

HEALTH CONNECT PARTNERS

HOSPITAL & HEALTHCARE I.T.

CONFERENCE | 2013



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Welcome to Los Angeles and our 2013 Hospital & Healthcare I.T. Conference! We are so glad that you are able to join us. Special thanks to Metro, our title sponsor. Their continued support is invaluable to the success of this event.

We are excited to continue our Supplier Showcases, open on Wednesday only from 12:00 noon – 4:00 pm in the San Diego Ballroom. This opportunity will give a few select supplier companies the chance to share their products, services and technology before the Reverse EXPO. Stop by to check it out – and if you are interested in having a showcase of your own next year, stop by the HCP table in the Supplier Showcase to let us know.

As always, this conference features two Reverse EXPO sessions, sponsored by GE Healthcare, to help build relationships between providers and suppliers. During the Reverse EXPO sessions, the I.T. Providers and GPO Executives will host the booths while the suppliers walk through the expo hall. This unique event is a fun change of pace from traditional expo formats and provides the best networking opportunity for both providers and suppliers.



Over the next few days, our conference will provide you with numerous networking opportunities as well as educational sessions led by some of the top healthcare executives and speakers in the nation. Topics include “Business Intelligence Panel Discussion,” “mHealth – Application & Use” and “ACOs: The State of the Union.” We are also proud to present Don Hutson as our keynote speaker for an educational session entitled “Leadership DOES Make the Difference!”

We hope you find this conference to be informative and useful in helping you make the connection. If you need assistance at any time, please stop by the registration desk and we will be happy to help however we can.

Sincerely,

Matt Ehrlich
Market Sales Manager

Title Sponsor



COMING SOON...



HEALTH CONNECT PARTNERS

HOSPITAL

MATERIALS MANAGEMENT
CONFERENCE

2014



OCTOBER 8 - 10, 2014 • CHICAGO, IL



JASON GREEN
Chief Sales Officer
Hilton Head, SC

Jason Green holds the post of Chief Sales Officer for Health Connect Partners. He has extensive experience in the healthcare industry, working in both large corporate environments and small start-up healthcare organizations. Jason's ability to relate to customers and colleagues has allowed him to foster many long-term relationships throughout the healthcare industry.

Jason and his wife, Dana, have two children, Max (10) and Ella Kate (3), who keep him dedicated to a busy social calendar. Max is focused on his golf game. He competed in the US Kids World Golf Tournament this summer in Pinehurst, NC. A learning experience for the entire family. Dad quickly realized that a caddie has no say in club selection. The Greens have an exciting tour planned in 2014, with an invitation to play Innisbrook Golf Resort in Tampa, FL in early January. Ella Kate is involved with soccer, gymnastics, dance and anything that is music related. She loves to sing and can often be found with a microphone in her hand and dancing to the newest songs. During the break in activity, Jason's golf game gets his attention. He was able to card his lowest nine hole score of 33 this summer followed by a back nine of 48. Jason is a graduate of Ohio University. He continues to support the Ohio State Buckeyes, Pittsburgh Steelers and Boston Red Sox and is a true Pittsburgh Penguins fan.

David Mason is Co-Founder and CEO of HCP. Prior to founding HCP, he was Founder and President of BCX Technology, Inc., a software automation company specializing in supply automation for acute care hospitals. He led the BCX team for eight years and sold the company in 2003 to Omnicell.

David and his wife, Tammy, have two wonderful children, Alexis (20) and Madison (13). An avid boater, he spends his time boating with his family, diving, lobster hunting, running, swimming and cycling. This past winter David got to mark something off his bucket list and rode a bobsled on the 2002 Olympic Bobsled Track where he reached speeds of about 80 mph, and experienced up to 5 G's of force. This past August, David did something just as exciting (if not moreso): he walked his little girl down the aisle. Alexis and Zac Morgan got married in Nashville, TN on August 10th, and David and Tammy could not be more excited to welcome Zac into their family. David is a graduate of Nashville State Technical Institute, Chairman of the Board for BCX Foundation (a nonprofit educational foundation for children), a Black Belt in Wado Ryu Karate and an Eagle Scout.



DAVID MASON
Chief Executive Officer
Lebanon, TN



NELSON HENDRY
President
Palm Harbor, FL

Nelson Hendry, Co-Founder and President, works with the Providers and sales team at HCP. Prior to founding HCP, he served as Regional Vice President of Corporate Sales for Omnicell, working with large IDN Health Systems and the major GPOs. He was awarded the 2005 Salesman of the Year Award for Omnicell's Specialty Sales. Nelson graduated with a Bachelor of Science degree from Florida State University in 1981.

Nelson and his wife, Evelyn, have three boys. Joseph (25) is a video game artist in the X-Box Division at Microsoft and enjoys weight lifting in his spare time. Justin (23) a graduate of M.I.T. in Cambridge, MA with a degree in Mechanical Engineering. He is now employed in Business Development with a Texas based Healthcare Company. Taylor (10) is in the fifth grade in the gifted program at Brooker Creek Elementary and loves playing flag football, video games, Minecraft, Lacrosse and soccer.



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AGENDA AT A GLANCE



WEDNESDAY OCTOBER 16

11:00 am - 8:00 pm:	Supplier Registration	Registration Desk - Level 2
11:30 am - 4:00 pm:	Provider Registration	San Jose Ballroom - Level 2
12:00 pm - 4:00 pm:	Supplier Showcase	San Diego Ballroom - Level 2
4:15 pm - 5:30 pm:	Provider Orientation Meeting	California Ballroom - Level 2
5:30 pm - 6:15 pm:	Provider Dinner	Hollywood Ballroom - Level 3
6:00 pm - 6:30 pm:	Supplier Orientation Meeting	California Ballroom - Level 2
6:30 pm - 7:30 pm:	Welcome Reception	Plaza Deck - Level 4 *
7:30 pm -	Hospitality Suites	Lobby Level & 31 st Floor

THURSDAY OCTOBER 17

7:00 am - 6:00 pm:	Registration Desk Open	Registration Desk - Level 2
7:00 am - 8:00 am:	Breakfast	California Ballroom - Level 2
8:00 am - 9:30 am:	Opening Remarks & Keynote Address	California Ballroom - Level 2
9:30 am - 9:45 am:	Coffee Break	California Prefunction - Level 2
9:45 am - 11:45 am:	Educational Session	California Ballroom - Level 2
11:15 am - 1:00 pm:	Lunch	Plaza Deck - Level 4 *
1:00 pm - 2:30 pm:	Educational Session	California Ballroom - Level 2
3:00 pm - 5:00 pm:	Reverse EXPO Session 1	Pasadena Room - Lower Level
6:00 pm - 10:00 pm:	Dinner & Entertainment	The Belasco Theater

Shuttles will run continuously between the Westin Bonaventure and The Belasco Theater from 5:45 pm - 10:00 pm.

