E. Webb Medical Center
Booth # 108
Sun City West, AZ
Ramona Pavlovici
OR Director

Baptist Health System
Booth # 109
San Antonio, TX
Christallia Starks, RN, MSN, CRCST
Regional Perioperative Educator

Baptist Hospital Paducah
Booth # 110
Paducah, KY
Charles Smith, RN
Director of Surgical Services

Baylor All Saints Medical Center
Booth # 111
Fort Worth, TX
Debra Stuart, BSN, RN, CNOR
OR Manager

Baylor Medical Center at Carrollton
Booth # 112
Carrollton, TX
Audrey Cox, RN
Director Surgical Services

Beth Israel Deaconess Hospital-Plymouth
Booth # 113
Plymouth, MA
Jane Cruckshank, RN
Sr Director Surgical Services

BJC HealthCare
Booth # 114
St. Louis, MO
Jeffrey Dunkle, MBA
Sourcing Manager, Capital

Blue Springs Surgery Center
Booth # 115
Orange City, FL
Enivette Ramirez, RN
Clinical Director

Bon Secours Health System, Inc.
Booth # 116
Suffern, NY
China Krupin, MSN, RN
Clinical Value Analysis Specialist / Charity

Carilion Clinic-Roanoke Memorial Hospital
Booth # 118
Roanoke, VA
Chris Kurtz, RN, BSN
OR Unit Director

Carilion Roanoke Memorial
Booth # 119
Roanoke, VA
Stephen Lovern, MSN, RN
Senior Director-Operating Room Services

Carson Tahoe Regional Medical Center
Booth # 120
Carson City, NV
Sheila Hall
OR Clinical Manager

Carson Tahoe Surgery Center
Booth # 121
Carson City, NV
Barbara Matthews
Nurse Manager

Centura Avista Adventist Hospital
Booth # 201
Louisville, CO
Stephanie Kirmaier, RN, CNOR
OR Manager

Centura Health
Booth # 203
Highlands Ranch, CO
Kerry Harrington, RN, MSN
Director of Surgical Services

Centura Health
Booth # 202
Canon City, CO
Joyce Horn
OR Director

Children's Hospital & Medical Center
Booth # 122
Omaha, NE
Leslie Taylor, RN, BSN, CNOR
OR Clinical Manager

Citrus Memorial Health Systems
Booth # 123
Inverness, FL
Randall Weeks, RN, BSN, CNOR
Director of Perioperative Services

Clara Maass Medical Center
Booth # 124
Belleville, NJ
Donna Giannetto, RN, BSN, MAS, CNOR
Perioperative Nurse Educator/Manager

Clara Maass Medical Center
Booth # 125
Belleville, NJ
Susan Gallina, RN, CNOR, MAS
Director of Perioperative Services

Clarendon Health System
Booth # 206
Manning, SC
Dorothy Hilton, R.N., B.S.N
Manager Surgical Services

Clear Lake Regional Medical Center
Booth # 207
Webster, TX
Lynne Slaton, RNC
Surgical Service Line Director

Clearlake Regional Medical Center
Booth # 208
Texas City, TX
Jenna Miller, RN
Director Surgical Services

Community Regional Medical Center
Booth # 216
Fresno, CA
Carla Knight, RN
Director of Surgical Services

East Alabama Medical Center
Booth # 217
Opelika, AL
Claudia Henderson, RN, MPA, CNOR, CNA-BC
Director of Perioperative Services

Ephraim McDowell Regional Med Center
Booth # 218
Danville, KY
Joyce Young, MSN, MHA,NE-BC
Surgery Director

Erlanger Health System
Booth # 301
Chattanooga, TN
Eddie Adams
Capital Buyer

Fairgrounds Surg. Center/Lehigh Valley Hlth
Booth # 302
Allentown, PA
Darlene Hinkle, RN, CNOR
Director Perioperative Services

PROVIDER ATTENDEES LIST BY FACILITY



Floyd Medical Center
Booth # 303
Rome, GA
Michael Motes
Floyd Q I Coor/Polk OR Manager