FRIDAY OCTOBER 18

6:45 am - 12 noon:	Registration Desk Open	Registration Desk - Level 2
6:45 am - 7:45 am:	Breakfast	California Ballroom - Level 2
8:00 am - 10:00 am:	Reverse EXPO Session 2	Pasadena Room - Lower Level
10:30 am - 11:30 am:	Educational Session	California Ballroom - Level 2

Most conference events take place near the Yellow and Red elevator towers. Levels 2, 4 and the Lower Level do not have elevator access.

**Rain backup in the California Ballroom.*

WESTIN BONAVENTURE



Lower Level

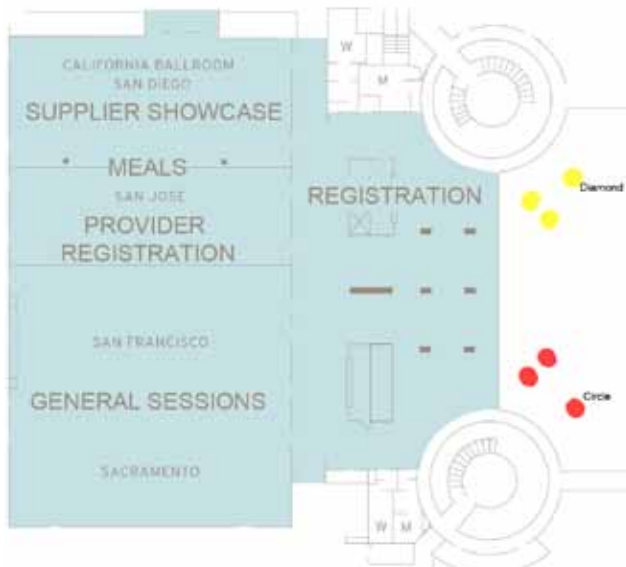


Lobby Level

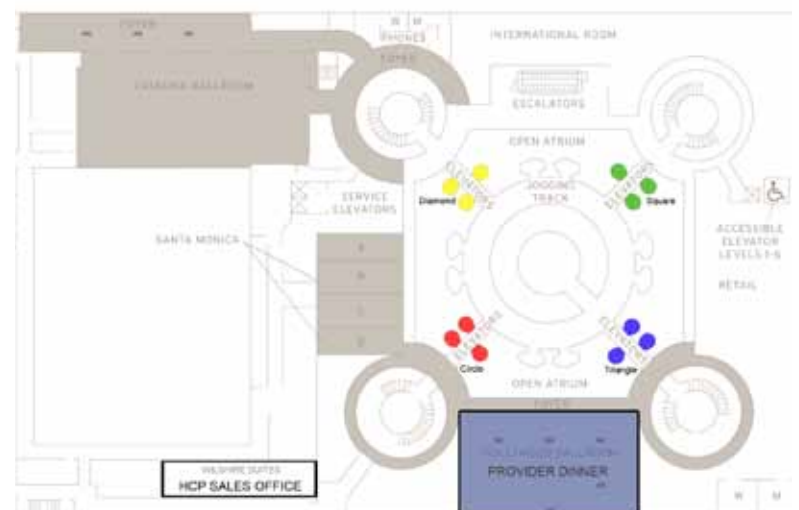
HOSPITALITY SUITES



Level 2



Level 3



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BE PART OF THE **SUPPLIER SHOWCASE**

SHARE YOUR PRODUCTS, SERVICES & TECHNOLOGY
BEFORE THE REVERSE EXPO!

If you missed out on the supplier showcase in Los Angeles, you have a chance to expand your presence at the 2014 Hospital & Healthcare I.T. Conference in Chicago.

We have a limited number of 10'x10' showcases available from
12:00 pm - 4:00 pm on the first day of the conference to showcase your company.



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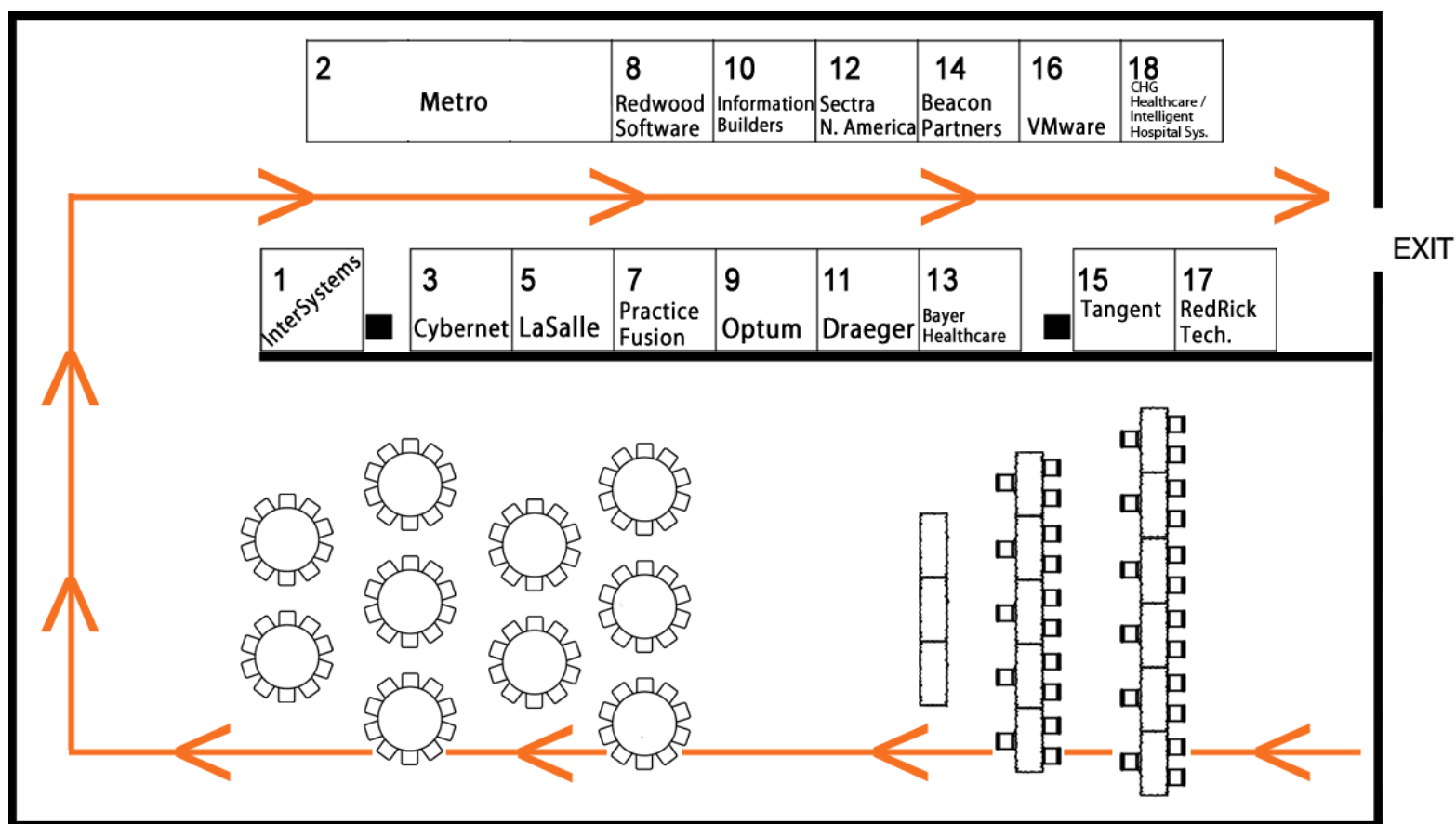
CONFERENCE | 2014

Contact Matt Ehrlich for more information about this exciting new opportunity: 615-449-6234



SAN DIEGO BALLROOM

WEDNESDAY, OCTOBER 16 • 12:00 pm - 4:00 pm



Providers that stop by all of the Showcases will be entered to win an iPad!



HEALTH CONNECT PARTNERS

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CONFERENCE | 2013



HOSPITALITY SUITES



DON'T MISS OUT ON THE **HOSPITALITY SUITES**



Wednesday Night following our Welcome Reception

7:30 PM - ...

BE SURE TO VISIT OUR TITLE SPONSOR'S SUITE
31ST FLOOR • ROOM #3108



PROVIDERS:

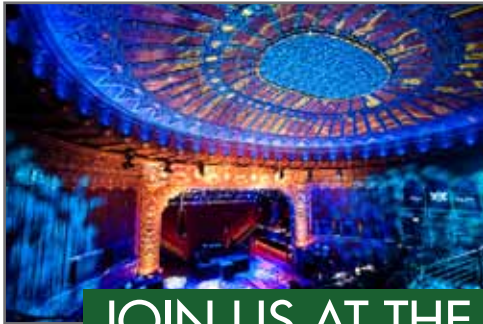
Don't forget your badge – you will need it to enter the hospitality suites.
Start your evening in the suite that matches the logo on the back of your badge. If you are scanned into all the hospitality suites, you will be entered in a drawing for a very special Nashville themed gift.



WEDNESDAY, OCTOBER 16 • 7:30 pm - ...

SPONSOR	LEVEL	ROOM
Metro	31st Floor	Room 3108
Amico	Lobby Level	Beaudry A
CHG Healthcare	Lobby Level	Santa Barbara A
Draeger	Lobby Level	Santa Barbara B
InterSystems	Lobby Level	San Gabriel A&B
Konica Minolta	Lobby Level	Santa Barbara C
MedSys	Lobby Level	Santa Anita C
NEC Display	Lobby Level	San Gabriel C
Orchestrate Healthcare	Lobby Level	San Fernando
PDM Healthcare	Lobby Level	Santa Anita B
Truven Health Analytics	Lobby Level	Palos Verdes Feliz

DINNER & ENTERTAINMENT



JOIN US AT THE **BELASCO THEATER**

Come prepared to eat & **drink the night away!**

On Thursday night, join us for an unforgettable Los Angeles evening at the Belasco. Built in 1926, the theater opened with the stage version of *Gentlemen Prefer Blondes* – the first of many productions to grace the stage with stars like Humphrey Bogart and Helen Hayes. Over the decades, the theater served as a film set for everything from *The Prestige* to *Memoirs of a Geisha*. After a 20 year closure and a \$10 million dollar renovation, today the theater is a popular destination for celebrity photo shoots, filming, and private Hollywood events. Come prepared for the full red carpet treatment (including photo-ops with special guest), wonderful food and open bars.

After dinner, dust off your bellbottoms and get ready to boogie down to all your favorite hits from the 70s, including the Bee Gees, K.C. and the Sunshine Band, Donna Summer and many more. If you can still dig it, join us as we travel back in time with Grooveline for an hour of disco delight.

We'll close off the evening with the M-80's, a rockin' 80s new wave band covering everything from "Just Like Heaven" by the Cure to "The Safety Dance" by Men



Shuttles will run continuously between the Westin Bonaventure and The Belasco Theater from 5:45 pm - 10:00 pm.

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HOSPITAL
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SPRING 13

HOSPITAL O.R. &
SURGERY CENTER
CONFERENCE
2013

HOSPITAL
PHARMACY
CONFERENCE
FALL 13

HOSPITAL &
HEALTHCARE I.T.
CONFERENCE
2013

EDUCATIONAL SESSIONS



THURSDAY OCTOBER 17

OPENING REMARKS AND KEYNOTE ADDRESS

8:00 AM - 9:30 AM • California Ballroom

Keynote Speaker: Don Hutson

Leadership DOES Make the Difference! We can no longer excel by doing what we have always done. Don will show you valuable tips on how to insure positive team-member response to organizational change. In addition, there will be ideas on how you can inspire your reports to embrace an attitude of excellence and be more motivated for progress. True leaders have committed followers! Learn the power of the authorship principle to engage your people in your vision. The best leaders have a convincing win-win approach to new ideas and compelling changes.