FMOL Health Sys/Materials Management
Booth # 219
Baton Rouge, LA
Angela Barker, RN, RNFA
Resource Utilization Manager

FMOL Health Sys/Materials Management
Booth # 220
Baton Rouge, LA
Kathy Chauvin, RN
System Director Resource Utilization

FMOLHS at Our Lady of Lourdes RMC
Booth # 221
Lafayette, LA
Diane Hessler, RN
Resource Utilization Manager

Freeman Health System
Booth # 304
Joplin, MO
Rhonda Carnagey
Assistant Director OR

Geisinger Medical Center
Booth # 305
Danville, PA
Francis Smith, RN, MSN, CNOR
Vice President of Nursing for Surgical Suites

George Washington University Hospital
Booth # 308
Washington, DC
Hazel Darisse, DNP, MSN, RN, CNOR
Division Director Surgical Services

George Washington University Hospital
Booth # 307
Washington, DC
Bessie Gessner, MBA, RN, CNOR
Manager Operating Room

Good Samaritan Hospital
Booth # 309
Lebanon, PA
Stephanie Thompson
Administrative Director Surgical Services

Hardin Memorial Hospital
Booth # 310
Elizabethtown, KY
Patricia Robinson
Director of Surgical Services

Highlands Medical Center
Booth # 316
Scottsboro, AL
Monica Hancock, RN
Director of Surgical & Outpatient Services

Hunterdon Medical Center
Booth # 317
Flemington, NJ
Valerie Brown, MSN, RN, CNOR
Administrative Director, Surgical Services

Inova Fair Oaks Hospital
Booth # 318
Fairfax, VA
Phillip Webb, RN, MSN, CNOR
Senior Director Surgical Services

Jersey Shore Ambulatory Surgery Center
Booth # 319
Somers Point, NJ
Donna Simiriglia
Administrator

Johnston-Willis Hospital
Booth # 320
Richmond, VA
Dennis Connell, RN, MS, NEA-BC, CNOR
Administrative Director

Johnston-Willis Hospital (HCA)
Booth # 321
Richmond, VA
Campbell Harris, MSN, RN
Endoscopy Director

Kingwood Medical Center (HCA Affiliated)
Booth # 322
Kingwood, TX
Jenny Conner, RN, BSN, CNOR
Director Surgical Services

Kosair Children's Hospital (Norton Health)
Booth # 323
Louisville, KY
Miranda Roark
Director, Surgical Services

LifePoint Hospitals, Inc.
Booth # 324
Brentwood, TN
Tamara Henon, RN, CNOR, CMRP
Corporate Clinical Resource Manager

Lindenhurst Surgery Center
Booth # 623
Lindenhurst, IL
Rosario Galera, MSN, RN, CNOR
Director of Nursing

MAGNET Cooperative
Booth # 401
Mechanicsburg, PA
Steven Duke, FAHRMM
Executive Vice President & COO

MAGNET GROUP - G10 NE
Booth # 402
Wallingford, CT
Diane Mase
VP Business Development

Mainland Medical Center
Booth # 209
Texas City, TX
Terry Navarre, BSN, RN, CNOR
OR Manager

Martin Health System-North
Booth # 403
Stuart, FL
Laura Schmidt, RN, MSN-L
Clinical Resource Manager

Maury Regional Medical Center
Booth # 404
Columbia, TN
Scott Hayes
Administrative Director, Surgery Services

MedAssets
Booth # 325
Centennial, CO
Rosanne Zagone Nipko, RN
Sr. Director Clinical Resource Management

Medical Ctr of Central Georgia (Navicent)
Booth # 405
Macon, GA
Clint Harper, FACHE
Dir, Financial Planning, Surgery & Heart Ctr

Medical Ctr of Central Georgia (Navicent)
Booth # 406
Macon, GA
Rhonda Beeland
OR Director