LEARNING OBJECTIVES:

- How to differentiate your hospital in a crowded marketplace for better customer loyalty. Also, understand the power and skills of performing 'customer service miracles'
- Understand the latest Do's and Don'ts for leadership excellence and best morale in today's business and healthcare environment
- Learn the skills of performance coaching for enhancing the contribution and competencies of each of your pharmacy team members
- Learn the four "styles" and how to treat and lead people for improved results

Don Hutson worked his way through the University of Memphis, graduating with a degree in Sales. After becoming the #1 salesperson in a national training organization he established his own training firm.

Don is CEO of U.S. Learning, Chairman of Executive Books and the author of twelve books, including *The Sale*, *The Contented Achiever* and his two Wall Street Journal and New York Times best sellers, *The One Minute Entrepreneur* and *The One Minute Negotiator*. Don is a past president of the National Speakers Association and has received its Cavett Award. He has also been inducted into NSA's Speakers Hall of Fame.



THURSDAY OCTOBER 17

EDUCATIONAL SESSION: BUSINESS INTELLIGENCE PANEL DISCUSSION

9:45 AM - 11:45 AM • California Ballroom

Panelists: Sri Srinivasan; Lynn Coddington and Paul Alcala

Sri Srinivasan: As a Global Big Data Industry leader, Sri helps drive IBM's Big Data analytics practices within IBM's Healthcare & Life Sciences vertical. In this role, he helps establish, expand and deliver big data analytic solutions to IBM clients worldwide to satisfy with the evolving needs of a global marketplace when it comes to healthcare transformation. His engagements allow customers to see how non-traditional and innovative uses of analytics drastically improves care being delivered to populations while improving the care experience. His specialties include big data business solution analytics, information strategy and management, active business intelligence and data warehousing, operational analytics, turnkey business analytic solution engagements, and organizational effectiveness and structuring BI/DW teams.



KONICA MINOLTA

Lynn Coddington is the Director of Decision Support at Henry Mayo Newhall Memorial Hospital in Valencia, California. Lynn has been at Henry Mayo since 2002 and started the new Decision Support Department in October 2010. In this capacity, Lynn has led the selection and installation of the Hospital's Business Intelligence tool, the Diver Solution by Dimensional Insight. Diver permits the integration of data from the Hospital's HIS, Cost Accounting, Financial and Patient Experience systems and has become essential to the Hospital's Senior Leadership. The hospital has made significant improvements in several areas using the data to identify opportunities and support strategic initiatives. Lynn has over 35 years of experience in the Hospital industry. He has a BS and an MS in Health Administration from California State University at Northridge.



LEARNING OBJECTIVES:

- Establish a solid understanding of Business Intelligence (BI) and the role of BI in emerging healthcare initiatives (such as Population Management, ACOs, and Pay for Performance, etc.)
- Examine the various adoption stages of BI across the nation and how healthcare providers fit into those stages today
- Review prerequisites for a good BI initiative (foundation systems, tools, etc.) as well as the requisite skill sets to look for in staffing a BI team or department
- Discuss the primary barriers to success of BI initiatives across the nation as well as the future of BI in the healthcare industry

Paul Alcala joined NorthBay Healthcare as Vice President/Chief Information Officer in 2001. He has over 28 years within the Healthcare Information Technology environment and has held several Executive Information Technology Management positions for Integrated Healthcare Providers, Managed Care Payers, CEO of a Managed Care Software organization as well various Technology Vendors, and Healthcare/CPA Consulting organizations. His last CIO position was with UniHealth, a large Healthcare Integrated Delivery Network consisting of 15 hospitals, 10 medical Groups, and 2 health plans. Paul holds a Bachelor of Science degree in Business Administration and Information Systems and Masters of Public Health in Health Services Administration. He is a member in good standing and active participant within the Healthcare Information Management Systems Society (HIMSS) and College of Healthcare Information Management Executives (CHIME).





THURSDAY OCTOBER 17

EDUCATIONAL SESSION: mHEALTH - APPLICATION & USE

1:00 PM - 2:30 PM • California Ballroom

Speaker: Geeta Nayyar, MD, MBA



Geeta Nayyar, MD, MBA, is Chief Medical Information Officer (CMIO) for PatientPoint. A nationally recognized leader in healthcare information technology as well as a board-certified practicing physician, Dr. Nayyar guides the company's strategic development of leading edge patient engagement and care coordination solutions. She brings an integrated perspective to physicians, hospitals, pharmaceutical companies, and accountable care organizations that are facing the challenges of the nation's changing healthcare system. Dr. Nayyar was most recently the Chief Medical Information Officer at AT&T, where she provided a clinical perspective to the AT&T ForHealthSM strategy and portfolio.



LEARNING OBJECTIVES:

- Understand how Mobility fits into a healthcare provider organization
- Discuss how far new technology is from mainstream adoption
- Identify opportunities to expand and improve patient engagement
- Review examples of best options of mobile health technology in the market today

Dr. Nayyar regularly addresses major industry forums and currently serves as a member of the advisory board of the Healthcare Information and Management System Society (HIMSS). She is recognized as a leader in the healthcare industry and was named one of the "Top 25 Minority Healthcare Executives" by *Modern Healthcare* in 2012. She is quoted extensively in the media and has appeared on ABC News and been quoted by *The Washington Post* on Health IT. She was listed as one of the Top 100 twitter lists to follow regarding Health IT and her blog was named a "Top 10 Health IT Blog" listed by *Health in 30*. She continues to practice and teach medicine part time and brings a real world view to



FRIDAY OCTOBER 18

EDUCATIONAL SESSION: ACOs - THE STATE OF THE UNION

10:30 AM - 11:30 AM • California Ballroom

Speaker: Ken Perez



DrFirst

Ken is a healthcare IT and policy consultant and formerly served as Senior Vice President of Marketing and Director of Healthcare Policy for MedeAnalytics, a provider of performance management solutions for the healthcare market. He is a frequent commentator on healthcare policy issues at industry events. Ken writes a column on health reform-related issues for *hfm*, and he contributes articles and commentary to numerous other publications, including *Accountable Care News*, *Becker's Hospital Review*, *Executive Insight*, *Healthcare Finance News*,



Modern Healthcare, and *U.S. News & World Report*. Ken has over 20 years of experience in business, serving in senior marketing, business development and finance roles for healthcare IT and technology companies. Ken earned his bachelor's degree in international relations from Stanford University and a master's in business administration with a concentration in finance from UCLA.

LEARNING OBJECTIVES:

- The societal and legislative drivers of population health management
- Comparison of Medicare and commercial ACO metrics
- The early returns for ACOs
- The end game for ACOs (in terms of goals, business models, technology)

PLEASE NOTE:

BE SURE TO HAVE YOUR NAME BADGE WITH YOU AND SCANNED BEFORE EACH EDUCATIONAL SESSION.





Over the past year, this committee volunteered their valuable time to help us create an outstanding agenda.

We appreciate their energy and want to recognize this esteemed group for all their hard work.

Without their expertise, this event would not have been possible.



HOSPITAL & HEALTHCARE I.T. CHAIR

Robert G. Foster

CIO

South Georgia Medical Center

PAUL ALCALA

VP & CIO, NorthBay Healthcare

BRIAN GLEN BOATMAN, MD

Chief Medical Informatics Officer, Nyack Hospital

RONALD M. COWAN, FHIMSS, MM

VP of Information Mgmt/CIO, Lewistown Hospital

CATHY CROWLEY

CIO, Columbia Memorial Hospital

IVAN DURBAK

CIO, Bronx Lebanon Hospital Center

CINDY PETERSON

Vice President/CIO, Henry Mayo Newhall Memorial Hospital

ENRICK RAMLAKHAN

AVP - Corporate Applications, New York City Health & Hospital Corporation



THE UNIQUE **REVERSE EXPO**



In the Reverse EXPO sessions, the provider executives host exhibit tables while suppliers walk through the hall. This unique event is a fun change of pace from traditional expo formats and provides the best networking opportunity for both providers and suppliers.



On the next page, you will find a map outlining the location of each booth in the hall. Please refer to the list of specific booth assignments (pages 23 - 30) to locate each provider executive during the Reverse EXPO.

PASADENA ROOM

Session 1: Thursday, October 17, 3:00 PM - 5:00 PM

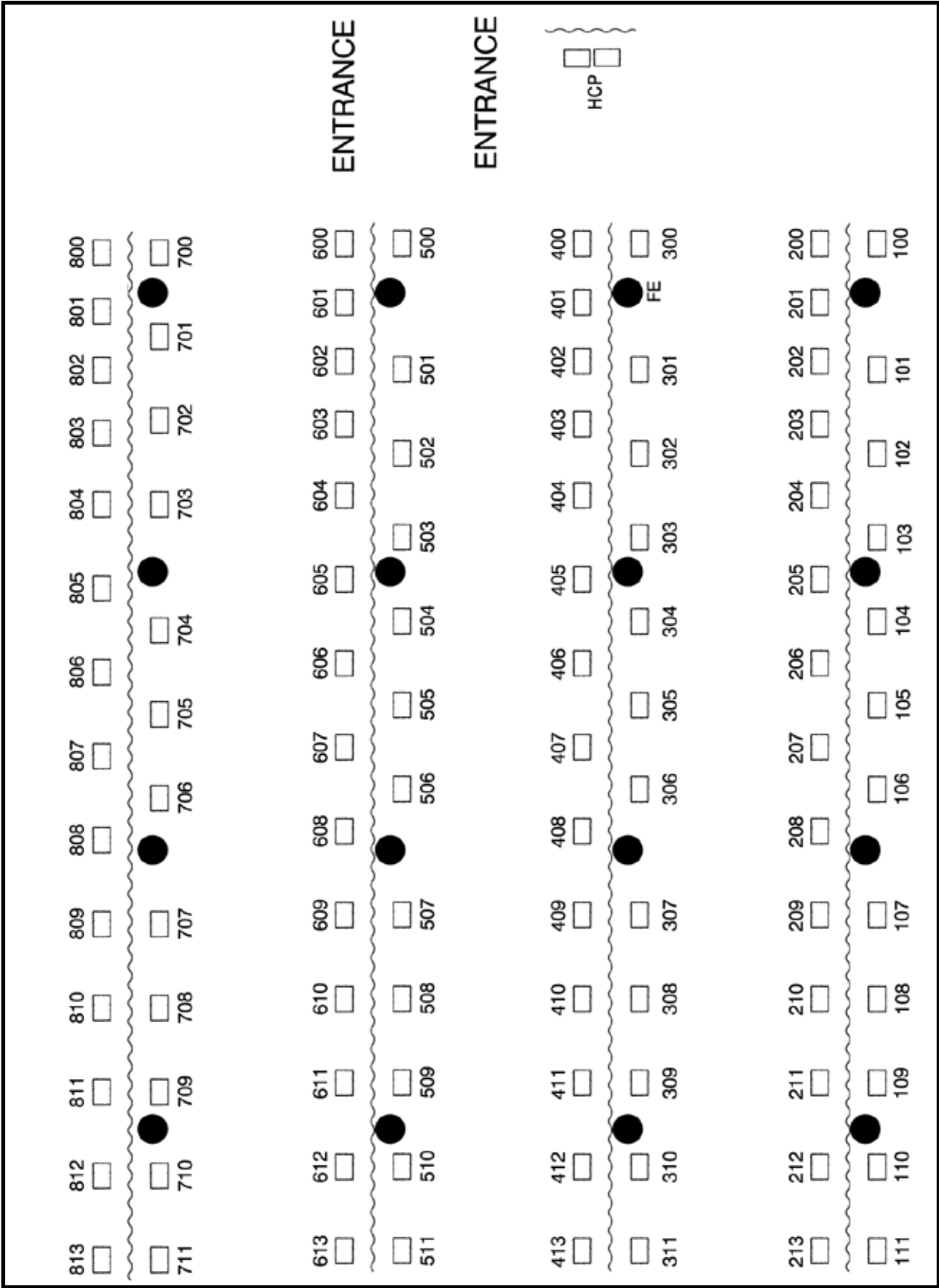
Session 2: Friday, October 18, 8:00 AM - 10:00 AM