Memorial Hermann Katy Hospital
Booth # 408
Katy, TX
Mary Mooneyhan
Director Surgical Services

Memorial Hermann Northwest
Booth # 409
Houston, TX
LaKeisha Catley, BSN, RN, CNOR
Patient Care Director III - Surgical Services

Memorial Hospital at Gulfport
Booth # 410
Gulfport, MS
Meri-Michaëlle Ornsbey
Orthopedic Coordinator

Memorial University Medical Center
Booth # 416
Savannah, GA
Michael Babcock
Executive Director of Perioperative Svcs

Mercy Fitzgerald Hospital
Booth # 417
Darby, PA
Nicole Yerger, MS, MSN, CNOR
Director of Perioperative Services





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Methodist Hospital
Booth # 419
San Antonio, TX
Martha Ponce, RN, CNOR
Assistant Nurse Manager CVOR & Vascular

Methodist Hospital
Booth # 418
San Antonio, TX
David Taylor, MSN, RN, CNOR
Director, CVOR

Methodist Mansfield Medical Center
Booth # 420
Mansfield, TX
Laura Gaminde, BSN, MBA, CNOR
Director Surgical Services

Methodist Women's Hospital
Booth # 421
Omaha, NE
Jay Jadowski, RN
Service Executive Surgical Services

MetroSouth Medical center
Booth # 605
Blue Island, IL
Sherry Lewis, RN, BS, MBA
Director, Perioperative Services

Mount Carmel West Hospital
Booth # 424
Columbus, OH
Melissa Stacy-Cull, RN, MSN
Administrative Director, Surgical Services

Mount Sinai Hospital, New York
Booth # 425
New York, NY
Lucy Duffy
Vice President of Peri-Operative

Navicent Health Surgery Center
Booth # 407
Macon, GA
Roberta Permenter, RN MSN, NEA-BC
Assistant Vice President Surgical Services

Nebraska Methodist Hospital
Booth # 422
Omaha, NE
Jenny Miller
OR Manager

Newark Beth Israel Medical Center
Booth # 501
Newark, NJ
Daryl Boyko, MSN, RN, CNOR
Service Line Manager

Newark Beth Israel Medical Center
Booth # 502
Newark, NJ
Mary Koch, MSN, RN, CNOR
Perioperative Educator

North Shore Medical Center
Booth # 503
Salem, MA
Patricia Everett, BSN, MSN
Interim OR Director

Northeast Alabama Regional Medical Ctr
Booth # 504
Anniston, AL
Lea Anne Abernathy
Director, Surgical Services

Orlando Regional Medical Center
Booth # 505
Orlando, FL
Jeanne Cannon
Nursing Operations Manager

Orlando Regional Med Ctr - Orlando Hlth
Booth # 506
Orlando, FL
Sherry Buxton
Chief Surgical Services Officer

Our Lady of Angels Hospital
Booth # 222
Bogalusa, LA
Mary Arlt, RN, CNOR
Director of Nursing Perioperative Services

Overlook Medical Center
Booth # 508
Summit, NJ
Kristine Wagner
Materials Manager for Surgical Suites

Overlook Medical Ctr, Atlantic Health Sys
Booth # 509
Summit, NJ
Gerard Durney, MBA
Director of Operations

Parkridge Health System
Booth # 510
Chattanooga, TN
Jared Bement, MBA, BSN, RN, NE-BC
Executive Director Surgical Services

Parrish Medical Center
Booth # 516
Cocoa, FL
Michele Knight
Surgery Manager

Penrose St. Francis
Booth # 204
Englewood, CO
Valerie Brickell
Director of Perioperative Services

Premier Inc.
Booth # 518
Charlotte, NC
Sharon Roberts, RN, BSN
Mgr of Surgical Services & Product Planning

Premier Inc.
Booth # 517
Wellington, FL
Sandra Batten, RN, CNOR
Dir. Perioperative Field Specialist

Premier, Inc.
Booth # 519
Charlotte, NC
Gloria Izral, RN, MHSA
Director Surgical Services