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PROVIDER ATTENDEES LIST BY FACILITY



Abrazo Health Care

Booth #100

Phoenix, AZ
Angela Bosh, RTR
Director of Clinical Imaging-IT

Abrazo Health Care (Vanguard Health)

Booth #101

Phoenix, AZ
Dion Lane Smith
Regional Director of PMO-IT

Adventist Health System

Booth #805

Altamonte Springs, FL
John Kerbs
Regional Clinical Informatics Specialist

Alexian Brothers Medical Center

Booth #102

Elk Grove Village, IL
Nathan DeBerry
Systems Analyst

Ambulatory Surgical Center of Somerset

Booth #103

Bridgewater, NJ
Lisa Martin, ORT, CMRP
Materials Manager

Amerinet, Inc.

Booth #104

Atlanta, GA
Marshall Busko
Sr Director, IT Solutions

Antelope Valley Hospital

Booth #105

Lancaster, CA
Humberto Jose Quintanar
CIO

APAC Surgery Centers (12 Locations)

Booth #106

Dyer, IN
Thomas R. Zwick
Director Of Information Technology

Arnold Palmer Medical Center (Orlando Health)

Booth #107

Orlando, FL
Meena Morgan, PharmD, CPh
Administrator, Ancillary Services

Atlantic Health System

Booth #108

Morristown, NJ
Frank McKenna
Corporate Director, ISS

Atlantic Health System

Booth #109

Morristown, NJ
Judith Ann Wall, RN, MSN
Director, Information Services

Baptist Medical Center

Booth #110

San Antonio, TX
Mary Jane Nunez Neri
Administrative Director, Surgical Services - CPOE

Baptist Medical Center

Booth #111

San Antonio, TX
Janice Robertson
IT Sr. Applications Analyst

Behavioral Health Services Ctr (RBMC)

Booth #701

Perth Amboy, NJ
Rosemary Oarsley, MS, RN
Director, Behavioral Health Services

BJC HealthCare

Booth #213

St. Louis, MO
Ghanshyam Mehta
Group Manager

BJC Healthcare

Booth #212

St Louis, MO
Brenda Sexson
Clinical Informatics Manager

Bronx Lebanon Hospital Center

Booth #211

Bronx, NY
Ivan Durbak
Chief Information Officer

Cabell Huntington Hospital

Booth #210

Huntington, WV
Anthony Adkins, RN
Director of Application Services

Care Centers of Columbia Memorial Hospital

Booth #209

Hudson, NY
Ronald J. Pope, DO
Medical Director, Care Centers

PROVIDER ATTENDEES LIST BY FACILITY



Carilion Clinic
Booth #207
 Roanoke, VA
 Elizabeth W. Coble
 IT Project Consultant

Chickasaw Nation Medical Center
Booth #206
 Ada, OK
 William Cordt Huneke
 Sr. IT Buyer, Tribal Procurement
 Department
Bedsizes: 82

Coastal Carolinas Health Alliance
Booth #205
 Wilmington, NC
 Derrick Billups, MSM, FACHE
 Director of Operations & Corporate
 Contracts

**Coastal Connect Health Information
 Exchange**
Booth #204
 Wilmington, NC
 Anne Marie Robertson
 Director of Operations

Columbia Memorial Hospital
Booth #208
 Hudson, NY
 Cathy Crowley
 CIO

Community Healthcare System
Booth #200
 Munster, IN
 Abdul Manasrah, MS
 System Director, Business and
 Informatics

Delta Radiology Medical Group
(3 Locations)
Booth #201
 Lodi, CA
 Steven Nguyen, MBA, CIIP
 IT Director

Elmhurst Memorial Hospital
Booth #300
 Elmhurst, IL
 Mike Gruber
 Director of IS Applications

Faith Community Hospital
Booth #301
 Jacksboro, TX
 Brad Landis
 CIO
Bedsizes: 41

**Florida Hospital Memorial
 Medical Center**
Booth #303
 Daytona Beach, FL
 Casey Pickering
 Clinical Informatics Director

Garden City Hospital
Booth #304
 Garden City, MI
 Albert Fadool
 CIO

**George Washington University
 Hospital**
Booth #305
 Washington, DC
 Nathan Read
 Sr Director of IT

**Good Samaritan Hospital
 Kearney**
Booth #306
 Kearney, NE
 Joe Barfield
 I.T. Manager

Grossman Imaging Centers
(4 Locations)
Booth #307
 Oxnard, CA
 Michael Robin
 IT Manager

**HCA - Wesley/Galichia Heart
 Hospitals**
Booth #413
 Wichita, KS
 Jeff Schauf
 Director IT&S

HCA Corporate
Booth #412
 Nashville, TN
 Adam Dulberg
 Sr. Clinical Analyst

HCA MidAmerica Division
Booth #411
 Kansas City, MO
 Karen Hamm
 Division Clinical Specialist, IT

**HCA MidAmerica Division (Delta
 Division)**
Booth #410
 New Orleans, LA
 Donna Sharp
 Nursing Clinical Analyst

PROVIDER ATTENDEES LIST BY FACILITY



HealthTrust
Booth #308
Brentwood, TN
Patrick Lowry
AVP, Technology Innovation

HealthTrust Purchasing Group (HPG)
Booth #309
Brentwood, TN
James Russell Allen
Director, IT Engagement

Hunterdon Medical Center
Booth #310
Flemington, NJ
Deborah Buchanan
Assistant Director of the OR

Hunterdon Medical Center
Booth #311
Flemington, NJ
Phyllis Peterson
Clinical Coordinator OR/IS

Huntington Internal Medicine (HIMG)
Booth #409
Huntington, WV
Nathan Cantrell
Director of Information Systems

Illinois CancerCare
Booth #408
Peoria, IL
Ben Rogers
IT Director

Lawrence & Memorial Hospital
Booth #407
New London, CT
Sandy McPherson, DNP, RN-BC, CPHIMS
Director of Clinical Informatics

Lutheran Health Network
Booth #406
Fort Wayne, IN
Keith Neuman
CIO

Lutheran Health Network
Booth #405
Ft. Wayne, IN
Shari Schneider
Chief Nursing Informatics Officer



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PROVIDER ATTENDEES LIST BY FACILITY



MedAssets HSCA

Booth #403

Plano, TX
Will Gowan
Vice President, Sourcing

Medical Center of Central Georgia

Booth #402

Macon, GA
Patricia G. Bertram-Arnett, RNC, BA, BSN
Operations Manager, Dept. of Clinical Informatics

Medical Center of Central Georgia

Booth #401

Macon, GA
Delanor Damon Doyle, MD
CMIO

MedQuest Associates, Inc. (87

Locations)

Booth #501

Alpharetta, GA
Jeff Pendino
VP Operations

Med-Share Mobile Diagnostic

Imaging

Booth #400

Southfield, MI
Milan P. Gandhi
VP

Memorial Hermann Health System- Southwest

Booth #500

Houston, TX
Gregory Blunt, AS
Clinical Support Analyst

Meritus Health

Booth #503

Hagerstown, MD
Al Squire
Director of IT Security and Infrastructure Support

Methodist Health System

Booth #504

Omaha, NE
Marie Kozel
Service Executive-Clinical Informatics

Methodist Healthcare System San Antonio

Booth #505

San Antonio, TX
Barbara Nelson
Director of Application Services

Minden Medical Center

Booth #507

Minden, LA
Mace Morgan
Director of Information Systems

Molina Healthcare Inc

Booth #510

Long Beach, CA
Anita De Witt
Software, Procurement Services

Molina Healthcare Inc

Booth #511

Long Beach, CA
Christopher Williams
Director, Procurement Services

New York City Health & Hospital

Corporation

Booth #202

New York, NY
Enrick Ramlakhan
AVP - Corporate Applications

New York Methodist Hospital

Booth #506

Brooklyn, NY
Righard Van Niekerk, BS
Director of Pharmacy Informatics

NorthBay Healthcare

Booth #509

Fairfield, CA
Paul Alcalá
VP & CIO

Northern Chochise Community

Hospital, Inc.

Booth #613

Wilcox, AZ
Dennis Paul Drury
IT Director
Bedsizes: 48

Novant Health (MedQuest Assoc - 87

Locations)

Booth #502

Alpharetta, GA
Elbridge Locklear
Vice President of Information Technology

Nyack Hospital

Booth #612

Nyack, NY
Brian Glen Boatman, MD
Chief Medical Informatics Officer

MAKE THE REVERSE EXPO WORK FOR YOU!!!



Our **Reverse Leads™** program is the newest innovation in our mission to facilitate connections between Provider and Supplier attendees. After the Providers register, we give them the option to select your company to visit their booth during our signature Reverse EXPO sessions. The Providers are able to select the Supplier companies from an alphabetical listing and indicate the categories they are currently shopping and view the Supplier companies by category listing.

SELECT YOUR CATEGORIES

Request Booth Visit During the Reverse EXPO

Following is a list of all supplier companies that will be in attendance at the upcoming Reverse EXPO. Please take a few minutes and indicate which companies you are interested in visiting. All suppliers have the opportunity to visit your booth, but we want to make sure you are visiting the ones that are most valuable to you.

This list will keep growing as more suppliers register, so be sure to check back periodically. Your selections will be saved as soon as you select the check box, and you are free to edit it as many times as you like.

PLEASE NOTE: Your choices and any notes entered here will be shared with the Reverse EXPO attendees. The connections that are most valuable to you.

If you have any questions, please contact Erica Stevens at 615-449-6234.

Category Listings

In addition to choosing companies by name, you can also check all categories that you are interested in. Simply click on the category you are interested in to open a new page listing only the suppliers that provide that information to the appropriate supplier attendees. If you would like to be reflected in the main alphabetical listing as well as in the category page, simply click on the category you are interested in to open a new page listing only the suppliers that provide that information to the appropriate supplier attendees. If you would like to be reflected in the main alphabetical listing as well as in the category page, simply click on the category you are interested in to open a new page listing only the suppliers that provide that information to the appropriate supplier attendees.

☐ Apparel / Lab Coats / Scrubs ☐ Business Management ☐ Ceph ☐ Computed Tomography ☐ Consulting ☐ Dent ☐ Darkroom Supplies ☐ Diatom Compliant Systems ☐ Education ☐ Electronic Medical Records / EHR ☐ Equipment - Leasing ☐ Food ☐ Equipment - Repair ☐ Equipment - Sales (NEW) ☐ Film ☐ Imaging Supplies ☐ Inventory Management ☐ IT / I ☐ Magnetic Resonance ☐ Mammography ☐ Music ☐ Other ☐ PACs ☐ PCT ☐ Quality Assurance / Control ☐ Radiography ☐ Records ☐ Safety / Protection ☐ Supplies ☐ Tele ☐ Therapeutic Radiology ☐ Ultrasonography

Alphabetical Listings

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Contact Information

Contact: Ray Wtulich
Job Title: Manager, Marketing
Phone: 800-555-5555
Email: ray@hitachi.com

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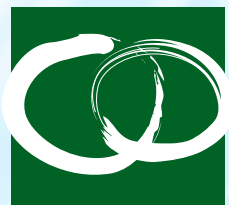
☐ ASFA HealthCare
☐ Air Products and Chemicals, Inc.
☐ Amcom Software, Inc.
☐ Aris Telemedicine LLC
☐ BD Medical