Presence Saint Joseph Hospital - Chicago
Booth # 606
Chicago, IL
Amanda Kelroy, MSN, BSN, RN-BC, ONC
Director of Perioperative Services

Pueblo Surgery Center (Centura Health)
Booth # 521
Pueblo, CO
Gala Hendricks, RN
OR Director

Ramapo Valley Surgical Center
Booth # 522
Ramsey, NJ
Lisa Korinski, RN, BSN
Clinical Coordinator

Ramapo Valley Surgical Center (Virtua)
Booth # 523
Ramsey, NJ
Amy Allard
Administrative Director

Resource Optimization & Innovation (ROi)
Booth # 223
Chesterfield, MO
Sally Steiner
Medical Devices Contract Manager

Resource Optimization & Innovation
MERCY HEALTH
Booth # 224
St. Louis, MO
Angela Miller
Senior Contract Manager

Resource Optimization & Innovation
MERCY HEALTH
Booth # 225
St. Louis, MO
Mark Richardson
Director Integrated Sourcing Solutions

Saint Francis Hospital of Evanston
Booth # 601
Evanston, IL
Kelli Larson
Nurse Manager

PROVIDER ATTENDEES LIST BY FACILITY



Saint Joseph Hospital (Presence Health)
Booth # 602
Chicago, IL
Elaine Yakimow
Manager Education, Surgical Services

Saint Joseph Hospital / Presence Health
Booth # 603
Chicago, IL
Mary Ann Palermo, ADN, RN, CNOR
Nurse Manager

San Gabriel Valley Medical Center
Booth # 524
San Gabriel, CA
Tiong Thia
OR Director

Santa Barbara Cottage Hospital
(Cottage Health System)
Booth # 525
Santa Barbara, CA
Deborah Fanning, RN
Clinical Manager Materials Surgery

SBH Health System
Booth # 607
Bronx, NY
Ruth Cassidy, B.S. PharmD FACHE
Vice President of Clinical Services

Shelby Baptist Medical Center
Booth # 608
Alabaster, AL
James Baker, Jr., BSN, MPA, CNOR
Director, Surgical Services

South Seminole Hospital (Orlando Hlth)
Booth # 507
Longwood, FL
Lynette Knight
Nurse Operating Manager

St. Clare's Hospital - Denville
Booth # 611
Denville, NJ
Patricia Delgrosso, RN, BSN, CNOR, RNFA
OR & SPD Director

St. Francis Hosp of Evanston
Presence Health
Booth # 604
Evanston, IL
Aney Abraham
Director, Patient Care Services

St. Francis Women's & Children's Hospital
Booth # 117
Greenville, SC
Kelli Brooks, BA, MHA, RN
Director of Surgical/Perioperative Service

St. Joseph Medical Center
Booth # 610
Reading, PA
Diann Levan
Perioperative Coordinator

St. Joseph's Hospital Health Center
Booth # 613
Syracuse, NY
Jodi Donahue, RN, BSN, CNOR
Director of Surgical Services

St. Joseph's Hospital Health Center
Booth # 612
Syracuse, NY
Denise Oertel, RN, MSN
Manager of the Operating Room

St. Mary - Corwin Medical Center
Booth # 205
Pueblo, CO
Jeanine Watson, RN, BSN, CNOR
Director Peri-operative Services

St. Mary's Ambulatory Surgery Center
Booth # 614
Langhorne, PA
Stephen Baltz
Nurse Manager

Texas Health Huguley
Booth # 103
Burlleson, TX
Dianna Wright, RN
Director of Surgery

Texas Health Huguley Surgery Center
Booth # 104
Burlleson, TX
Dawna Jennings, R.N.
Administrative Director

TriStar Skyline Medical Center (HCA)
Booth # 615
Nashville, TN
Robyn Sprouse
Director Perioperative Services

Union Hospital of Cecil County
Booth # 616
Elkton, MD
Jami Squitieri, BSN, RN
Director of Surgical Services