GET MORE LEADS



**HEALTH
CONNECT
PARTNERS**

Booth	Company	Location	Name	Job Title
106	Alexian Brothers Medical Center	Elk Grove Village, IL	Steven Carl Jung MS, RT (R)(CT)	Director, Diagnostic Imaging
1104	Kingwood Medical Center (HCA)	Kingwood, TX	Jim Wall RT	Director, Imaging Services
1200	Nacogdoches Memorial Hospital	Nacogdoches, TX	Freddie Gibson	RAD Director
1303	Med-Share Mobile Diagnostic Imaging	Southfield, MI	Milan P. Gandhi	VP
1305	Memorial Hermann Health System-Southwest	Houston, TX	Gregory Blunt AS	Clinical Support Analyst/Imaging Manager
1403	Regional Med Ctr-Bayonet Point Hosp (HCA)	Hudson, FL	Carol Corder ARRT (R) (CV) CRA	Director Imaging Non Invasive Cardiology
2006	University Hospitals Geauga Medical Center	Chardon, OH	Maria Schmidt	Manager of Radiology
Notes: I am interested in an ultrasound unit for maternal fetal medicine				
208	Connecticut Hospital Association	Wallingford, CT	Diane Mase	Assistant Vice President
Notes: MAGNET contract				
801	St. Luke's Medical Center (IASIS)	Phoenix, AZ	Hollis A Tessmer II MA CRA RT(R)	Director of Imaging Services
802	Southwest General Hospital (IASIS)	San Antonio, TX	Jim Benitez	Director of Radiology
804	Palms of Pasadena Hospital (IASIS)	St. Petersburg, FL	Stephania Poveromo MBA,RT (R)(M)	Assistant Administrator & Radiology Director
900	Houston Healthcare System	Warner Robins, GA	Timothy Sisco	Director of Cardiovascular and Imaging Svcs



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PROVIDER ATTENDEES LIST BY FACILITY



Nyack Hospital
Booth #611
 Nyack, NY
 Michele Lasiw, RN
 Manager, Nursing Informatics

**Office of eHealth Initiatives,
 State of TN**
Booth #610
 Nashville, TN
 Russell Leftwich, MD
 Chief Medical Informatics Officer

Palestine Regional Medical Center
Booth #508
 Palestine, TX
 Rebecca Chou
 IS Director

PDM Healthcare
Booth #609
 Cleveland, OH
 Ash Chawla
 President/CEO

PDM Healthcare
Booth #609
 Cleveland, OH
 Irene Jurca
 Vice President

PDM Healthcare
Booth #609
 Cleveland, OH
 Tony Virdi
 Director, Contracts & Sales
 Administration

Pekin Hospital
Booth #608
 Pekin, IL
 Dan Tharp
 IT Director

Phoebe Putney Memorial Hospital
Booth #607
 Albany, GA
 Timothy Davis, R.T. (R) (ARRT)
 PACS Administrator

Preferred Medical Holdings
Booth #606
 Dallas, TX
 Rollin Howard
 IT Director

Presence Health
Booth #604
Chicago, IL
 Craig Martin
 Project Manager

Presence Health
Booth #605
 Bolingbrook, IL
 Trevor O'Malley
 IS Director

Progressive Radiology (11 Locations)
Booth #603
 Falls Church, VA
 Dominic Mezzanotte
 IT Director

Progressive Radiology (11 Locations)
Booth #602
 Falls Church, VA
 Adam Starr
 CEO

RADNET, Inc. (238 Locations)
Booth #601
 Poughkeepsie, NY
 Sean Kowaliw
 Executive Director of Information
 Systems

RADNET, Inc. (248 Locations)
Booth #600
 Los Angeles, CA
 Brian Phelan
 VP & General Manager

Raritan Bay Medical Center
Booth #703
 Perth Amboy, NJ
 Cristina Cassano, MSN, RN
 Nursing Informatics Specialist

Raritan Bay Medical Center
Booth #702
 Old Bridge, NJ
 Maureen Hubka
 Director of Nursing Informatics

Scottsdale Healthcare
Booth #700
 Scottsdale, AZ
 Eric Rinehart
 System IT Administrator, Radiology/
 Cardiology

Shepherd Center
Booth #705
 Atlanta, GA
 Michael Jones, PhD
 VP, Research & Technology/CIO

South Georgia Medical Center
Booth #706
 Valdosta, GA
 Robert G. Foster
 CIO

St. Barnabas Hospital
Booth #707
 Bronx, NY
 Ruth E. Cassidy, PharmD
 Assistant Vice President



PROVIDER ATTENDEES LIST BY FACILITY

**St. Bernard Hospital****Booth #708**

Chicago, IL
Anwar Botros
IT Director

St. David's Healthcare**Booth #710**

Austin, TX
Darrin Lutz
Manager of Technical Services

St. David's Medical Center**Booth #711**

Austin, TX
Debi Castleberry
IT Director

St. Dominic - Jackson Memorial Hospital**Booth #709**

Jackson, MS
Martin Dunn
IT Project Manager

St. Elizabeth Hospital**Booth #800**

Gonzales, LA
Beverly L. Leleu
IS Systems Analyst 2

St. Francis Hospital**Booth #801**

Columbus, GA
Thomas Wesley Wilkerson, PharmD, MS
Pharmacy Informatics Coordinator

St. Luke's Medical Center (IASIS)**Booth #802**

Phoenix, AZ
Kainaan May
Director of IS

St. Mary's Athens Hospital - SMGA**Booth #803**

Athens, GA
Leslie Sutton
Clinical Informatics Specialist

Temecula Valley Hospital**Booth #804**

Temecula, CA
Jimmy Tran
IS Director

Texas Health Huguley**Booth #806**

Burleson, TX
Virginia Kerbs, RN
Director of Clinical Informatics

Tuality Healthcare**Booth #807**

Hillsboro, OR
David Hayes
System Services Manager

University of Pittsburgh Medical Ctr (UPMC)**Booth #808**

Pittsburgh, PA
Raghavan Srinivasan
Lead - Interface Analyst

Virginia Hospital Center**Booth #809**

Arlington, VA
Rose Law
IS Director, Financial Systems

White County Medical Center**Booth #810**

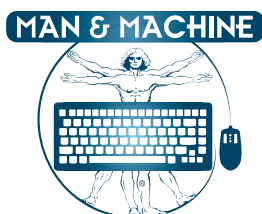
Searcy, AR
Scotty Parker, PharmD
Assistant VP Ancillary Services



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