University Hospitals Ahuja Medical Center
Booth # 617
Beachwood, OH
Kathryn Foltz, RN MSN
O.R./PACU/Endoscopy Manager

Valley Regional Medical Center
Booth # 618
Brownsville, TX
Sandro Braga, RN, BSN
OR Manager

VCU Health System
(VA Commonwealth Univ)
Booth # 619
Richmond, VA
Deborah Bolling, MS, RN, NEA-BC, NE-BC
Nursing Director, Perioperative Surgical Svcs

VCU Health System
(VA Commonwealth Univ)
Booth # 620
Richmond, VA
Margaret Cox, RN
Manager of Central Sterile Processing

Vista Medical Center - East (CHS)
Booth # 621
Waukegan, IL
Joan Ordesta, BSN, RN, CNOR
Director of Surgical Services

Vista Medical Center (CHS)
Booth # 622
Waukegan, IL
Kim Powell
Surgery Manager

Wellstar Health Systems
Booth # 624
Austell, GA
Tawana Moses, RN, BSN, MBA, BC
Executive Director of Surgical Services

West Jefferson Medical Center
Booth # 625
New Orleans, LA
Sarabpreet Khara
Executive Director of Neuroscience



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Corridor offers an intuitive user interface with a short learning curve that delivers levels of efficiencies that were unattainable until now. These efficiencies directly reduce procedure costs, enable collaborative expertise seamlessly and keep surgeons in control of information.

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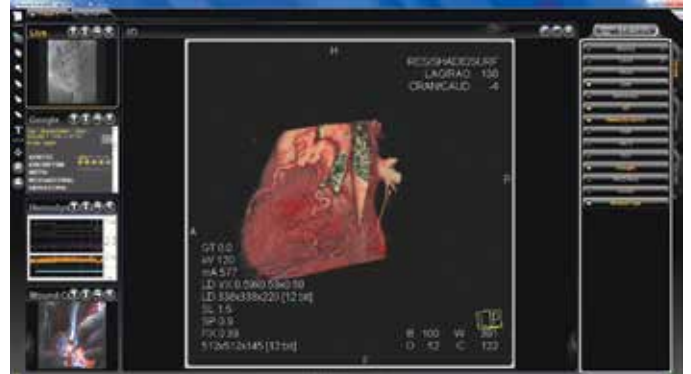
In order to achieve the desired level of integration between video sources and room controls, vendors will oftentimes utilize proprietary hardware or cabling that limits system location and scalability. The Corridor platform eliminates all of those concerns offering you unsurpassed scalability and flexibility, as well as allows for full interaction with your native IT applications and collaboration that is second to none.

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Corridor includes intelligent display layouts that can be customized based on the preferences of the user, type of procedure, or the facility, making case preparation simple and efficient. The pre-determined layouts can be easily manipulated on any panel, from any panel to allow for the ultimate in visual customization.



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Lynn Crowley, Director,
Surgical Services,
Alegent Creighton Health Mercy Medical Center

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	Corridor™	Other Integrated OR Solutions
Core System Architecture:	Software based.	Video switch, hardware based.
Number of devices or IT applications that may be integrated:	Unlimited.	Limited to the number of ports on video switch.
Ability to interact with IT applications:	Yes - control from any panel, as if the application was running on a PC desktop.	Controlled from dedicated PCs.
Ability to scale and add new devices, IT applications, and support future resolutions:	Seamlessly accommodates higher resolutions, new devices, and unlimited number of IT applications.	Would require additional video equipment (hardware).
Collaboration:	Remote user has their own view of all assets, in real-time, from any PC with a broadband connection.	Typically limited to a single view and requires additional video teleconferencing equipment.
Customization:	User may dynamically move, resize, and create new views on the fly.	Systems preferences are preconfigured and static.
Vendor interoperability:	Integration of any vendor's solution allowing you flexibility in choosing your technologies.	Typically very limited or requires customer to utilize only their solution.

